

Bob Tricker Corporate Governance 2nd Edition

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Business Ethics and Corporate Governance - Fernando A.C. 2010-09

Lies, Damned Lies, and Cost Accounting -

Reginald Tomas Lee, Sr. 2016-02-18

Business leaders rely on accounting data such as profit and calculated costs as a guide to

whether they are making money. Should they? Accounting was designed to report financial performance not model cash flow. Accruals can disconnect cash flow from the timing and extent to which it occurs. Statements of cash flow do not provide insight into what was bought and how efficiently it was used. Costs and profits are not absolute, they change based on the model you use to calculate them. To manage cash, you must manage what you buy and how effectively you use it. The largest expenditure for most companies is capacity; space, labor, materials, equipment, and technology. Unless you model and manage capacity effectively, you will not achieve the cash flow results you seek. This book introduces capacity

management, describes cash flow dynamics, and offers ideas about how to manage both. After reading it, you be able to see, understand, and manage cash flow as never before.

Corporate Governance and the Global Financial Crisis - William Sun
2011-07-21

Over the last two decades there has been a notable increase in the number of corporate governance codes and principles, as well as a range of improvements in structures and mechanisms. Despite this, corporate governance failed to prevent a widespread default of fiduciary duties of corporate boards and managerial responsibilities in the finance industry, which contributed to the 2007–10 global financial crisis. This book brings together leading scholars from North

America, Europe, Asia-Pacific and the Middle East to provide fresh and critical analytical insights on the systemic failures of corporate governance linked to the global financial crisis. Contributors draw from a range of disciplines to demonstrate the severe limitations of the dominant corporate governance framework and its associated market-oriented approach. They provide suggestions on how the governance problems could be tackled to prevent or mitigate any future financial crisis and explore new directions for post-crisis corporate governance research and reforms.

Corporate Governance in Asia - Bruce Aronson
2019-01-17

Corporate governance in Asia continues to attract global interest due to its critical importance to the

world's fastest-growing region. The study of governance systems remains complicated by Asia's mix of legal traditions, market systems and social history. This comprehensive textbook provides a comparative overview of the corporate governance framework, theory and practice in major Asian countries. Students at all levels will gain an understanding of corporate governance systems in Asia and how they compare with models attributed to the US, the UK and Europe. Featuring six foundational chapters focusing on general theory and corporate governance systems and eight country-specific chapters, this book can be used as the basic textbook for a general course on comparative corporate governance or as an essential

reference about corporate governance in Asia for a wide variety of professionals including academics, jurists, students, practitioners, investors, creditors, policymakers and analysts.

International Corporate Governance - Thomas Clarke 2007-07-31

Comprehensive and up-to-date, this important textbook analyzes the escalating crisis in corporate governance and the growing interest in its reform across the globe. Written by a leading name in the field of corporate governance from a genuinely international perspective, this excellent textbook provides a balanced analysis of the relative strengths and weaknesses of the Anglo-Saxon, European and Asian traditions of corporate governance; offering a

prognosis of the future development, complexity and diversity of corporate governance forms and systems. It: investigates the reasons for the failure of Enron, WorldCom, Tyco, Parmalat and other major international corporations examines the role of international standards of corporate governance, with the intervention of the OECD, World Bank and IMF explores the continuing cultural diversity in corporate and institutional forms in the United States and UK, Europe and Asia Pacific. Illustrated with a wealth of up-to-the minute case studies and packed full of excellent illustrative material that guides student readers through this complex subject, *International Corporate Governance* is a must read for anyone studying corporate governance

today.

Corporate Governance Matters - David Larcker
2011-04-14

Corporate Governance Matters gives corporate board members, officers, directors, and other stakeholders the full spectrum of knowledge they need to implement and sustain superior governance. Authored by two leading experts, this comprehensive reference thoroughly addresses every component of governance. The authors carefully synthesize current academic and professional research, summarizing what is known, what is unknown, and where the evidence remains inconclusive. Along the way, they illuminate many key topics overlooked in previous books on the subject. Coverage includes: International corporate governance. Compensation, equity

ownership, incentives, and the labor market for CEOs. Optimal board structure, tradeoffs, and consequences.

Governance, organizational strategy, business models, and risk management. Succession planning. Financial reporting and external audit. The market for corporate control. Roles of institutional and activist shareholders. Governance ratings. The authors offer models and frameworks demonstrating how the components of governance fit together, with concrete examples illustrating key points. Throughout, their balanced approach is focused strictly on two goals: to "get the story straight," and to provide useful tools for making better, more informed decisions.

Foundations : Critical Thinking, Reading and Writing - Victor Norman

Shea 2005

Foundations: Critical Thinking, Reading, and Writing is a broad-based post-secondary survival guide, which includes material on how to function effectively in a university setting and how to develop a critical frame of mind. Emphasis is placed on critical thinking skills, tips and procedures for essay writing, grammar, preparing for an exam, logic in argument and writing, different levels of reading, different strategic paths for undertaking research, and basic computer skills as they relate to academic activities. Its practical approach will help students succeed at their studies as well as develop more advanced skills that can be carried into a lifetime of learning.

Regulating Blockchain -

Philipp Hacker

2019-08-01

Less than a decade after the Financial Crisis, we are witnessing the fast emergence of a new financial order driven by three different, yet interconnected, dynamics: first, the rapid application of technology - such as big data, machine learning, and distributed computing - to banking, lending, and investing, in particular with the emergence of virtual currencies and digital finance; second, a disintermediation fuelled by the rise of peer-to-peer lending platforms and crowd investment which challenge the traditional banking model and may, over time, lead to a transformation of the way both retail and corporate customers bank; and, third, a tendency of de-

bureaucratisation under which new platforms and technologies challenge established organisational patterns that regulate finance and manage the money supply. These changes are to a significant degree driven by the development of blockchain technology. The aim of this book is to understand the technological and business potential of the blockchain technology and to reflect on its legal challenges. The book mainly focuses on the challenges blockchain technology has so far faced in its first application in the areas of virtual money and finance, as well as those that it will inevitably face (and is partially already facing, as the SEC Investigative Report of June 2017 and an ongoing SEC securities fraud

investigation show) as its domain of application expands in other fields of economic activity such as smart contracts and initial coin offerings. The book provides an unparalleled critical analysis of the disruptive potential of this technology for the economy and the legal system and contributes to current thinking on the role of law in harvesting and shaping innovation.

The Future of Corporate Governance - Bob Tricker
2022-02-15

The Future of Corporate Governance: Discovering and re-defining corporate governance, finding its paradigm and reinventing the corporation. Ever since Homer told the epic story of Odysseus' voyage home from Troy, an odyssey has involved a journey. This story of the author's search for the meaning of corporate

governance has been a personal odyssey. Odysseus took ten years on his voyage: the author's has taken forty-five years so far, and the journey is not yet over

Risk Management and Corporate Governance -
Marijn van Daelen
2010-01-01

In reaction to the recent financial crisis and corporate failures at the beginning of the millennium, the emphasis of the business community in corporate governance has shifted towards internal control and risk management issues. As a result, risk management discussion has reached an unprecedented level for academics and practitioners alike. This international, multidisciplinary book provides a comprehensive overview of the risk management landscape, encompassing its

challenges and problems and taking stock of its influence on both companies and society as a whole. The eminent contributors review historical and current provisions relating to internal control and risk management in Europe and in the USA. They address the interconnected consequences of the necessity of risk management, and illustrate that a comprehensive approach needs to be further improved. The pros and cons of both the rule-based and the principle-based approaches are analysed, showing that the latter makes it more feasible for sound business practices to be combined with strategic company goals, and for the relationship between entrepreneurial risk taking and sound risk governance management to be in equilibrium. The

book also presents a balanced supervision framework, which both promotes prevention of excessive risk taking and tackles risk failure.

Organizational Change - Piers Myers 2012-03

This textbook offers a combination of rigorous theoretical exploration together with practical insights from those who are responsible for managing change. It looks at organisational change from multiple perspectives, with the aim of helping readers navigate the landscape of change.

Corporate Governance - Bob Tricker 2019

The most authoritative, complete, and critical guide to corporate governance.

ISO/IEC 38500: A pocket guide, second edition - Alan Calder 2019-09-26

This useful pocket guide is an ideal introduction for those wanting to

understand more about ISO 38500. It describes the scope, application and objectives of the Standard and outlines its six core principles. Corporate Governance - Bob Tricker 2012

Taming the Corporation - Robert Baldwin 2020-11-19

Virtually all enterprises are regulated. Regulation is crucial not only to economic success but also to protecting consumer, worker, environmental, and other interests. Yet it is often considered a tiresome interference with entrepreneurial activity. This negative vision is unhelpful in addressing business and other needs for productive forms of regulation. Taming the Corporation offers an alternative, positive, vision of regulation. It stresses the role of

good regulation in allowing businesses to flourish, serve markets effectively, and respect broader interests. This perspective paves the way for more productive regulatory designs. It looks at the characteristics of good regulation and provides businesses, consumers, and citizens with the arguments that will enable them to push for regulatory controls that serve their needs. Understandings of regulation are served by looking at the potentially positive roles of control strategies ranging from 'command laws' to 'nudges'. This book not only discusses regulatory theory but also uses numerous case examples to illustrate real life challenges and address three key regulatory challenges in the modern world: regulating for

sustainability, addressing global warming, and controlling digital platforms. *Corporate Governance and Accountability* - Jill Solomon 2020-10-19 Corporate Governance and Accountability presents students with a complete and current survey of the latest developments involving how a company is directed and controlled. Providing a broad research-based perspective, this comprehensive textbook examines global corporate governance systems, the role and responsibilities of the directorate, and the frameworks designed to ensure effective corporate accountability for stakeholders. A holistic approach to the subject enables students to develop a well-rounded knowledge of corporate governance theory and practice, policy documents,

academic research, and current debates, issues, and trends. Now in its fifth edition, this comprehensive view of the corporate governance agenda features fully revised content that reflects new research and global developments in codes of practice and governance and accountability mechanisms. In-depth chapters contain numerous real-world case studies and compelling debate and discussion topics, exploring corporate transparency, social responsibility, boardroom diversity, shareholder activism, and many other timely issues.

Managing Risk and

Opportunity - Torben

Juul Andersen 2014-03

This book looks at the critical demands imposed on directors and leaders when faced with corporate risks in turbulent global

markets. It shows why successful risk management outcomes require ethical governance principles and organizational structures that enhance effective risk-taking practices by all actors. Corporate Governance - Robert A. G. Monks 2003-12-19

In the wake of the dramatic series of corporate meltdowns: Enron; Tyco; Adelphia; WorldCom; the timely new edition of this successful text provides students and business professionals with a welcome update of the key issues facing managers, boards of directors, investors, and shareholders. In addition to its authoritative overview of the history, the myth and the reality of corporate governance, this new edition has been updated to include: analysis of the latest

cases of corporate disaster; An overview of corporate governance guidelines and codes of practice in developing and emerging markets new cases: Adelphia; Arthur Andersen; Tyco Laboratories; Worldcom; Gerstner's pay packet at IBM Once again in the new edition of their textbook, Robert A. G. Monks and Nell Minow show clearly the role of corporate governance in making sure the right questions are asked and the necessary checks and balances in place to protect the long-term, sustainable value of the enterprise. A CD-ROM containing a comprehensive case study of the Enron collapse, complete with senate hearings and video footage, accompanies the text. Further lecturer resources and links are available at www.blackwellpublishing.com/monks

Comparative Corporate Governance - Afra Afsharipour 2021-06-25
This research handbook provides a state-of-the-art perspective on how corporate governance differs between countries around the world. It covers highly topical issues including corporate purpose, corporate social responsibility and shareholder activism.
Pocket Director - Bob Tricker 1999

Japan's Far More Female Future - Bill Emmott

2020-09-25
Through analysis of trends and policy options, combined with interviews with 21 female role models from business to the arts, Bill Emmott takes an optimistic look at how a society with an extreme level of gender inequality, an ageing population, and slow economic growth can

achieve greater social justice and sustainable prosperity for the future.

Corporate Governance: Principles, Policies and Practices, 2/e - A. C. Fernando 2011

Corporate Governance Around the World - Ahmed Naciri 2008-02-19

The last Asian financial crisis, coupled with the western series of corporate scandals, has caused investors and citizens to doubt managers' ability to guarantee credible financial information about organizations. Consequently, legislators all over the world have come to realise the necessity of legislating in the area of corporate governance. This book explores several national corporate governance reform experiences from around the world (including Canada,

China, the United States, and the European Union) and offers an explanatory theory with regard to national systems of corporate governance. It also underlines corporate governance as a management tool and principle. The author argues that each country should be encouraged to build its own system of corporate governance which should be harmonized with its history, culture and the level of its economic development.

Corporate Governance - Christine Mallin 2018-12-06

Written by leading subject expert Christine A. Mallin, Corporate Governance combines clear, accessible discussion of theory with a wealth of contemporary, global examples to introduce students to both the essential principles of

the subject and how they apply in practice. In addition, broad coverage of international attitudes and approaches to governance allow students to develop a wider understanding of business issues in an increasingly globalized world. The complexities of socially responsible investment in Myanmar, L'Oréal's celebrated sustainability programme, and the leadership problems at South Korea's Samsung are just some of the new and updated case studies for the sixth edition, ensuring examples are not just relevant but topical too. In addition, Financial Times articles reporting on issues and events as diverse as the gender pay gap, shareholder rebellions, and legal action on climate change accompany chapters, providing further real-life examples of theory

in practice. New to this Edition Updated and extended coverage of CSR, board diversity, and executive remuneration, including organizations' new responsibilities and directions for change. New and updated case studies on organizations as varied as IKEA, L'Oréal, Volkswagen, and Samsung contextualize key issues in international corporate governance. New Financial Times extracts throughout highlight the most contemporary developments in corporate governance and the world's reactions. Updated national and international codes, guidance, and legislation take into account the latest legal and policy changes. This title is available as an eBook. Please contact your Learning Resource Consultant for more

information.

An International Comparison of Corporate Governance Models -

Gregory Francesco
Maassen 1999

Corporate Governance -

Robert Ian Tricker
2012-03-29

Corporate governance around the world continues to develop rapidly and this new edition has been extensively rewritten to reflect these changes.

The global financial crisis has led to a whole host of changes in corporate governance requirements, which are analysed by Bob Tricker.

Corporate Governance and Institutional Investment

- Malik M. Hafeez
2015-12-16

Corporate Governance and Institutional Investment focuses on corporate governance and the legal nature of institutional investors in the corporate system. Its

aim is to expose the complexity of the relationships that exist between companies on one side, and their shareholders, stakeholders, and monitors on the other.

Various types of investors, including trusts and companies, are discussed, including how they function under different legal guidelines. The role of investment managers acting on the behalf of institutional investors is examined, as well as why fund managers overlook the corporate governance problems of their investee's companies when they are performing well financially. This complexity is one of the main reasons why corporate scandals still occur, despite the existence of an extensive academic literature on corporate governance and the

sustained efforts by the corporate community around the world. An analysis of how the monitoring role of institutional investors became effective in the light of company law and trusts is presented by using a comparative model involving the U.K., the U.S.A., Pakistan, and continental Europe. Financial scandals of the last decade such as Enron, Northern Rock, and the banking crisis are also examined. Finally, a review of regulatory approaches which rely upon formal rules and institutions backed by the state legal system, and non-regulatory approaches emphasizing the market mechanism and contractual arrangements, is included.

The SAGE Handbook of Corporate Governance - Thomas Clarke 2012-04-16

The urgent and sustained interest in corporate governance is unprecedented, with the connections between corporate governance and economic performance being emphasized by the World Bank, the IMF and others in the global economic community. In this timely and definitive intellectual analysis of a key discipline, *The SAGE Handbook of Corporate Governance* offers a critical overview of the key themes, theoretical controversies, current research and emerging concepts that frame the field. Consisting of original substantive chapters by leading international scholars, and examining corporate governance from an inter-disciplinary basis, the text highlights how governance issues are critical to the formation, growth,

financing, structural development, and strategic direction of companies and how corporate governance institutions in turn influence the innovation and development of industrial and economic systems globally. Comprehensive, authoritative and presented in a highly-accessible framework, this Handbook is a significant resource to those with an interest in understanding this important emerging field.

Essentials for Board Directors - Bob Tricker
2009-05-27

The ethical, financial, legal, and fiduciary challenges facing board directors in both the for-profit and nonprofit arenas have increased dramatically in recent years. The resolve of board members to really make a difference and not be wasting precious

time and resources is also perhaps higher than ever. The Essential A-Z Guides are lively, practical resources for business and investment professionals, as well as politicians, public servants, and students. Each book contains hundreds of entries that concisely explain the subject's concept in a handy reference that complements any business library. The complete series includes these four titles: Essential Economics Essential Investment Essential Negotiation Essentials for Board Directors **Corporate Governance and Business Ethics** - Alexander Brink
2011-08-12
This volume explores corporate governance from three perspectives: a traditional economic, a philosophical, and an integrated business ethics perspective. Corporate governance has

enjoyed a long tradition in the English-speaking world of management sciences. Following its traditional understanding it is defined as leadership and control of a firm with the aim of securing the long-term survival and viability of that firm. But recent business scandals and financial crises continue to provide ample cause for concern and have all fuelled interest in the ethical aspects. As a result, corporate governance has been criticized by many social groups. Economic sciences have failed to provide a clear definition of the corporate governance concept. Complexity increases if we embed the economic approach of corporate governance in a philosophical context. This book seeks to define the concept by examining its economic,

philosophical and business ethics foundations.

International Corporate Governance - Robert I. Tricker 1994

German Corporate Governance in International and European Context - Jean J. du Plessis 2012-01-14
Corporate governance encompasses the free enterprise system, which is treated comprehensively in this book from a German perspective. This distinguishes the book from other books written in English in this subject area, not only because of the comprehensive way it covers German corporate law and corporate governance, but also because of the fact that it provides international and European perspectives on these important topics. This second edition is

an extensively revised and updated version of the first edition, in particular with a view to the worldwide debt crisis. The authors provide readers with an overview of the unique features of German business and enterprise law and an in-depth analysis of the organs of governance of German public limited companies (general meeting, management board, supervisory board). In addition, approaches for reforms required at the international level are also suggested and discussed, including, among others, the unique interplay and dynamics of the German two-tier board model with the system of codetermination, referring to the arrangement of employees sitting on the supervisory boards of German public limited companies and private

companies employing more than 500 employees; also covered are significant recent legal developments in Europe. The book highlights the core function of valuation and financial reporting at the international, European and German levels, with accounting as the documentary proof of good corporate governance. It also expands the scope of the first edition by a treatment of the German financial sector, global corporate finance and governance, and by including a new chapter on compliance of corporate governance laws, rules and standards in Germany. As far as comparative law is concerned, new developments in the area of corporate governance in the EU, the OECD Principles of Corporate Governance and corporate governance in the US,

the UK and Australia are covered. The book is addressed to researchers, practitioners and basically anyone with an interest in the complex, but intriguing areas of corporate law and corporate governance.

The Evolution of Corporate Governance - Bob Tricker 2021-01-07

In this Element the origins of corporate governance are reviewed, recognising that corporate entities have always been governed, that important developments took place in the seventeenth and eighteenth centuries, and the huge significance of the invention of the joint-stock limited liability company. The development of corporate governance in the twentieth century around the world is explored, with complex groups, private companies, and top

management dominating shareholder power appearing in the Inter-war years. Some unresolved issues in both principle and practice are identified. Various theories of corporate governance are described and contrasted. The subject is seen to be in search of its paradigm and a systems theoretical relationship between the theories is suggested. The need to rethink the concept of the limited liability company is argued, and a call is made for the development of a philosophy of corporate governance.

Board Directors, Financial Derivatives, and Corporate Governance: The Case of Vietnam - Tran Thi Hong Lien 2022

This book gives readers a look inside the boardrooms and directors minds a desirable but highly challenging task

for researchers due to the lack of access to top teams in organizations. This book breaks through that barrier with a mixed-methods investigation of boardrooms in the emerging country of Vietnam particularly on the topic of financial derivatives. Directors are the leading players within the corporate governance framework. The general effectiveness of the board depends on their roles, processes and competencies. Given the scandals marring the history of the financial industry, this book aims to tackle the question of whether board directors have the financial acumen required to handle the tricky instruments of financial derivatives through interviews with board directors and analysis of their organizations. Providing

a managerial perspective of financial derivatives, this distinguishes itself from more popular financial engineering books and would be a useful read for government officials, board directors, training organizations and scholars, particularly in Vietnam. Business Ethics - Bob Tricker 2014-01-03 Traditionally, books on business ethics focus on CSR, companies' relations with their stakeholders, and corporate citizenship. More recently, green credentials and sustainability have been added to that agenda. Unconventionally, this book argues that business ethics are basic to running business, not a separate subject. They are inherent to the governance and management of every

organization, not an optional exercise in corporate citizenship. Business ethics concern behaviour in business and the behaviour of business. Decisions at every level in a company have ethical implications – strategically in the board room, managerially throughout the organization, and operationally in all of its activities. The use, and sometimes the abuse, of corporate power, the process of corporate governance, raises ethical issues. Business involves risk-taking, whether decisions are at the strategic, managerial, or operational level. Exposure to ethical risk needs to be part of every organization's strategy formulation, policy making, and enterprise risk management. Designed to be read by both

undergraduates and postgraduates, this book is a primer on ethics in business. It is also relevant to ethics courses that are now part of many legal, accountancy and other professional examinations. The book is not about moral philosophy, nor does it prescribe appropriate standards of behaviour or recommend economic, legal or political solutions. Rather it enables readers to recognize ethical issues in business, to respond appropriately, and to embed ethics in business processes. The book not only considers what business ethics are, and why they are important, but offers practical approaches on how to develop a successful corporate ethics culture.

Principles of Contemporary Corporate Governance - Jean

Jacques Du Plessis
2014-11-21
Principles of
Contemporary Corporate
Governance is an
indispensable resource
for academic

researchers,
practitioners and
students studying
corporate governance.

**Understanding Corporate
Governance in China -**

Bob Tricker 2019

China has traveled a
unique road to reach its
present economic
significance in the
world with corporate
governance central to
political and economic
policy. In *Understanding
Corporate Governance in
China*, Bob Tricker and
Gregg Li look at a
variety of companies in
China and the challenges
they face. Based on in-
depth interviews with
business leaders,
entrepreneurs, auditors,
bankers, lawyers, and
others closely involved
in corporate governance

in China, they argue
that corporate
governance involves more
than company law,
governance guidelines,
and the rules of the
stock exchanges and
regulatory authorities.
Culture and ethics lie
at the core of corporate
governance. In Chinese
business these are still
evolving, and business-
government relations
continue to change. It
is vital to understand
how business people and
officials act in
practice in China. They
also explain how the
regulatory framework of
corporate governance in
Hong Kong increases the
sophistication. As more
and more companies based
in mainland China are
listed on the Hong Kong
Stock Exchange and
increasingly dominate
the Hong Kong market,
the business worlds of
China and Hong Kong
become intertwined and
grow together. After a

brief introduction to the basic theories of corporate governance and the evolution of corporate governance in China, the book guides the reader through current issues and practices in both mainland China and Hong Kong. Topics like Chinese culture and ethics, the regulatory corporate governance framework in mainland China and Hong Kong, the function and practice of the board of directors in China, and the governance of Chinese companies abroad are covered.

Corporate Governance -
Robert A. G. Monks
2011-08-15

In the wake of the recent global financial collapse the timely new edition of this successful text provides students and business professionals with a welcome update of the key issues facing

managers, boards of directors, investors, and shareholders. In addition to its authoritative overview of the history, the myth and the reality of corporate governance, this new edition has been updated to include: analysis of the financial crisis; the reasons for the global scale of the recession the failure of international risk management An overview of corporate governance guidelines and codes of practice; new cases. Once again in the new edition of their textbook, Robert A. G. Monks and Nell Minow show clearly the role of corporate governance in making sure the right questions are asked and the necessary checks and balances in place to protect the long-term, sustainable value of the enterprise. Features 18 case studies of

analyzes these changes in the context of corporate governance, executive compensation, corporate fraud and disclosure, shareholder activism, corporate democracy, and declining US capital market competitiveness.

Accountable - Michael O'Leary 2020-08-18
"More than ever before, this is the book our economy needs." – Dr. Rajiv Shah, president of the Rockefeller Foundation "Unwilling to settle for easy answers or superficial changes, O'Leary and Valdmanis push us all to ask more of our economic system." – Senator Michael F. Bennet This provocative book takes us inside the fight to save capitalism from itself. Corporations are broken, reflecting no purpose deeper than profit. But the tools we are relying on to fix them—corporate social responsibility,

divestment, impact investing, and government control—risk making our problems worse. With lively storytelling and careful analysis, O'Leary and Valdmanis cut through the tired dogma of current economic thinking to reveal a hopeful truth: If we can make our corporations accountable to a deeper purpose, we can make capitalism both prosperous and good. What happens when the sustainability-driven CEO of Unilever takes on the efficiency-obsessed Warren Buffett? Does Kellogg's—a company founded to serve a healthy breakfast—have a sacred duty to sell sugary cereal if that's what maximizes profit? For decades, government has tried to curb CEO pay but failed. Why? Can Harvard students force the university to divest from oil and gas? Does

it even matter if they do? O'Leary and Valdmanis, two iconoclastic investors, take us on a fast-paced insider's journey that will change the way we look at corporations.

Likely to spark controversy among cynics and dreamers alike, this book is essential reading for anyone with a stake in reforming capitalism—which means all of us.