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Livelihoods at the Margins - James Staples 2016-07-01

Sex workers, street hawkers, drug sellers, cleaners—they are people living on the margins of urban life who are ubiquitous but widely misunderstood and notably absent from mainstream economic analyses. In *Livelihood on the Margins*, anthropologists and practitioners engaged in hands-on development work use fine-grained ethnographic research to cut through the conventional narratives that romanticize, victimize, or demonize these populations. They go beyond the trendy “sustainable livelihoods” approach to development to examine the relationship between the agency people can actually wield over their own lives and the broader socio-political constraints that persistently push them to the margins. Making these multi-level connections across a wide range of world regions and situations, this volume shows how the micro-concerns of ordinary people might usefully guide the macro-concerns of governments, NGOs, and global institutions who are engineering large-scale social and economic development programs. *Livelihood at the Margins* is an engaging and eye-opening read for undergraduate and graduate students studying development in anthropology, sociology, geography, economics, and other disciplines, as well as a useful tool for developments studies researchers and practitioners.

Big Data: Concepts, Methodologies, Tools, and Applications - Management Association, Information Resources 2016-04-20

The digital age has presented an exponential growth in the amount of

data available to individuals looking to draw conclusions based on given or collected information across industries. Challenges associated with the analysis, security, sharing, storage, and visualization of large and complex data sets continue to plague data scientists and analysts alike as traditional data processing applications struggle to adequately manage big data. *Big Data: Concepts, Methodologies, Tools, and Applications* is a multi-volume compendium of research-based perspectives and solutions within the realm of large-scale and complex data sets. Taking a multidisciplinary approach, this publication presents exhaustive coverage of crucial topics in the field of big data including diverse applications, storage solutions, analysis techniques, and methods for searching and transferring large data sets, in addition to security issues. Emphasizing essential research in the field of data science, this publication is an ideal reference source for data analysts, IT professionals, researchers, and academics.

**Logistics and Supply Chain Management ePub eBook** - Martin Christopher 2013-07-25

Effective development and management of a supply chain network is an invaluable source of sustainable advantage in today’s turbulent global marketplace, where demand is difficult to predict and supply chains need to be more flexible as a result. This updated 4th edition of the bestselling *Logistics and Supply Chain Management* is a clear-headed guide to all the key topics in an integrated approach to supply chains, including: •

The link between logistics and customer value. • Logistics and the bottom line measuring costs and performance. • Creating a responsive supply chain. • Managing the global pipeline. • Managing supply chain relationships. • Managing risk in the supply chain. • Matching supply and demand. • Creating a sustainable supply chain. • Product design in the supply chain.

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**The New Wealth Management** - Harold Evensky 2011-05-03

Mainstay reference guide for wealth management, newly updated for today's investment landscape For over a decade, The New Wealth Management: The Financial Advisor's Guide to Managing and Investing Client Assets has provided financial planners with detailed, step-by-step guidance on developing an optimal asset allocation policy for their clients. And, it did so without resorting to simplistic model portfolios, such as lifecycle models or black box solutions. Today, while The New Wealth Management still provides a thorough background on investment theories, and includes many ready to use client presentations and questionnaires, the guide is newly updated to meet twenty-first century investment challenges. The book Includes expert updates from Chartered Financial Analyst (CFA) Institute, in addition to the core text of 1997's first edition - endorsed by investment luminaries Charles Schwab and John Bogle Presents an approach that places achieving client objectives ahead of investment vehicles Applicable for self-study or classroom use Now, as in 1997, The New Wealth Management effectively blends investment theory and real world applications. And in today's new investment landscaped, this update to the classic reference is more important than ever.

**In Search of Ethical Leadership** - R. M. Lala 2011-04-01

What makes for great leadership? Can it be learnt? If so, what are the essential value and qualities that go into its making? By studying the lives, successes and failures of some of mankind's greatest leaders, the author identifies thirteen qualities of leadership: ● Communication ● Compassion ● Competence ● Courage ● Decision-making ● Humility ●

Integrity ● Man-management ● Purpose ● Stamina ● Teamwork ● Training, and ● Vision The importance of each of these qualities is highlighted by examples from the lives of outstanding leaders. In a time of increasing ethical ambivalence, the new chapter on J. R. D. Tata's business ethics is particularly illuminating. It brings out the wide canvas on which this titan of Indian industry chose to both define and practice ethics with remarkable business success. The instances of great leaders chosen by the author are drawn from different walks of life and the rich insights and understandings offered by the book would benefit leaders in every field of human endeavour, whether it be business, military, public service or education. REVIEWS " ...delightful - and more importantly thoughtful - book ... Lala writes with conviction and sincerity ... those who think they are 'leaders' should read this book." — MV Kamath in The Times of India "The subject is fascinating ... and Russi Lala's fresh approach had made it extremely interesting." — JRD Tata " ... excellent book ... he has made a great study of this subject." — Field Marshal Sam Manekshaw

**Tumor Microenvironment** - Peter P. Lee 2020-03-25

This book addresses the biological processes relevant to the immune phenotypes of cancer and their significance for immune responsiveness, based on the premise that malignant cells manipulate their surroundings through an evolutionary process that is controlled by interactions with innate immune sensors as well as the adaptive recognition of self/non-self. Checkpoint inhibitor therapy is now an accepted new form of cancer treatment. Other immuno-oncology approaches, such as adoptive cell therapy and metabolic inhibitors, have also shown promising results for specific indications. Immune resistance is common, however, limiting the efficacy of immunotherapy in many common cancer types. The reasons for such resistance are diverse and peculiar to the immune landscapes of individual cancers, and to the treatment modality used. Accordingly, approaches to circumvent resistance need to take into account context-specific genetic, biological and environmental factors that may affect the cancer immune cycle, and which can best be understood by studying the target tissue and correlated systemic immune markers. Understanding

the major requirements for the evolutionary process governing human cancer growth in the immune-competent host will guide effective therapeutic choices that are tailored to the biology of individual cancers.

**Economics for Managers** - Janardhan Upadhyaya P 2017-11-17

Economics for Managers or Managerial Economics is a comprehensive text book written in the light of UGC guidelines for students of BBA, BBM, BBS, MBA, MCom, MA(Eco), AIMA and other similar courses offered by Indian universities and management institutions. Economics concepts have been explained in simple language for easy understanding. The book is available in two parts that cover both the theoretical and practical aspects of managerial economics and Indian Economy. It presents a complete, rigorous and in-depth study of concepts, tools and principles of microeconomics along with numerous case studies and problems that help management students apply these principles in business decision making. The book also includes the following practical aspects: • Solved case studies pertaining to budget allocations for advertisement to improve the demand for a product, cost-price nexus, revenue analysis, elasticities in decision making, price elasticities, cross elasticities and break-even analysis • Detailed examples of different types of pricing like skimming, penetration pricing, price discrimination, incremental pricing, growth maximization with managerial discretion, etc. • The study of demand elasticity for a product when there is a price increase or price decrease and demand forecasting by assessing the demand for a product or a service using any method. Additional features included are: • Problems on Break-even analysis, Cost and Revenue analysis, Theory of Production, Consumer behaviour, Elasticity of demand problems, etc. • Solved VTU question paper problems and solved case studies including the year 2016

**Retail Management (4th Edition)** - Gibson G. Vedamani 2006-02

Fourth Revised & Enlarged Edition THE NEW EDITION of this book provides in-depth and enriched insights into all the functional areas of Retail Management. It comprehensively blends the global and Indian retailing scenarios and the trends and growth prospects for the retail industry in India. It explores the subject extensively - from basic retail

topics like location planning and store planning to the current-age global themes like multichannel retailing and international retailing - along with appropriate illustrations and cases. While elucidating retail store operating principles vividly, it also underscores the significance of the impact of technology & automation in today's retailing. The book will serve as a suitable text for students specializing in retailing and as valuable reference for working professionals in this sector. Key Features — Provides distinct perspectives on both retailing in India and in international markets — Treats in detail the buying & merchandising section with separate chapters on merchandise planning, buying, category management, private labels and pricing — Comprises 29 chapters under 5 major sections and includes topics on international retailing, multichannel retailing, rural retailing, consumer behaviour, legal issues, etc. — Discusses Indian case studies and examples among the global ones, for an easier understanding of the subject — Presents updates on recent retail concepts and initiatives practiced in retail organizations

**Cost Accounting** - V. Rajasekaran 2010-09

The book sets a new standard for cost accounting textbooks. It aims at equipping students with a solid grounding in the concepts of cost accounting. With rich pedagogy and an easy-to-understand approach, it meets the specific requirements of the undergraduate students of different Indian universities. This book can also be useful for the students of CA, CS, MBA and ICWA level of Indian universities.

**Financial Reporting & Analysis** - Charles H. Gibson 2004

The extensively revised 8th edition thoroughly involves readers with Financial Statements by using real-world examples. The emphasis is on the analysis and interpretation of the end result of financial reporting and financial statements.

**Security Analysis and Portfolio Management** - Donald E. Fischer 1995

2010 Pearson Prize Teen Choice Award winner -Nowhere Feels Like Home doesn't miss a beat as it picks up from the exciting conclusion of Misfit McCabe. Stuck in bed with a broken ankle and reeling from the

loss of her father, her home, and life as she knew it, Katie McCabe must deal with her anger toward the town bully and a world that's fallen apart. 2nd book in the Misfit McCabe series

**The Movie Business Book** - Jason E Squire 2016-08-05

Tapping experts in an industry experiencing major disruptions, The Movie Business Book is the authoritative, comprehensive sourcebook, covering online micro-budget movies to theatrical tentpoles. This book pulls back the veil of secrecy on producing, marketing, and distributing films, including business models, dealmaking, release windows, revenue streams, studio accounting, DIY online self-distribution and more. First-hand insider accounts serve as primary references involving negotiations, management decisions, workflow, intuition and instinct. The Movie Business Book is an essential guide for those launching or advancing careers in the global media marketplace.

Environmental Pollution Control Engineering - C. S. Rao 2007

This Revised Edition Of The Book On Environmental Pollution Control Engineering Features A Systematic And Thorough Treatment Of The Principles Of The Origin Of Air, Water And Land Pollutants, Their Effect On The Environment And The Methods Available To Control Them. The Demographic And Environmental Trends, Energy Consumption Patterns And Their Impact On The Environment Are Clearly Discussed.

Application Of The Physical, And Chemical Engineering Concepts To The Design Of Pollution Control Equipment Is Emphasized. Due Importance Is Given To Modelling, Quality Monitoring And Control Of Specific Major Pollutants. A Separate Chapter On The Management Of Hazardous Wastes Is Added. Information Pertaining To Indian Conditions Is Given Wherever Possible To Help The Reader Gain An Insight Into India Sown Pollution Problems. This Book Is Mainly Intended As A Textbook For An Integrated One-Semester Course For Senior Level Undergraduate Or First Year Post-Graduate Engineering Students And Can Also Serve As A Reference Book To Practising Engineers And Decision Makers Concerned With Environmental Pollution Control.

Business Mathematics : Theory & Applications - Jk. Sharma 2007

*Batteries in a Portable World* - Isidor Buchmann 1997

**Green Business Process Management** - Jan vom Brocke 2012-06-15

Green Business Process Management – Towards the Sustainable Enterprise" consolidates the global state-of-the-art knowledge about how business processes can be managed and improved in light of sustainability objectives. Business organizations, a dominant part of our society, have always been a major contributor to the degradation of our natural environment, through the resource consumption, greenhouse emissions, and wastage production associated with their business processes. In order to lessen their impact on the natural environment, organizations must design and implement environmentally sustainable business processes. Finding solutions to this organizational design problem is the key challenge of Green Business Process Management. This book- discusses the emerging challenges of designing "green" business processes,- presents tools and methods that organizations can use in order to design and implement environmentally sustainable processes, and- provides insights from cases where organizations successfully engaged in more sustainable business practices. The book is of relevance to both practitioners and academics who are interested in understanding, designing, and implementing "green" business processes. It also constitutes a valuable resource for students and lecturers in the fields of information systems, management, and sustainable development. Preface by Richard T. Watson

**Trends in Civil Engineering and Challenges for Sustainability** - M. C. Narasimhan 2021-10-13

This book comprises selected papers from the International Conference on Civil Engineering Trends and Challenges for Sustainability (CTCS) 2019. The book presents latest research in several areas of civil engineering such as construction and structural engineering, geotechnical engineering, environmental engineering and sustainability, and geographical information systems. With a special emphasis on sustainable development, the book covers case studies and addresses key challenges in sustainability. The scope of the contents makes the book

useful for students, researchers, and professionals interested in sustainable practices in civil engineering.

**E-encyclopedia** - DK 2003-10-20

In partnership with Google, the most extensive and respected search engine on the Web, DK presents the E.encyclopedia, a revolutionary approach to children's reference publishing. A superbly illustrated general encyclopedia on the subjects children most want and need to learn about, the E.encyclopedia is classic DK-quality publishing paired with cutting-edge design. The E.encyclopedia includes nine thematic sections in the encyclopedia including space, earth, history and human body with coverage of over 600 subjects and links to over 1,000 approved sites plus sound buttons, virtual tours and live footage online. There's no need to be stuck with homework ever again.

Environmental Science - S. C. Santra 2011

**Operations Research** - P. Ramamurthy 2007

Accounting And Financial Analysis - J C Varshney

*Jamia Millia Islamia* - Rph Editorial Board 2020-10

This immensely dependable mentoring book is specially published for the aspirants of 'MBA Entrance Examination' organised by the Jamia Millia Islamia University (JMI). Based on the Latest Pattern of the exam, the book also comprises a Solved Model Paper for aspirants to make them familiar with the type of questions asked, and their answers. The book is highly recommended for the aspirants to Sharpen their Problem Solving Skills with intensive practice of numerous important questions provided in the book, and prepare them to face the exam with Confidence, Successfully. The book contains ample amount of Study and Practice Material comprising numerous Solved MCQs on all the relevant Subjects & Topics. Most of the practice questions incorporated in the book have been modelled on questions of various previous exam papers and solved by the respective subject-experts. Detailed explanatory answers have also been provided for selected questions for Better Understanding of

readers in a Reader-friendly manner. In short, you can bank upon this book for study, practice and during the precious moments before the exam. While the well-prepared study and practice material of this book is designed for you to Master your Success, your own intelligence and practice with this will definitely Ensure you Success in your Endeavour and help secure a seat in the prestigious course paving the way for a Bright Career.

*Nawabs, Nudes, Noodles* - Ambi Parameswaran 2016-05-16

This is as much the story of Indian advertising as it is about India. Ad veteran Ambi Parameswaran looks at how advertising has evolved, reflecting the country's culture, politics and economy in the last fifty years. From sartorial taste and food habits to marriage and old age, music and language to celebrities and censorship, Ambi examines over a hundred ads to study how the Indian consumer has changed in the past five decades and how advertising and society have shaped each other. Combining anecdote and analyses to give us a slice of modern history, Ambi evaluates the relationship between affluence, aspiration and desire in India. Exploring trends and impacts, he covers the ads that captured the imagination of the entire country. From 'Only Vimal' and 'Jai Jawan Jai Kisan' to 'Jo biwi se kare pyaar' and the controversial Tuffs shoes campaign, the book is a memorable journey through brands, consumers and the world of advertising.

**The Third Gender: Stain and Pain** - Ashish Kumar Gupta and Grishma Khobragade 2018-01-01

The comprehensive compendium *The Third Gender: Stain and Pain* is packed with prodigious research papers, articles and case studies of well-versed academicians from all over India. The anthology addresses the myriad facets of a transgender's life. Their problems of social identity, inequality, marginalisation, social exclusion, health care issues, documentation, education, unemployment, and poverty have been discoursed from social, political, economic, cultural and jurisprudential along with scientific angles. The book incorporates not only the troubles and deplorable plights but also intimates some resolutions that can mitigate the embarrassing abasements of the Third Gender.



*Working With Emotional Intelligence* - Daniel Goleman 2011-12-07

Do you have what it takes to succeed in your career? The secret of success is not what they taught you in school. What matters most is not IQ, not a business school degree, not even technical know-how or years of expertise. The single most important factor in job performance and advancement is emotional intelligence. Emotional intelligence is actually a set of skills that anyone can acquire, and in this practical guide, Daniel Goleman identifies them, explains their importance, and shows how they can be fostered. For leaders, emotional intelligence is almost 90 percent of what sets stars apart from the mediocre. As Goleman documents, it's the essential ingredient for reaching and staying at the top in any field, even in high-tech careers. And organizations that learn to operate in emotionally intelligent ways are the companies that will remain vital and dynamic in the competitive marketplace of today—and the future.

**Entrepreneurship Management (Text and Cases) -**

**Recent Advances in Estimating Nonlinear Models** - Jun Ma

2013-09-24

Nonlinear models have been used extensively in the areas of economics and finance. Recent literature on the topic has shown that a large number of series exhibit nonlinear dynamics as opposed to the alternative--linear dynamics. Incorporating these concepts involves deriving and estimating nonlinear time series models, and these have typically taken the form of Threshold Autoregression (TAR) models, Exponential Smooth Transition (ESTAR) models, and Markov Switching (MS) models, among several others. This edited volume provides a timely overview of nonlinear estimation techniques, offering new methods and insights into nonlinear time series analysis. It features cutting-edge research from leading academics in economics, finance, and business management, and will focus on such topics as Zero-Information-Limit-Conditions, using Markov Switching Models to analyze economics series, and how best to distinguish between competing nonlinear models. Principles and techniques in this book will appeal to econometricians, finance professors teaching quantitative finance, researchers, and

graduate students interested in learning how to apply advances in nonlinear time series modeling to solve complex problems in economics and finance.

**The Rural Marketing Book (Text & Practice) (With Cd)** - Pradeep Kashyap 2005-07-04

The Rural Marketing Book by Pradeep Kashyap & Siddhartha Raut is India's most comprehensive book on rural marketing theory and the rural mindset, with practical examples of products and cases that actually succeeded in the rural market place. Major Attractions 'Inside Out' practical approach to application of market theory in the rural context. Evolving the framework of rural marketing in the rural environment. Actual experiences and learning from grassroots development programmes. 100 practical caselets, 50 latest data tables. Using haats, melas and mandis for planning and developing the communication strategy. Project Shakti, e-Choupal, stores large format retail and more. Information technology, consumer finance & non conventional media in rural India. The application of conventional theory in practice; adaptation and innovations based on learning's and experience from the field.

**Introductory Business Statistics** - Alexander Holmes 2018-01-07

Introductory Business Statistics is designed to meet the scope and sequence requirements of the one-semester statistics course for business, economics, and related majors. Core statistical concepts and skills have been augmented with practical business examples, scenarios, and exercises. The result is a meaningful understanding of the discipline, which will serve students in their business careers and real-world experiences.

*Management Accounting* - M. Y. Khan 1984

*Chemical Proteomics* - Gerard Drewes 2011-11-17

The multidisciplinary science of chemical proteomics studies how small molecules of synthetic or natural origin bind to proteins and modulate their function. In *Chemical Proteomics: Methods and Protocols*, expert researchers in the field provide key techniques to investigate chemical proteomics focusing on analytical strategies, how probes are generated,

techniques for the discovery of small molecule targets and the probing of target function, and small molecule ligand and drug discovery. Written in the highly successful Methods in Molecular Biology™ series format, chapters include introductions to their respective topics, lists of the necessary materials and reagents, step-by-step, readily reproducible laboratory protocols, and key tips on troubleshooting and avoiding known pitfalls. Authoritative and practical, Chemical Proteomics : Methods and Protocols seeks to provide methodologies that will contribute to a wider application of chemical proteomics methods in biochemical and cell biological laboratories.

**Working of Mutual Fund Organisations in India** - Peddina Mohana Rao 1998

Mechanical Complications of Myocardial Infarction - Tirone E. David 1993

Introduction to E-commerce - Zheng Qin 2010-06-30

Introduction to E-commerce discusses the foundations and key aspects of E-commerce while focusing on the latest developments in the E-commerce industry. Practical case studies offer a useful reference for dealing with various issues in E-commerce such as latest applications, management techniques, or psychological methods. Dr. Zheng Qin is currently Director of the E-Commerce Institute of Xi'an Jiaotong University.

Transportation Tunnels - S. Ponnuswamy 2017-12-21

Transportation Tunnels, 2nd Edition provides a comprehensive text on tunneling and tunnel engineering applicable in general to all types of tunnels, with more detailed information on highway and railway tunnels. While the First Edition of the book was confined to deal with railway and highway tunnels, the Second Edition is also extensively considering the latest trends in use of tunnels in different other fields. The book has been revised to provide coverage of water conveyance, navigation and material conveyance tunnels also and deals with these subjects in more detail. It covers all aspects of investigation, design, construction,

monitoring and maintenance of tunnels. Special emphasis has been laid on the geotechnical investigations, interpretation of findings and relating the same to the design as well as the construction of tunnels. The book reflects the advancements in the knowledge of ground behaviour and rock mechanics and also in construction technology, including use of TBM in the last two decades. It covers in sufficient detail the basic requirements of tunnel profile, the geometric parameters, clearance requirements, aerodynamics, and cost economics in fixing alignments with different design parameters like curvature, gradient and operational requirements. It discusses in detail alternative forms of the cross section / profile and illustrates design methodology with examples. The different methodologies that have been used in the past using timber or steel supports by stage wise expansion of cross sections and modern methodologies used for boring full profile using new tunneling methods and Tunnel Boring Machines are also comprehensively discussed. Requirements of tunnels in respect of ventilation, lighting and drainage are adequately covered. Separate chapters have been included on 'Instrumentation' and 'Tunnel Inspection and Maintenance'. The expanded text on the use and advantages of methodologies and equipment for dealing with various aspects of construction of tunnels is based on observations through site visits, discussions with, and experiences of people as recorded on large number of tunneling works which have been taken up recently for railways, highways and urban transport subway projects. The book can serve as a textbook for undergraduate and graduate students and as a reference book for practicing engineers.

**Information Brokering Across Heterogeneous Digital Data** - Vipul Kashyap 2006-04-11

Information intermediation is the foundation stone of some of the most successful Internet companies, and is perhaps second only to the Internet Infrastructure companies. On the heels of information integration and interoperability, this book on information brokering discusses the next step in information interoperability and integration. The emerging Internet economy based on burgeoning B2B and B2C

trading will soon demand semantics-based information intermediation for its feasibility and success. B2B ventures are involved in the 'rationalization' of new vertical markets and construction of domain specific product catalogs. This book provides approaches for re-use of existing vocabularies and domain ontologies as a basis for this rationalization and provides a framework based on inter-ontology interoperation. Infrastructural trade-offs that identify optimizations in performance and scalability of web sites will soon give way to information based trade-offs as alternate rationalization schemes come into play and the necessity of interoperating across these schemes is realized. Information Brokering Across Heterogeneous Digital Data's intended readers are researchers, software architects and CTOs, advanced product developers dealing with information intermediation issues in the context of e-commerce (B2B and B2C), information technology professionals in various vertical markets (e.g., geo-spatial information, medicine, auto), and all librarians interested in information brokering.

**Business Economics II.** - 1982

Produced for unit MBA882 (Business economics 2) offered by the School of Management in Deakin University's Open Campus Program for the Master of Business Administration.

**HIV-1 Integrase** - Nouri Neamati 2011-09-27

This book comprehensively covers the mechanisms of action and inhibitor design for HIV-1 integrase. It serves as a resource for scientists facing challenging drug design issues and researchers in antiviral drug

discovery. Despite numerous review articles and isolated book chapters dealing with HIV-1 integrase, there has not been a single source for those working to devise anti-AIDS drugs against this promising target. But this book fills that gap and offers a valuable introduction to the field for the interdisciplinary scientists who will need to work together to design drugs that target HIV-1 integrase.

*Endoscopy in Inflammatory Bowel Disease* - Richard Kozarek 2014-11-03

This book conjoins the latest advances on the use of endoscopy to diagnose, monitor, and treat patients with inflammatory bowel disease. Chapters include the historical use of rigid sigmoidoscopy, non-interventional imaging procedures, and the correlation of pathology and endoscopic visualization. This is the first book to include individual chapters in gastroenterology, colorectal surgery, and IBD texts, the preeminent role of endoscopic imaging in the management of chronic ulcerative colitis, and Crohn's disease. It also includes chapters on capsule endoscopy and balloon and overtube-assisted enteroscopy to define the presence and activity of Crohn's enteritis and additional chapters defining the use of random biopsies versus chromoendoscopy, and computer enhanced imaging to define possible dysplasia development. The book also includes access to online videos, making it the ultimate verbal and visual tool for all medical professionals interested in the advances in the field over the last several decades. *Endoscopy in Inflammatory Bowel Disease* is a concise text that is of great value to practicing endoscopists, gastroenterologists, general or colorectal surgeons, physicians in training, and all medical professionals caring for patients with inflammatory bowel disease.