

Digital Vortex How Digital Disruption Is Redefining

Eventually, you will definitely discover a additional experience and completion by spending more cash. yet when? pull off you consent that you require to get those every needs subsequent to having significantly cash? Why dont you attempt to get something basic in the beginning? Thats something that will guide you to understand even more a propos the globe, experience, some places, subsequently history, amusement, and a lot more?

It is your utterly own epoch to be in reviewing habit. in the midst of guides you could enjoy now is **Digital Vortex How Digital Disruption Is Redefining** below.

The Oxford Handbook of Digital Technology and Society - Professor of Digital Culture Simeon Yates 2020-08-07

Required reading for anyone interested in the profound relationship between digital technology and society Digital technology has become an undeniable facet of our social lives, defining our governments, communities, and personal identities. Yet with these technologies in ongoing evolution, it is difficult to gauge the full extent of their societal impact, leaving researchers and policy makers with the challenge of staying up-to-date on a field that is constantly in flux. The Oxford Handbook of Digital Technology and Society provides students, researchers, and practitioners across the technology and social science sectors with a comprehensive overview of the foundations for understanding the various relationships between digital technology and society. Combining robust computer-aided reviews of current literature from the UK Economic and Social Research Council's commissioned project "Ways of Being in a Digital Age" with newly commissioned chapters, this handbook illustrates the upcoming research questions and challenges facing the social sciences as they address the societal impacts of digital media and technologies across seven broad categories: citizenship and politics, communities and identities, communication and relationships, health and well-being, economy and sustainability, data and representation, and governance and security. Individual chapters feature

important practical and ethical explorations into topics such as technology and the aging, digital literacies, work-home boundary, machines in the workforce, digital censorship and surveillance, big data governance and regulation, and technology in the public sector. The Oxford Handbook of Digital Technology and Society will equip readers with the necessary starting points and provocations in the field so that scholars and policy makers can effectively assess future research, practice, and policy.

Digital Multimedia: Concepts, Methodologies, Tools, and Applications - Management Association, Information Resources 2017-09-13

Contemporary society resides in an age of ubiquitous technology. With the consistent creation and wide availability of multimedia content, it has become imperative to remain updated on the latest trends and applications in this field. *Digital Multimedia: Concepts, Methodologies, Tools, and Applications* is an innovative source of scholarly content on the latest trends, perspectives, techniques, and implementations of multimedia technologies. Including a comprehensive range of topics such as interactive media, mobile technology, and data management, this multi-volume book is an ideal reference source for engineers, professionals, students, academics, and researchers seeking emerging information on digital multimedia.

Transformasi Digital dan Perilaku Organisasi - Astri R Banjarnahor 2022-11-17

This far-reaching Research Agenda highlights the main features of entrepreneurial university research over the two decades since the concept was first introduced, and examines how technological, environmental and social changes will affect future research questions and themes. It revisits existing research that tends to adopt either an idealised or a sceptical view of the entrepreneurial university, arguing for further investigation and the development of bridges between these two strands.

Handbook of Engineering Systems Design - Anja Maier 2022-07-30

This handbook charts the new engineering paradigm of engineering systems. It brings together contributions from leading thinkers in the field and discusses the design, management and enabling policy of engineering systems. It contains explorations of core themes including technical and (socio-) organisational complexity, human behaviour and uncertainty. The text includes chapters on the education of future engineers, the way in which interventions can be designed, and presents a look to the future. This book follows the emergence of engineering systems, a new engineering paradigm that will help solve truly global challenges. This global approach is characterised by complex sociotechnical systems that are now co-dependent and highly integrated both functionally and technically as well as by a realisation that we all share the same: climate, natural resources, a highly integrated economical system and a responsibility for global sustainability goals. The new paradigm and approach requires the (re)designing of engineering systems that take into account the shifting dynamics of human behaviour, the influence of global stakeholders, and the need for system integration. The text is a reference point for scholars, engineers and policy leaders who are interested in broadening their current perspective on engineering systems design and in devising interventions to help shape societal futures.

Proceedings of Sixth International Congress on Information and Communication Technology - Xin-She Yang 2021-09-23

This book gathers selected high-quality research papers presented at the Sixth International Congress on Information and Communication

Technology, held at Brunel University, London, on February 25–26, 2021. It discusses emerging topics pertaining to information and communication technology (ICT) for managerial applications, e-governance, e-agriculture, e-education and computing technologies, the Internet of things (IoT) and e-mining. Written by respected experts and researchers working on ICT, the book offers a valuable asset for young researchers involved in advanced studies. The book is presented in four volumes.

University Auditing in the Digital Era - Sezer Bozkus Kahyaoglu 2022-04-06

This book explores how digital transformation is reshaping the manner in which higher education sectors emerge, work, and evolve and how auditors should respond to this challenging and risky digital audit universe in transforming the higher education system. It serves to help professionals to understand the reality of performing the Chief Audit Executive (CAE) role in today's evolving business economy, specifically in the higher education sector. It compares and contrasts the stated IIA standards with the challenges and realities auditors may face and provides alternative scenarios to gaining a "seat at the table." This book also provides insight into critical lessons learned when executing the CAE role relevant for digitally transforming universities. The main purpose of this study is to rethink the audit culture in the digital era and reveal the key characteristics that are open for improvement so that digitally transforming universities can be audited according to the higher education standards with a digitally supported value-added audit approach. Based on this approach, the audit culture is reassessed considering the digital university conceptual framework and business model. There are two main points to consider for the digital university work environment: traceability and auditability. In this respect, policy recommendations are made for best practices to achieve value-added digital audits in transforming universities. The book has been written from both the reality and academic perspectives of two experienced authors. Sezer is a past CAE, CEO, and long-term senior internal auditor who has worked in the internal audit role for various listed companies, financial institutions, and government entities. Erman has extensive information

technology and university accreditation knowledge in the global higher education sector. This brings a blend of value-added approaches to the readers and speaks to issues about understanding and dealing with audit culture and business evolution in digitally transforming organizations along with the requirements for upholding IIA standards. Geared toward the experienced or new CAE, *University Auditing in the Digital Era: Challenges and Lessons for Higher Education Professionals and CAEs* can be a tool for all auditors to understand some of the challenges, issues, and potential alternative solutions when executing the role of university auditing. In addition, it can be a valuable reference for university administrators and CIOs, as well as academics and all stakeholders related to the higher education sector.

Digital Business Models - Annabeth Aagaard 2018-12-04

This innovative edited collection explores digital business models (DBMs) in theory and practice to contribute to knowledge of how companies, organizations and networks can design, implement and apply DBMs. It views DBMs in a range of contexts and forms, which can be integrated in a number of ways, and aims to inspire and enable academics, students and practitioners to seize the opportunities posed by digital business models, technologies and platforms. One of the first and comprehensive contributions to the field of DBMs and digital business model innovations (DBMI), the authors discuss the opportunities, challenges, technologies, implementation and value creation, customer and data protection processes of DBMs in different contexts.

Cisco Digital Network Architecture - Tim Szigeti 2018-12-27

The complete guide to transforming enterprise networks with Cisco DNA. As networks become more complex and dynamic, organizations need better ways to manage and secure them. With the Cisco Digital Network Architecture, network operators can run entire network fabrics as a single, programmable system by defining rules that span their devices and move with their users. Using Cisco intent-based networking, you spend less time programming devices, managing configurations, and troubleshooting problems so you have more time for driving value from your network, your applications, and most of all, your users. This guide systematically

introduces Cisco DNA, highlighting its business value propositions, design philosophy, tenets, blueprints, components, and solutions. Combining insider information with content previously scattered through multiple technical documents, it provides a single source for evaluation, planning, implementation, and operation. The authors bring together authoritative insights for multiple business and technical audiences. Senior executives will learn how DNA can help them drive digital transformation for competitive advantage. Technical decision-makers will discover powerful emerging solutions for their specific needs. Architects will find essential recommendations, interdependencies, and caveats for planning deployments. Finally, network operators will learn how to use DNA Center's modern interface to streamline, automate, and improve virtually any network management task.

- Accelerate the digital transformation of your business by adopting an intent-based network architecture that is open, extensible, and programmable
- Integrate virtualization, automation, analytics, and cloud services to streamline operations and create new business opportunities
- Dive deep into hardware, software, and protocol innovations that lay the programmable infrastructure foundation for DNA
- Virtualize advanced network functions for fast, easy, and flexible deployments
- Translate business intent into device configurations and simplify, scale, and automate network operations using controllers
- Use analytics to tune performance, plan capacity, prevent threats, and simplify troubleshooting
- Learn how Software-Defined Access improves network flexibility, security, mobility, visibility, and performance
- Use DNA Assurance to track the health of clients, network devices, and applications to reveal hundreds of actionable insights
- See how DNA Application Policy supports granular application recognition and end-to-end treatment, for even encrypted applications
- Identify malware, ransomware, and other threats in encrypted traffic

Value Creation 4.0 - Marketing Products in the 21st Century - Gábor Reketye 2019-08-15

Value Creation 4.0 is a marketing guide to the age of the fourth industrial revolution ('Industry 4.0'). This title draws attention to the situation which poses new challenges and risks for the whole of humanity. The book takes

an essentially practice-oriented approach. The book intends to highlight the importance of the topic, define its conceptual framework and present its practical applications. The book is therefore primarily recommended for practitioners. The topics of the book together with the supporting exhibits and cases – which also include international dimensions – provide information for them that can help increase their competitiveness. The book can also be very handy in higher education. Whole courses can be built on it, as the book comprises 4 parts and 14 chapters which can provide the basis for lectures. Each part is illustrated with cases, and some of the more than 30 exhibits could be used for the efficient processing of the material and for further reflection.

The Palgrave Handbook of Managing Continuous Business Transformation
- Horst Ellermann 2016-12-27

This handbook provides a comprehensive and unparalleled reference point for studying continuous business transformation. Asserting that change will be the new normal and highlighting the fact that business transformation can never be complete, this important resource is a tool for coping with ongoing change in order to become and stay resilient, the predominant concern of executives across industries. Containing case study material to illustrate issues and solutions, The Palgrave Handbook of Managing Continuous Business Transformation takes an interdisciplinary approach weaving together strategic concepts with real-life experiences, connecting human resource issues with shifts in information technology and linking customers with the businesses from which they buy. Structured into four parts; transformational shifts, achieving customer centricity, dealing with new technology and leading the change, this handbook is crucial reading for academics, scholars and practitioners of business transformation.

Executive Education after the Pandemic - Santiago Iñiguez 2021-11-29
Business education and executive development has been one of the most fascinating industries in the world and the fastest growing segment of higher education over the past decades. Today, it is experiencing change on a scale unprecedented since the foundation of the first business schools in the early 20th Century, both due to changes in the corporate

environment and also due to the impact of the COVID-19 pandemic across all industries. In this context how do you create world-class educational and training institutions that can cope with those challenges, and be rigorous, vocationally relevant and suited to the corporate growing needs in this new fluid world? And how do you combine the very best of traditional academic values with new learning technologies to create an educational model that is fit to compete in the global economy, threatened today by populism, nationalism and economic turmoil? Yet, as daunting as it is, some institutions have already made significant progress in the journey. In this book Santiago Iñiguez de Onzoño, President of IE University, and Peter Lorange, former President of IMD, bring together contributions from leading figures from some of the world's major universities. They share their experiences in addressing some of the challenges that the industry faces today, such as diversity and inclusion, employability, the role of AI and the advent of innovative new platforms. Packed with case studies of successful initiatives in business education and executive training, this is a truly visionary book. Authors anticipate future trends and share their in-depth knowledge of what it takes to build world-class educational providers – and their vision of higher education in the future.

Liderar sin perder tu identidad - Javier Moreno Zabala 2019-02-21
Investigar cómo podemos ser más eficaces en la función directiva ha sido la inspiración del autor de esta obra. Pero el eje central ha sido responder a las siguientes preguntas: ¿Cómo ser mejor profesional? ¿Cómo lograr los objetivos de la mejor manera posible, con mi equipo y no a pesar de él? ¿Cómo prosperar sin pagar un peaje inapropiado? ¿Cómo hacer para que mis esfuerzos tengan reflejo en los resultados? ¿Cómo desarrollarme profesionalmente? ¿Cómo ser apreciado por el valor que apporto? ¿Cómo asegurarme un futuro haciendo lo que me gusta y se me da bien? ¿Cómo contribuir a que mi organización sea un mejor espacio de trabajo y crecimiento? ¿Qué tengo que hacer (y qué no) para que las cosas salgan bien? Ser un buen directivo no es fácil. El objetivo de Liderar sin perder tu identidad pasa por proveer a su lector de experiencias y herramientas que favorezcan el desempeño eficaz de su rol directivo, atendiendo al

contexto en el que se desenvuelve y la misión que tenga encomendada, sin perder su esencia y valores, procurando resultados y beneficios sin dañar sus propios intereses o perjudicar a terceras personas. Liderar sin perder tu identidad requiere poner en práctica cuatro comportamientos esenciales, aparentemente sencillos, pero que exigen grandes dosis de voluntad y consistencia en el empeño: -Decidir con celeridad y convicción. -Contagiar eficiencia. -Adaptarse con dinamismo. -Aportar fiabilidad. Necesitamos líderes del cambio desde el ejemplo de su adaptación y transformación. Líderes que superen sus miedos e inseguridades para poder modificar sus comportamientos. El libro es de interés para ejecutivos que ya dirigen personas, que pretenden progresar en la empresa, que quieren perfeccionar su estilo de dirección y desean, en definitiva, ser mejores líderes. Pero también es de utilidad para los que quieren conocer los conceptos básicos del liderazgo desde una perspectiva más humana, basada en la autenticidad y sinceridad del individuo.

Strategy and Behaviors in the Digital Economy - Beatrice Orlando
2020-03-04

Strategy and Behaviors in the Digital Economy is a collection of reviewed and relevant research chapters, offering a comprehensive overview of recent developments in the field of Business, Management and Economics. The book comprises single chapters authored by various researchers and edited by an expert active in this research area. All chapters are complete in itself but united under a common research study topic. This publication aims at providing a thorough overview of the latest research efforts by international authors on this field of study, and open new possible research paths for further novel developments.

Lateral Management - Roland Geschwill 2020-06-01

This book highlights lateral management as the answer to the strategic opportunities and challenges posed by digital transformation. Digitalization is now changing the economy and society as dramatically as the dawn of electrification a century ago. Production methods, products, sales structures, marketing, and even markets themselves are set to change in the digital era. In addition to introducing readers to the concept

of lateral management, and detailing the structure and functioning of 'lateral companies', the authors show how leadership and cooperation norms carried over from the 20th century need to be adapted for the digital era. They demonstrate the opportunities that digitalization offers companies, employees and managers in terms of enhancing their freedom, individuality, job diversity, and creative and innovative power. The authors also provide a unique management instrument, the 'Lateral Culture Index®', which measures the hierarchies of leadership; provide new benchmarks; and identify seven essential factors for lateral companies. Readers will learn how to implement lateral management in their companies and be familiarized with the instruments that can help them do so.

Identification of Potential Terrorists and Adversary Planning - T.J. Gordon
2017-03-21

Never before have technological advances had so great an impact on security—not only increasing the nature and level of threats, but also for the possibility of providing the means to address the threats.

Technologies that could increase security include ubiquitous and omnipresent surveillance systems, the use of new algorithms for big data, improving bio- and psycho-metrics, and artificial intelligence and robotics. Yet trustworthy and reliable partners and an active and alert society remain sine qua non to reduce terrorism. “To my mind, this publication is one of the best studies of modern terrorism and what to do about it that we have at our disposal. So I am confident that it will find a wide readership, not only in academic or think tank circles, but even more importantly, among policy makers and government officials. They stand to benefit most and they can afford least of all to ignore the important conclusions and recommendations that this wise publication has provided.” Jamie SHEA Deputy Assistant Secretary General, Emerging Security Challenges Division, NATO

Global Marketing Strategy - Bodo B. Schlegelmilch 2022-02-16

This book has been written for experienced managers and students in postgraduate programs, such as MBA or specialized master’s programs. In a systematic yet concise manner, it addresses all major issues companies

face when conducting business across national and cultural boundaries, including assessing and selecting the most promising overseas markets, evaluating market entry alternatives, and examining the forces that drive adaptation versus standardization of the marketing mix. It looks at the various global marketing challenges from a strategic perspective and also addresses topics not usually found in international marketing texts, such as aligning marketing strategies with global organizational structures and managing the relationship between national subsidiaries, regional headquarters, and global headquarters, as well as corporate social responsibility challenges and pertinent future trends that are likely to affect global business. A guide to suitable video resources giving additional background to this book can be downloaded by all readers by contacting the author. Instructors can also obtain additional support material for teaching. Please email Bodo Schlegelmilch at WU Vienna, using your institutional email and stating your university affiliation: - More than 400 PowerPoint slides covering the material in each chapter- Open Ended Questions - A comprehensive multiple choice test bank with solutions

Digital technologies in agriculture and rural areas - Food and Agriculture Organization of the United Nations 2019-06-01

This report aims to identify the different scenarios where the process of digital transformation is taking place in agriculture. This identifies those aspects of basic conditions, such as those of infrastructure and networks, affordability, education and institutional support. In addition, enablers are identified, which are the factors that allow adopting and integrating changes in the production and decision-making processes. Finally identify through cases, existing literature and reports how substantive changes are taking place in the adoption of digital technologies in agriculture.

10th European Conference on Information Systems Management - Paulo Silva 2016

The Network Imperative - Barry Libert 2016-06-07

Digital networks are changing all the rules of business. New, scalable, digitally networked business models, like those of Amazon, Google, Uber,

and Airbnb, are affecting growth, scale, and profit potential for companies in every industry. But this seismic shift isn't unique to digital start-ups and tech superstars. Digital transformation is affecting every business sector, and as investor capital, top talent, and customers shift toward network-centric organizations, the performance gap between early and late adopters is widening. So the question isn't whether your organization needs to change, but when and how much. The Network Imperative is a call to action for managers and executives to embrace network-based business models. The benefits are indisputable: companies that leverage digital platforms to co-create and share value with networks of employees, customers, and suppliers are fast outpacing the market. These companies, or network orchestrators, grow faster, scale with lower marginal cost, and generate the highest revenue multipliers. Supported by research that covers fifteen hundred companies, authors Barry Libert, Megan Beck, and Jerry Wind guide leaders and investors through the ten principles that all organizations can use to grow and profit regardless of their industry. They also share a five-step process for pivoting an organization toward a more scalable and profitable business model. The Network Imperative, brimming with compelling case studies and actionable advice, provides managers with what they really need: new tools and frameworks to generate unprecedented value in a rapidly changing age.

ECCWS 2019 18th European Conference on Cyber Warfare and Security - Tiago Cruz 2019-07-04

Resetting Management - Stéphane J. G. Girod 2021-06-03

The ability to renew competitive advantage with flexibility is essential for any business in today's turbulent world. How do you go beyond trendy buzzwords and master the principles of business agility? Resetting Management helps leaders understand why business agility matters. Agility releases a new level of energy, innovation and entrepreneurship, enabling organizations to respond to disruption while still delivering business strategies with rigour and efficiency. Using diagnostic tools and practical models, the book describes how to master the essential

components and principles of agility and respond to uncertain and fast-changing environments. Featuring case studies from some of the world's leading companies and illustrating how they have successfully and less successfully transformed for greater agility - including Lego, General Electric, LVMH and ING - Stéphane J.G. Girod and Martin Králik provide leaders with the skills to master the transformation journey that is right for their business.

Revolution of Innovation Management - Alexander Brem 2016-12-05
This edited collection explores how digitalization is changing the management of innovation, and the subsequent implications for the next phases in its development. The authors identify and examine relevant phenomena which are related to the ongoing digital breakthrough in the context of innovation management such as user innovation, crowd sourcing and crowd funding, as well as social media. In line with the constant globalization of innovation, the first volume of Revolution of Innovation Management offers a variety of international perspectives on these topics with illustrations and analysis coming from Asia, America, and Europe.

Digital disruption - Felipe Diniz 2019-06-11

Esta obra aborda a transformação digital e seu impacto na economia, nas empresas e no dia a dia das pessoas. Discute suas tendências e padrões, incluindo descrições profundas da utilização de tecnologias que estão mudando o panorama corporativo (p.ex., Internet das coisas, big data, inteligência artificial, impressão 3D, robótica). Analisa a importância da inovação a partir do estudo de companhias que tiveram sucesso empresarial (ou não) na era da transformação digital. Nesta versão brasileira, foram incluídos diversos casos de inovação e de utilização de novas tecnologias digitais em empresas atuantes no Brasil. Finalmente, "DIGITAL DISRUPTION - Como preparar sua empresa para a era digital" apresenta um conjunto de recomendações para executivos que querem conduzir com êxito suas empresas nesta época de mudanças disruptivas cada vez mais frequentes.

Research Anthology on Business Continuity and Navigating Times of Crisis - Management Association, Information Resources 2022-01-07

When the COVID-19 pandemic caused a halt in global society, many business leaders found themselves unprepared for the unprecedented change that swept across industry. Whether the need to shift to remote work or the inability to safely conduct business during a global pandemic, many businesses struggled in the transition to the "new normal." In the wake of the pandemic, these struggles have created opportunities to study how businesses navigate these times of crisis. The Research Anthology on Business Continuity and Navigating Times of Crisis discusses the strategies, cases, and research surrounding business continuity throughout crises such as pandemics. This book analyzes business operations and the state of the economy during times of crisis and the leadership involved in recovery. Covering topics such as crisis management, entrepreneurship, and business sustainability, this four-volume comprehensive major reference work is a valuable resource for managers, CEOs, business leaders, entrepreneurs, professors and students of higher education, researchers, and academicians.

How is Digitalization Affecting Agri-food? - Maria Carmela Annosi 2020-10-29

Using real cases of food firms and agriculture supply chains as a context, How is Digitalization Affecting Agri-food? New Business Models, Strategies and Organizational Forms aims to understand the key themes in strategic and organizational research in this area. Despite the importance of food and agriculture in the current political and societal context, analysis of the impact of digitalization and information technologies on the industry is still limited. The objective of this monograph is to understand the direction of this change. With case studies of food firms and agriculture supply chains it sets out to conceptualize food organizing and organizations as a fruitful object of inquiry, both at the intra and interorganizational levels. It aims to understand new business models, strategies, and organizational forms. Contributions in this stream of research have the potential to yield important and relevant insights for both scholars and societies. This book is written primarily for academics engaged in innovation management or strategy, or conducting organizational behavior research. It will also be of relevance to

practitioners and managers in the agri-food industry.

Customer Satisfaction and Sustainability Initiatives in the Fourth Industrial Revolution - Silvestri, Cecilia 2019-11-15

A well-planned marketing orientation strategy that keeps customers informed is the first step to building a long-term relationship with customers and providing them with appropriate incentives. The difficulty with providing a winning strategy in a highly competitive market, however, stems from responding to the specific needs of the customers. Customer Satisfaction and Sustainability Initiatives in the Fourth Industrial Revolution is an essential reference source that links together three highly relevant topics in the business of modern economy—innovation, customer satisfaction, and sustainability—and analyzes their synergies. Featuring research on topics such as e-business, global business, and sustainable innovation, this book is ideally designed for business consultants, managers, customer service representatives, entrepreneurs, academicians, researchers, and students seeking coverage on directing sustainable companies.

ECISM 2017 11th European Conference on Information Systems Management - 2017-09-14

Digital Vortex - Jeff Loucks 2016-06-15

Digital disruption: seemingly out of nowhere, startups and other tech-savvy disruptors attack. In Digital Vortex, you will learn how to use the business models and strategies of startups to your own advantage. Most importantly, you will learn how to build the agility to anticipate threats, sense opportunities, and seize them before your rivals do.

Open Strategy - Christian Stadler 2021-10-12

How smart companies are opening up strategic initiatives to involve front-line employees, experts, suppliers, customers, entrepreneurs, and even competitors. Why are some of the world's most successful companies able to stay ahead of disruption, adopting and implementing innovative strategies, while others struggle? It's not because they hire a new CEO or expensive consultants but rather because these pioneering companies have adopted a new way of strategizing. Instead of keeping strategic

deliberations within the C-Suite, they open up strategic initiatives to a diverse group of stakeholders—front-line employees, experts, suppliers, customers, entrepreneurs, and even competitors. Open Strategy presents a new philosophy, key tools, step-by-step advice, and fascinating case studies—from companies that range from Barclays to Adidas—to guide business leaders in this groundbreaking approach to strategy. The authors—business-strategy experts from both academia and management consulting—introduce tools for each of the three stages of strategy-making: idea generation, plan formulation, and implementation. These are digital tools (including strategy contests), which allow the widest participation; hybrid digital/in-person tools (including a “nightmare competitor challenge”); a workshop tool that gamifies the business model development process; and tools that help companies implement and sustain open strategy efforts. Open strategy has an astonishing track record: a survey of 200 business leaders shows that although open-strategy techniques were deployed for only 30 percent of their initiatives, those same initiatives generated 50 percent of their revenues and profits. This book offers a roadmap for this kind of success.

Impacts of the Media on African Socio-Economic Development - Nelson, Okorie 2016-11-23

Technology and media are now integrated in various facets of society, including social and economic development. This has allowed for new and innovative methods for aiding in development initiatives. Impacts of the Media on African Socio-Economic Development is an essential research publication for the latest scholarly information on societal and economical dimensions of development and the application of media to advance progress. Featuring extensive coverage on many topics including gender empowerment, international business, and health promotion, this book is ideally designed for government officials, academics, professionals, and students seeking current research on social realities and achieving further development in emerging economies.

Evolving Business Models - Christoph Franz 2017-05-09

This book addresses the core challenges currently faced by traditional companies. In the age of digitization many industries are now challenged

by disruptions of the traditional value chain: new competitors are coming into play, traditional products don't sell any more, and profits are at risk. As such, CEOs need to adopt new business models for these established industries, while many companies have to reinvent themselves by developing new products for new markets. In this book, leading CEOs share their experiences in transforming established companies. They provide insights on transforming industries and demonstrate what it takes to redefine companies from the ground up. Issues such as organizational transformation, new product development, implementing a new organizational spirit, and many more are discussed.

Consultancy, Organizational Development and Change - Julie Hodges
2017-04-03

Organizations are increasingly investing in consulting capabilities to understand what changes they need to make to keep up the pace with the competition and future-proof their business. *Consultancy, Organizational Development and Change* is a guide for students and internal and external consultants needing to develop the necessary skills to consult in organizational settings where there is a great deal of complexity. It tackles the issues posing the greatest threat to the success of the change programme, including how to adapt to rapidly shifting needs, deal with the emotional and ethical issues that arise and ensure that the managers take full ownership for the change so that 'business as usual' is established. Complete with case studies from the 'Big Four' consultancy groups as well as boutique firms, *Consultancy, Organizational Development and Change* shows how to identify and execute interventions in a variety of organizational settings to deliver value. It provides guidance on how to develop a value proposition; define, write and present the business case for the proposed interventions; establish credibility and report on the results.

Strategy and Communication for Innovation - Nicole Pfeffermann
2017-03-06

This contributed volume presents a state-of-the-art compendium for startups and corporations, focusing on corporate ventures. The book is based on the volume "Strategy and Communication for Innovation" and

includes up-to-date discussions which help to better understand strategy and communication from a startup perspective. Each chapter offers a starting point for the exchange of ideas, key lessons and new insights from entrepreneurial perspectives such as e-ventures, corporate ventures and traditional ventures. Readers with an interest in innovation management will benefit from this book.

Innovation Through Information Systems - Frederik Ahlemann
2021-10-28

This book presents the current state of research in information systems and digital transformation. Due to the global trend of digitalization and the impact of the Covid 19 pandemic, the need for innovative, high-quality research on information systems is higher than ever. In this context, the book covers a wide range of topics, such as digital innovation, business analytics, artificial intelligence, and IT strategy, which affect companies, individuals, and societies. This volume gathers the revised and peer-reviewed papers on the topic "Management" presented at the International Conference on Information Systems, held at the University of Duisburg-Essen in 2021.

ICSTIAMI 2019 - Tulus Suryanto 2021-01-27

We are delighted to introduce the proceedings of The International Conference on Science and Technology in Administration and Management Information 2019 (ICSTIAMI 2019). ICSTIAMI 2019 is the premier international academic conference on Science and Technology in Administration and Management Information. The theme of ICSTIAMI 2019 was held in Jakarta, Indonesia is "Sustainable Development: from Research to Actions". This conference is organized by Institut Ilmu Sosial dan Manajemen Stiami, Jakarta, Indonesia and cooperation with, Huachiew Chalermprakiet University/ HCU Thailand, Universitas Sultan Zainal Abidin/ Unisza Malaysia, Universiti Tun Hussein Onn Malaysia/ UTHM, Universitas Widya Mataram Yogyakarta Indonesia, Universitas Pakuan Bogor Indonesia, and STEBI Lampung Indonesia. IC STIAMI 2019 has brought researchers, developers and practitioners around the world to reach out to the administration and management community and to receive high quality exposure to leading and upcoming administration and

management scientists from around the world. The technical program of ICSTIAMI 2019 consisted of 122 full papers. The conference tracks were: Track 1 – Public Sector Management; Track 2 – Business, Management and Accounting; Track 3 – Law and Social Humaniora.

Digital Vortex - Global Center for Digital Business Transformation 2015

Multidimensional and Strategic Outlook in Digital Business Transformation - Pelin Vardarlier 2023-04-17

Especially after globalization, it can be seen that there is an increase in competition for almost all industries. In order to survive in such a competitive environment, companies have to take some actions to increase their competitive power and sustainability. Effective digital

transformation is a significant way for companies to reach this objective. This book explores digital transformation strategy and digital business strategy together with digital innovation and digital learning, adaptability, and agility to illustrate the importance of information technology in business today. The book argues that effective digital management can be provided by increasing the quality in audit, internal control, corporate governance, transparency and improving effective marketing strategies. It touches on concepts such as digital diversity, digital privacy, digital literacy, the digitization of international logistics. This book also provides department specific (e.g., marketing, finance, HR) theories and applications of digital technology to guide companies in determining their specific strategies.