

New Venture Creation Entrepreneurship For The 21st Century

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New Venture Creation - Desmond Rahming
2021-04
21st-century entrepreneurship is about creating and growing for-profit businesses and other types of social enterprises that add value beyond

the traditional bottom line....and help to make some part of the world a bit brighter for all. Through this book, you will learn how the NEW Entrepreneurs of the 21st century thrive and succeed. - Underneath our feet, the ground

shifted. - Technology changed, the way people behave changed, the world changed. - With networks, platforms, crowds, movements, sharing economies, and uncertain business models - all bets are off.

The New Business Road Test - John Mullins
2017-12-15

ROAD TEST YOUR IDEA BEFORE YOU LAUNCH YOUR LEAN START-UP Thinking about starting a new business? Stop! Is there a genuine market for your idea? Do you really want to compete in that industry? Are you the right person to pursue it? No matter how talented you are or how much capital you have, if you're pursuing a fundamentally flawed opportunity then you're heading for failure. So before you launch your lean start-up, take your idea for a test drive and make sure it has a fighting chance of working. Now in its fifth edition, The New Business Road Test is the essential handbook for anyone wanting to launch a start-up. The new and fully updated case studies - Ella's Kitchen, Whole

Foods, eBay and more - and 'seven domains' framework will help you avoid impending disaster and enhance your chances of achieving your entrepreneurial dreams. This book will help you answer the live-or-die questions: · Are the market and industry attractive? · Does the opportunity offer both customer benefits as well as competitive and economic sustainability? · Can you deliver the results you seek? The accompanying app (available on iTunes and Android) makes it easy to assemble all the evidence you need for your road test, wherever you are. www.newbusinessroadtest.com

Measuring Entrepreneurial Businesses -
John Haltiwanger 2017-09-21

Measuring Entrepreneurial Businesses: Current Knowledge and Challenges brings together and unprecedented group of economists, data providers, and data analysts to discuss research on the state of entrepreneurship and to address the challenges in understanding this dynamic part of the economy. Each chapter addresses the

challenges of measuring entrepreneurship and how entrepreneurial firms contribute to economies and standards of living. The book also investigates heterogeneity in entrepreneurs, challenges experienced by entrepreneurs over time, and how much less we know than we think about entrepreneurship given data limitations. This volume will be a groundbreaking first serious look into entrepreneurship in the NBER's Income and Wealth series.

Entrepreneurship and Family Business -

Jerome A. Katz 2010-06-23

Deals with the issue of entrepreneurship and family business. This title considers the issues, problems, contexts, or processes that make a family firm more entrepreneurial. It covers topics such as the emergence and growth of family businesses, and the use of entrepreneurial policies, practices and strategies by family firms.

New Venture Creation in Nigeria -

Micah Effiong 2019-12-17

Research Paper (undergraduate) from the year 2019 in the subject Business economics - Company formation, Business Plans, grade: A, , language: English, abstract: This work examines the relationship between government policies on entrepreneurship and new venture creation in Akwa Ibom, Nigeria. In specific, some of the objectives include to determine the relationship between loans/credit facilities and start-up motives in Nigeria, to examine the relationship between loans/credit facilities and innovativeness in Nigeria and to investigate on the relationship between loans/credit facilities and risk taking in Nigeria. In Nigeria, different administrations at various times have geared their efforts towards developing its entrepreneurship. Several developmental and financial assistance instruments were employed. Similarly, many scholars have written widely on entrepreneurship and its potency to generate employment through the establishment of new ventures, thus, under-scoring the essence,

significance and relevance of this sub-sector in the development of any given economy.

New Venture Creation - Jeffrey A. Timmons 2007

This new 7th Edition of *New Venture Creation: Entrepreneurship for the 21st Century*, is the most heavily revised edition since its existence, yet it still maintains the market defining "Timmons Model of the Entrepreneurial Process." As always, Timmons & Spinelli cover the process of getting a new venture started, growing the venture, and successfully harvesting it. Through text, case studies, and hands-on exercises, this how-to text guides students in discovering the concepts of entrepreneurship and the competencies, skills, tools, and experience to equip students to successfully launch a new venture and recognize entrepreneurial opportunities.

Business Transformations in the Era of Digitalization - Mezghani, Karim 2019-01-22
In order to establish and maintain a successful

company in the digital age, managers are digitally transforming their organizations to include such tools as disruptive technologies and digital data to improve performance and efficiencies. As these companies continue to adopt digital technologies to improve their businesses and create new revenues and value-producing opportunities, they must also be aware of the challenges digitalization can present. *Business Transformations in the Era of Digitalization* is a collection of innovative research on the latest trends, business opportunities, and challenges in the digitalization of businesses. Highlighting a range of topics including business-IT alignment, cloud computing, Internet of Things (IoT), business sustainability, small and medium-sized enterprises, and digital entrepreneurship, this book is ideally designed for managers, professionals, consultants, entrepreneurs, and researchers.

Entrepreneurship - Álvaro Cuervo 2007-05-26

Entrepreneurship can, at times, seem like a veritable jungle where finding one's way can prove to be difficult. This book functions as a map locating the most important issues: those where an acceptable consensus already exists, and those that remain open to discussion. In so doing, we have presented the accounts of distinguished explorers in their own words.

New Venture Creation - Jeffrey A. Timmons
1998

Academic Entrepreneurship in Europe - Mike Wright 2007

The structure of the book and the organisation of material within chapters are well thought out with the authors skilfully weaving empirical material from diverse sources into an easily readable holistic account of the university spin-off phenomenon. . . Many of the lessons learned and conclusions drawn from this work are applicable to academic entrepreneurs in whichever faculty or subject area they work.

David Woollard, International Journal of Entrepreneurial Behaviour and Research This timely book fills a gap in the knowledge market. . . The authors should be applauded for taking the time to write and share their knowledge with us. This book will be welcomed by practising researchers. . . It will also be welcomed by busy lecturers, policymakers, students and chief executive officers. Robert Smith, Entrepreneurship and Innovation This book advances our understanding of university spin-off creation and development in environments outside the high-tech clusters of the US. While there has been substantial university spin-off activity internationally in recent years, a number of major aspects are little understood. The authors argue that the nature of universities is changing as reduced public funding reflects a public debate on their role in society. An important aspect of this international phenomenon is an increased emphasis on the commercialization of university research and on

academic entrepreneurship. These new ventures therefore involve the spinning-off of technology and knowledge generated by universities. The authors adopt a multi-level approach in their examination of university spin-offs. European case studies are specifically selected to reflect the diversity of the institutional environment. In particular, units of analysis involving universities, technology transfer offices, spin-off firms, finance providers and individual entrepreneurs and teams are extensively analysed in quantitative and qualitative studies. To conclude, policy implications for the future successful development of spin-offs are identified. This fascinating book will appeal to a wide-ranging audience including academics, policy makers, researchers and practitioners with an interest in academic entrepreneurship and university spin-offs, and, more generally, in business and management and entrepreneurship.

Educating Entrepreneurs for Wealth

Creation - Michael G. Scott 2018-08-13

Published in 1998, this book moves away from the basic education of entrepreneurs to new models and methods, often running in cooperation with orthodox management courses in institutes of higher education. The papers in this book develop themes, models and concepts for the education of wealth creating entrepreneurs.

Studyguide for New Venture Creation - Cram101 Textbook Reviews 2013-05

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Women's Entrepreneurship in the 21st Century - Kate V. Lewis 2014-11-28

Women's Entrepreneurship in the 21st Century: An International Multi-level Research Analysis is the fourth in the series of books produced in partnership with the Diana International Research Network. The volume takes a multi-dimensional approach to th
Understanding Social Entrepreneurship - Jill Kickul 2020-05-01

Understanding Social Entrepreneurship is the leading textbook that provides students with a comprehensive overview of the field. It brings the mindset, principles, strategies, tools, and techniques of entrepreneurship into the social sector to present innovative solutions to today's vexing social issues. Kickul and Lyons cover all the key topics relevant to social entrepreneurship, including a detailed examination of each of the steps in the entrepreneurial process. This third edition includes several new features: A process-oriented format, taking students through discovery, design, development, and delivery

Two new chapters: one on lean startup and design thinking for social entrepreneurship, and another on unconventional approaches from developing countries Updated and new case studies, with improved global coverage 'Practically Speaking' sections that explore evidence-based research from the field Bringing together a rigorous theoretical foundation and a strong practical focus, this is the go-to resource for students of social entrepreneurship at undergraduate and postgraduate levels. A companion website includes an instructor's manual, PowerPoint slides, test bank, and other tools to provide additional support for students and instructors.

New Venture Creation - Jeffrey A. Timmons 2009

Entrepreneurship and Development in the 21st Century - Bruno S. Sergi 2019-04-29

The 21st century has brought about new trends in entrepreneurship and development. In this insightful volume, a cast of expert contributors

explore how these new trends, along with a variety of political, cultural and social influences, have affected entrepreneurship, in all of its manifestations.

New Venture Creation: Entrepreneurship for the 21st Century - Stephen Spinelli

2011-12-06

New Venture Creation: Entrepreneurship for the 21st Century is about the process of getting a new venture started, growing the venture, successfully harvesting it, and starting again.

The book presents the substantial body of knowledge about the entrepreneurial process in a pragmatic way - through text, case studies, and hands-on exercises - to help readers compress their learning curves, reduce their ultimate risk and pain, and allow them to gain more from their subsequent entrepreneurial experiences.

[Cram101 Textbook Outlines to Accompany New Venture Creation](#) - 2007

Outlines and Highlights for New Venture Creation - Cram101 Textbook Reviews 2009-12
Never HIGHLIGHT a Book Again! Virtually all of the testable terms, concepts, persons, places, and events from the textbook are included.

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[New Venture Creation](#) - Jeffrey A. Timmons 2004
Timmons & Spinelli's, *New Venture Creation: Entrepreneurship For The 21st Century*, 6/e is a perforated paperback text that covers the process of getting a new venture started, growing the venture, successfully harvesting it and starting again. Through text, case studies, and hands-on exercises, the book guides students in discovering the concepts of entrepreneurship and the competencies, skills, know-how and experience that are sufficient to

pursue different entrepreneurial opportunities. The authors recognize that there is no substitute for actually starting a company, but believe that it is possible to expose students to many of the vital issues and immerse them in key learning experiences.

New Venture Creation - Stephen Spinelli
2016-04

"New Venture Creation: Entrepreneurship for the 21st Century is about the process of getting a new venture started, growing the venture, successfully harvesting it, and starting again. The book presents the substantial body of knowledge about the entrepreneurial process in a pragmatic way - through text, case studies, and hands-on exercises - to help readers compress their learning curves, reduce their ultimate risk and pain, and allow them to gain more from their subsequent entrepreneurial experiences."--Publisher's description.

Exploring Entrepreneurship - Richard Blundel
2017-10-16

A detailed and critical analysis of the multiple types of entrepreneurship, helping students to understand the practical skills and theoretical concepts needed to create their very own entrepreneurial venture.

New Venture Creation - Jeffrey A. Timmons 2010
New Venture Creation is about the actual process of getting a new venture started, growing the venture, successfully harvesting it, and starting again. Now revitalised in an Asia-Pacific edition, this title continues to be the product of experience and considerable research in the field. It is grounded in real-world application yet has been refined in the classroom to make it an ideal, practical teaching and learning resource. The design and flow of the book are aimed at creating knowledge, skills and awareness in a pragmatic way. The text, case studies and hands-on exercises mean that students are drawn in to discover critical aspects of entrepreneurship. The text also clearly shows students what levels of competencies, know-how,

experience, attitudes, resources and networks are required to pursue different entrepreneurial opportunities. With a foreword on the implications of the global financial crisis for entrepreneurs launching new firms now, *New Venture Creation* is the most up to date text in the market. It explores the latest data and updates on the key changes in the new world of capital markets, the economy and the banking environment that are relevant to entrepreneurs. New cases and exercises make the text more relevant to the local market whilst retaining the vital international perspective of the original text. You'll also find new text material to capture the current financial, economic, technological and globally competitive environment of this first decade of the new century.

New Venture Creation - Jeffrey A. Timmons
1985

[The Art of the Start 2.0](#) - Guy Kawasaki
2015-03-03

Fully revised and expanded for the first time in a decade, this is Guy Kawasaki's classic, bestselling guide to launching and making your new product, service, or idea a success. Whether you're an aspiring entrepreneur, small-business owner, intrapreneur, or not-for-profit leader, there's no shortage of advice on topics such as innovating, recruiting, fund raising, and branding. In fact, there are so many books, articles, websites, blogs, webinars, and conferences that many startups get paralyzed, or they focus on the wrong priorities and go broke before they succeed. *The Art of the Start 2.0* solves that problem by distilling Guy Kawasaki's decades of experience as one of the most hardworking and irreverent strategists in the business world. Guy has totally overhauled this iconic, essential guide for anyone starting anything. It's 64 percent longer than version 1.0 and features his latest insights and practical advice about social media, crowdfunding, cloud computing, and many other topics. Guy

understands the seismic changes in business over the last decade: Once-invulnerable market leaders are struggling. Many of the basics of getting established have become easier, cheaper, and more democratic. Business plans are no longer necessary. Social media has replaced PR and advertising as the key method of promotion. Crowdfunding is now a viable alternative to investors. The cloud makes basic infrastructure affordable for almost any new venture. The Art of the Start 2.0 will show you how to effectively deploy all these new tools. And it will help you master the fundamental challenges that have not changed: building a strong team, creating an awesome product or service, and facing down your competition. As Guy likes to say, "Entrepreneur is a state of mind, not a job title." His book will help you make your crazy ideas stick, through an adventure that's more art than science - the art of the start.

New Venture Creation Entrepreneurship For

The 21st Century - Stephen Spinelli (Jr.) 2015

Introduction to Entrepreneurship - Donald F. Kuratko 2009

Learn the true process of a successful entrepreneur with Introduction to Entrepreneurship, 8/e International Edition. Presenting the most current thinking in this explosive field, this renowned entrepreneurship text provides a practical, step-by-step approach that makes learning easy. Using exercises and case presentations, you can apply your own ideas and develop useful entrepreneurial skills. Cases and examples found throughout the text present the new venture creations or corporate innovations that permeate the world economy today. This book will be your guide to understanding the entrepreneurial challenges of tomorrow.

New Venture Creation: Entrepreneurship for the 21st Century - Jeffrey Timmons

2015-02-06

If You Build It Will They Come? - Rob Adams

2010-03-09

Know if you'll hit your targets before pulling the trigger on any marketing plan More than sixty five percent of new products are commercial failures, and if you compound this with a recession, now more than ever you can't afford to be wrong. In *If You Build It Will They Come*, business professor and strategy consultant Rob Adams shows you how to make sure you hit your target market before you spend a lot of money. He shows you the fast, systematic and proven approach of performing Market Validation in advance of making a large product investment. Adams outlines a simple and effective market validation and testing strategy that is proven, giving entrepreneurs and managers the ability to dramatically improve the prospect of product success. He explains how to quickly gather information on competitors, directly interview members of your target market, and figure out what the market really wants to buy, versus

what customers say they want. The steps to quickly understanding the viability of your market Where to go to gather the information needed to hit the market requirements How to follow through with the right product launched in the right way Adams cuts through the fancy terms and expensive market research that gives lots of data but no real product oriented information about usage, pricing, features and competitive forces. In the end you'll produce results on your first release of a far more mature product, shipped in a faster timeframe with features customers will actually use. This book is for anyone involved with designing, developing and launching new products. Its examples and advice cover everything from the fledgling start-up that needs their first product to work just to survive to the successful Fortune Class company establishing new worldwide markets. Examples cut across all major industrial sectors including consumer, retail, manufacturing, technology, life sciences and services. This book offers the step-

based guidance you need to make sure failure is not an option.

Entrepreneurship for Social Change - Bruno S. Sergi 2021-08-02

Social entrepreneurship is revolutionizing the way societal challenges are being approached and solved. Instead of waiting for government or big business to take action, individuals across the world are developing and implementing innovative, effective, and sustainable solutions to some of our most pressing social and environmental challenges.

The Entrepreneurial Mind - Jeffrey A. Timmons 1989

THE ENTREPRENEURIAL MIND, Jeffrey A. Timmons, Harvard Business School "A well-written & practical book designed to aid persons contemplating an entrepreneurial venture. Timmons, a specialist in entrepreneurship, has done an excellent job covering the field. Starting with a broad overview of what entrepreneurship is, he concludes with an assessment aimed at

summing up the strengths & weaknesses of a new enterprise in advance. In between, he provides sound advice on necessary managerial skills; how to form, build, & reward a new venture team; planning & goal-setting; & the pros & cons of family businesses. Particular attention is also given to the need for ethical standards. Recommended." -- Library Journal. "A close look at the psychology of the entrepreneur & how that type of personality reacts with people & the world at large. Timmons does a good job of exploding myths & misconceptions, offering a wealth of insight into success, failure, & the hard work it takes to succeed in starting up a business or taking over the reins of an established or family-owned enterprise. The pitfalls of entrepreneurial life are analyzed, but more importantly, the positive attributes of the entrepreneur are emphasized. Numerous real-life case studies supplement the coverage." -- Booklist.

The Fourth Industrial Revolution - Klaus

Schwab 2017-01-03

World-renowned economist Klaus Schwab, Founder and Executive Chairman of the World Economic Forum, explains that we have an opportunity to shape the fourth industrial revolution, which will fundamentally alter how we live and work. Schwab argues that this revolution is different in scale, scope and complexity from any that have come before. Characterized by a range of new technologies that are fusing the physical, digital and biological worlds, the developments are affecting all disciplines, economies, industries and governments, and even challenging ideas about what it means to be human. Artificial intelligence is already all around us, from supercomputers, drones and virtual assistants to 3D printing, DNA sequencing, smart thermostats, wearable sensors and microchips smaller than a grain of sand. But this is just the beginning: nanomaterials 200 times stronger than steel and a million times thinner than a strand of hair and

the first transplant of a 3D printed liver are already in development. Imagine “smart factories” in which global systems of manufacturing are coordinated virtually, or implantable mobile phones made of biosynthetic materials. The fourth industrial revolution, says Schwab, is more significant, and its ramifications more profound, than in any prior period of human history. He outlines the key technologies driving this revolution and discusses the major impacts expected on government, business, civil society and individuals. Schwab also offers bold ideas on how to harness these changes and shape a better future—one in which technology empowers people rather than replaces them; progress serves society rather than disrupts it; and in which innovators respect moral and ethical boundaries rather than cross them. We all have the opportunity to contribute to developing new frameworks that advance progress.

Studyguide for New Venture Creation:

Entrepreneurship for the 21st Century by Stephen Spinelli, ISBN 9780078029103 - Cram101 Textbook Reviews 2013-01-01
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Nascent Entrepreneurship - Per Davidsson 2006
Small Firm Growth comprehensively reviews the empirical literature on small firm growth to highlight and integrate what is known about this phenomenon and take stock of what past experiences of researching this area implies for how the phenomenon can or should be studied in future research.

The Tree of Life and Prosperity - Michael A. Eisenberg 2021-08-24

One of Israel's most successful venture capitalists uses the words and actions of the Hebrew patriarchs to lay the foundations for a modern growth economy based on timeless business principles and values. Entrepreneurs, businessmen, and investors are constantly looking for principles and rules that will pave the way for success. Usually, those at the forefront are successful entrepreneurs from Silicon Valley or legendary Wall Street investors. But the principles of economic growth, wealth

creation and preservation were written long before the rise of the modern market economy and its heroes. Michael Eisenberg—one of the most successful venture capitalists in Israel, and one of the first investors in Lemonade, and Wix—reveals in *The Tree of Life and Prosperity* the eternal principles for successful business, economics, and negotiation hidden in the Torah—and shows their relevance to the modern world we live in.

[The Powerful Entrepreneur](#) - Arthur Shulsky
2017-11-21

What does Joan of Arc have to do with your modern mobile app product? How does Genghis Khan relate to you as CEO of your own business venture? Have you ever wondered if Julius Caesar would have been as prolific of a leader in our fast-paced times? Why should we ignore the lessons from history just because we wage war using a smartphone while our ancestors used iron and steel? These questions are at the heart of this book, a collection of 40 gripping stories

from world history, expanding upon the drama of the greatest characters from the past. Each chapter engages the reader to look at history through the eyes of a modern entrepreneur, driving relevant capitalist lessons from the stories of our ancestors. This book has been written for all the different personalities that venture the entrepreneurial lifestyle. For those of us that love history, this book drives a historical viewpoint not explored before. For those of us that enjoy a good story, relish the attention to the characters and the drama that unfolds. For those of us that love business, be prepared to be taught relevant lessons from the blood, sweat and efforts of the powerful entrepreneurs that sowed the same success you so rightly pursue.

Understanding Business Strategy Concepts Plus - R. Duane Ireland 2012-08-01

Discover the knowledge and tools that today's most successful firms use to build business and consistently outperform the competition when

you open the latest edition of Ireland/Hoskisson/Hitt's UNDERSTANDING BUSINESS STRATEGY CONCEPTS PLUS, Third Edition. This concise, hands-on approach by recognized leaders in business strategy clearly demonstrates how solid management strategy equals the decisive, responsive action that prosperous firms use to create sustainable competitive advantage. This edition guides you, step-by-step, through creating strong strategy, planning for success, implementing responsive action, competing effectively with strategy, analyzing the environment and firm, and improving upon results. The authors clearly connect strategy concepts to the real business world, giving you the unique opportunity to examine and learn from strategy that has worked as well as strategy that has failed within familiar companies. The latest research and insights from global business leaders, extensive examples, and practical cases help equip you with the hands-on skills and career tools for your

own superior performance and strategic management success. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

[The Lean Entrepreneur](#) - Brant Cooper
2013-01-23

You are not a Visionary... yet. The Lean Entrepreneur shows you how to become one. Most of us believe entrepreneurial visionaries are born, not made. Our media glorify business outliers like Bezos, Branson, Gates, and Jobs as heroes with X-ray vision who can look to the future, see clearly what will be, imagine a fully formed product or experience and then, simply make the vision real. Many in our entrepreneur community still believe that to be visionary, we must merely execute on a seemingly good idea and ignore all doubt. With this mindset, companies build doomed products in a vacuum; enterprises make ill-fated innovation investment decisions; and employees and shareholders

come along for an uncomfortable ride. Falling prey to the Myth of the Visionary confuses talented entrepreneurs, product managers, innovators and investors. It leads us to heartbreaking, costly and preventable failures in new product and venture development. The Lean Entrepreneur moves us beyond this myth. It combines powerful customer insight, rapid experimentation and easily actionable data from the Lean Startup methodology to empower individuals, companies, and entire teams to evolve their vision, solve problems, and create value at the speed of the Internet. Anyone can be visionary. The Lean Entrepreneur shows you how to: Apply actionable tips, tricks and hacks

from successful lean entrepreneurs. Leverage the Innovation Spectrum to disrupt existing markets and create new ones. Drive strategies for efficient market testing with Minimal Viable Products. Engage customers with Viability Testing and radically reduce time and budget for product development. Rapidly create cross-functional innovation teams that devour roadblocks and set new benchmarks. Bring your organization critical focus on the power of loyal customers and valuable products you can build to serve them. Leverage instructive tools, skill-building exercises, and worksheets along with bonus online videos.

New Venture Creation - Jeffrey A. Timmons 1977