

Analyzing Business Data With Excel

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Microsoft Excel - John Slavio
2019-07-19

Do you know that there's a lot more to Excel, but have no idea what to learn? This book could be the answer you're looking for... Here's What You'll Learn With This Book: Introduction to Advanced Excel Optimization using the Solver Function Sensitivity Analysis 3-Dimensional Formula Data Validation Different Charts with Application -23 Different Chart

Types Using Correlations to Summarize Applications Data Filters Data Consolidation Other Functions

Marketing Analytics - Wayne L. Winston 2014-01-08

Helping tech-savvy marketers and data analysts solvereal-world business problems with Excel Using data-driven business analytics to understand customers andimprove results is a great idea in theory, but in today's

busy offices, marketers and analysts need simple, low-cost ways to process and make the most of all that data. This expert book offers the perfect solution. Written by data analysis expert Wayne L. Winston, this practical resource shows you how to tap a simple and cost-effective tool, Microsoft Excel, to solve specific business problems using powerful analytic techniques—and achieve optimum results. Practical exercises in each chapter help you apply and reinforce techniques as you learn. Shows you how to perform sophisticated business analyses using the cost-effective and widely available Microsoft Excel instead of expensive, proprietary analytical tools. Reveals how to target and retain profitable customers and avoid high-risk customers. Helps you forecast sales and improve response rates for marketing campaigns. Explores how to optimize price points for products and services, optimize store layouts, and improve online advertising. Covers social

media, viral marketing, and how to exploit both effectively. Improve your marketing results with Microsoft Excel and these invaluable techniques and ideas in *Marketing Analytics: Data-Driven Techniques with Microsoft Excel*.

Advanced Excel for Scientific Data Analysis - Robert De Levie 2004

This guide to Excel focuses on three areas—least squares, Fourier transformation, and digital simulation. It illustrates the techniques with detailed examples, many drawn from the scientific literature. It also includes and describes a number of sample macros and functions to facilitate common data analysis tasks. De Levie is affiliated with Bowdoin College. Annotation : 2004 Book News, Inc., Portland, OR (booknews.com).

Excel Data Analysis For Dummies - Stephen L. Nelson 2015-12-14

Excel is the number-one spreadsheet application, with ever-expanding capabilities. If you're only using it to balance

the books, you're missing out on a host of functions that can benefit your business or personal finances by uncovering trends and other important information hidden within the numbers.

Exam Ref 70-779 Analyzing and Visualizing Data with Microsoft Excel - Chris

Sorensen 2018-06-07

Prepare for Microsoft Exam 70-779—and help demonstrate your real-world mastery of Microsoft Excel data analysis and visualization. Designed for BI professionals, data analysts, and others who analyze business data with Excel, this Exam Ref focuses on the critical thinking and decision-making acumen needed for success at the MCSA level. Focus on the expertise measured by these objectives: Consume and transform data by using Microsoft Excel Model data, from building and optimizing data models through creating performance KPIs, actual and target calculations, and hierarchies Visualize data, including creating and managing PivotTables and

PivotCharts, and interacting with PowerBI This Microsoft Exam Ref: Organizes its coverage by exam objectives Features strategic, what-if scenarios to challenge you Assumes you have a strong understanding of how to use Microsoft Excel to perform data analysis

DATA ANALYSIS AND BUSINESS MODELLING USING MICROSOFT EXCEL - Hansa Lysander Manohar

Data Analysis Using Microsoft Excel - Michael R. Middleton 2004

Updated to take account of Office XP, this book provides Excel users with the ability to analyse data quickly. The book's organization parallels a standard course in business statistics.

[Data Analysis Using SQL and Excel](#) - Gordon S. Linoff 2015-12-14

A practical guide to data mining using SQL and Excel Data Analysis Using SQL and Excel, 2nd Edition shows you how to leverage the two most popular tools for data query and

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analysis—SQL and Excel—to perform sophisticated data analysis without the need for complex and expensive data mining tools. Written by a leading expert on business data mining, this book shows you how to extract useful business information from relational databases. You'll learn the fundamental techniques before moving into the "where" and "why" of each analysis, and then learn how to design and perform these analyses using SQL and Excel. Examples include SQL and Excel code, and the appendix shows how non-standard constructs are implemented in other major databases, including Oracle and IBM DB2/UDB. The companion website includes datasets and Excel spreadsheets, and the book provides hints, warnings, and technical asides to help you every step of the way. Data Analysis Using SQL and Excel, 2nd Edition shows you how to perform a wide range of sophisticated analyses using these simple tools, sparing you the significant expense of proprietary data mining tools

like SAS. Understand core analytic techniques that work with SQL and Excel Ensure your analytic approach gets you the results you need Design and perform your analysis using SQL and Excel Data Analysis Using SQL and Excel, 2nd Edition shows you how to best use the tools you already know to achieve expert results.

[Microsoft Excel Data Analysis and Business Modeling](#) - Wayne Winston 2016-11-29

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Master business modeling and analysis techniques with Microsoft Excel 2016, and transform data into bottom-line results. Written by award-winning educator Wayne Winston, this hands on, scenario-focused guide helps you use Excel's newest tools to ask the right questions and get accurate, actionable answers. This edition adds 150+ new problems with solutions, plus a chapter of basic spreadsheet models to make sure you're

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fully up to speed. Solve real business problems with Excel—and build your competitive advantage Quickly transition from Excel basics to sophisticated analytics Summarize data by using PivotTables and Descriptive Statistics Use Excel trend curves, multiple regression, and exponential smoothing Master advanced functions such as OFFSET and INDIRECT Delve into key financial, statistical, and time functions Leverage the new charts in Excel 2016 (including box and whisker and waterfall charts) Make charts more effective by using Power View Tame complex optimizations by using Excel Solver Run Monte Carlo simulations on stock prices and bidding models Work with the AGGREGATE function and table slicers Create PivotTables from data in different worksheets or workbooks Learn about basic probability and Bayes' Theorem Automate repetitive tasks by using macros

Data Analysis Using SQL and Excel - Gordon S. Linoff
2010-09-16

Useful business analysis requires you to effectively transform data into actionable information. This book helps you use SQL and Excel to extract business information from relational databases and use that data to define business dimensions, store transactions about customers, produce results, and more. Each chapter explains when and why to perform a particular type of business analysis in order to obtain useful results, how to design and perform the analysis using SQL and Excel, and what the results should look like.

[Analyzing Business Data with Excel](#) - Gerald Knight
2006-01-03

As one of the most widely used desktop applications ever created, Excel is familiar to just about everyone with a computer and a keyboard. Yet most of us don't know the full extent of what Excel can do, mostly because of its recent growth in power, versatility, and complexity. The truth is that there are many ways Excel can help make your job easier—beyond calculating sums and

averages in a standard spreadsheet. Analyzing Business Data with Excel shows you how to solve real-world business problems by taking Excel's data analysis features to the max. Rather than focusing on individual Excel functions and features, the book keys directly on the needs of business users. Most of the chapters start with a business problem or question, and then show you how to create pointed spreadsheets that address common data analysis issues. Aimed primarily at experienced Excel users, the book doesn't spend much time on the basics. After introducing some necessary general tools, it quickly moves into more specific problem areas, such as the following: Statistics Pivot tables Workload forecasting Modeling Measuring quality Monitoring complex systems Queuing Optimizing Importing data If you feel as though you're getting shortchanged by your overall application of Excel, Analyzing Business Data with Excel is just the antidote. It addresses the growing Excel

data analysis market head on. Accountants, managers, analysts, engineers, and supervisors—one and all—will learn how to turn Excel functionality into actual solutions for the business problems that confront them. Microsoft Excel 2013 Data Analysis and Business Modeling - Wayne Winston 2014-01-15 Master business modeling and analysis techniques with Microsoft Excel 2013, and transform data into bottom-line results. Written by award-winning educator Wayne Winston, this hands-on, scenario-focused guide shows you how to use the latest Excel tools to integrate data from multiple tables—and how to effectively build a relational data source inside an Excel workbook. Solve real business problems with Excel—and sharpen your edge Summarize data with PivotTables and Descriptive Statistics Explore new trends in predictive and prescriptive analytics Use Excel Trend Curves, multiple regression, and exponential smoothing Master advanced

Excel functions such as OFFSET and INDIRECT Delve into key financial, statistical, and time functions Make your charts more effective with the Power View tool Tame complex optimization problems with Excel Solver Run Monte Carlo simulations on stock prices and bidding models Apply important modeling tools such as the Inquire add-in

Exploratory Data Analysis in Business and Economics -

Thomas Cleff 2013-11-12

In a world in which we are constantly surrounded by data, figures, and statistics, it is imperative to understand and to be able to use quantitative methods. Statistical models and methods are among the most important tools in economic analysis, decision-making and business planning. This textbook, "Exploratory Data Analysis in Business and Economics", aims to familiarise students of economics and business as well as practitioners in firms with the basic principles, techniques, and applications of descriptive statistics and data analysis.

Drawing on practical examples from business settings, it demonstrates the basic descriptive methods of univariate and bivariate analysis. The textbook covers a range of subject matter, from data collection and scaling to the presentation and univariate analysis of quantitative data, and also includes analytic procedures for assessing bivariate relationships. It does not confine itself to presenting descriptive statistics, but also addresses the use of computer programmes such as Excel, SPSS, and STATA, thus treating all of the topics typically covered in a university course on descriptive statistics. The German edition of this textbook is one of the "bestsellers" on the German market for literature in statistics.

Excel Data Analysis - Paul McFedries 2013-07-29

Geared towards Excel power users, this visual guide presents numerous screenshots and easy-to-follow numbered steps to show users how to perform professional-level modeling, charting, data sharing, data

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access, data slicing and other functions. Original.

Excel Data Analysis For Dummies - Paul McFedries
2018-10-30

Take Excel to the next level
Excel is the world's leading spreadsheet application. It's a key module in Microsoft Office—the number-one productivity suite—and it is the number-one business intelligence tool. An Excel dashboard report is a visual presentation of critical data and uses gauges, maps, charts, sliders, and other graphical elements to present complex data in an easy-to-understand format. *Excel Data Analysis For Dummies* explains in depth how to use Excel as a tool for analyzing big data sets. In no time, you'll discover how to mine and analyze critical data in order to make more informed business decisions. Work with external databases, PivotTables, and Pivot Charts Use Excel for statistical and financial functions and data sharing Get familiar with Solver Use the Small Business Finance Manager If you're familiar with

Excel but lack a background in the technical aspects of data analysis, this user-friendly book makes it easy to start putting it to use for you.

Business Data Analysis Using Excel - Whigham
2007-05-21

Using Excel for Business Analysis - Danielle Stein Fairhurst 2015-03-17

Utilise Excel 2013 capabilities to build effective financial models Using Excel for Business Analysis, Revised Edition provides practical guidance for anyone looking to build financial models. Whether for business proposals, opportunity evaluation, financial reports, or any other business finance application, this book shows you how to design, create, and test your model, then present your results effectively using Excel 2013. The book opens with a general guide to financial modelling, with each subsequent chapter building skill upon skill until you have a real, working model of your own. Financial tools, features, and functions are covered in

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detail from a practical perspective, and put in context with application to real-world examples. Each chapter focuses on a different aspect of Excel modelling, including step-by-step instructions that walk you through each feature, and the companion website provides live model worksheets that give you the real hands-on practice you need to start doing your job faster, more efficiently, and with fewer errors. Financial modelling is an invaluable business tool, and Excel 2013 is capable of supporting the most common and useful models most businesses need. This book shows you how to dig deeper into Excel's functionality to craft effective financial models and provide important information that informs good decision-making. Learn financial modelling techniques and best practice Master the formulas and functions that bring your model to life Apply stress testing and sensitivity analysis with advanced conditionals Present your results effectively, whether graphically, orally, or written A

deceptively powerful application, Excel supports many hundreds of tools, features, and functions; Using Excel for Business Analysis eliminates the irrelevant to focus on those that are most useful to business finance users, with detailed guidance toward utilisation and best practice.

Microsoft Excel 365 Data Analysis and Business Modeling - WAYNE. WINSTON 2021-12-28 Master business modeling and analysis techniques with Microsoft Excel, and transform data into bottom-line results. Written by award-winning educator Wayne Winston, this hands-on, scenario-focused guide shows you how to use the latest Excel tools to integrate data from multiple tables--and how to effectively build a relational data source inside an Excel workbook.

Excel Data Analysis - Hector Guerrero 2018-12-14

This book offers a comprehensive and readable introduction to modern business and data analytics. It is based on the use of Excel, a

tool that virtually all students and professionals have access to. The explanations are focused on understanding the techniques and their proper application, and are supplemented by a wealth of in-chapter and end-of-chapter exercises. In addition to the general statistical methods, the book also includes Monte Carlo simulation and optimization. The second edition has been thoroughly revised: new topics, exercises and examples have been added, and the readability has been further improved. The book is primarily intended for students in business, economics and government, as well as professionals, who need a more rigorous introduction to business and data analytics – yet also need to learn the topic quickly and without overly academic explanations.

Microsoft Excel 2019 Data Analysis and Business Modeling
- Wayne Winston 2019-03-28
Master business modeling and analysis techniques with Microsoft Excel 2019 and Office 365 and transform data into bottom-line results. Written by

award-winning educator Wayne Winston, this hands-on, scenario-focused guide helps you use Excel to ask the right questions and get accurate, actionable answers. New coverage ranges from Power Query/Get & Transform to Office 365 Geography and Stock data types. Practice with more than 800 problems, many based on actual challenges faced by working analysts. Solve real business problems with Excel—and build your competitive advantage: Quickly transition from Excel basics to sophisticated analytics Use PowerQuery or Get & Transform to connect, combine, and refine data sources Leverage Office 365’s new Geography and Stock data types and six new functions Illuminate insights from geographic and temporal data with 3D Maps Summarize data with pivot tables, descriptive statistics, histograms, and Pareto charts Use Excel trend curves, multiple regression, and exponential smoothing Delve into key financial, statistical, and time functions Master all of

Excel's great charts Quickly create forecasts from historical time-based data Use Solver to optimize product mix, logistics, work schedules, and investments—and even rate sports teams Run Monte Carlo simulations on stock prices and bidding models Learn about basic probability and Bayes' Theorem Use the Data Model and Power Pivot to effectively build and use relational data sources inside an Excel workbook Automate repetitive analytics tasks by using macros

Business Analysis with Microsoft Excel and Power BI - Conrad Carlberg 2019 Gain Deeper Insights, Make Smarter Decisions, and Earn More Profits It's time to put the full power of Excel quantitative analysis behind your management decisions! Business analysis expert Conrad Carlberg shows you how to use Excel to perform core financial tasks all managers and entrepreneurs need to master: analyzing statements, planning and controlling company finances, making investment decisions, and

managing sales and marketing. Carlberg helps you make the most of Excel's tools and features in everything from business case development to cash flow analysis. Becoming an Excel expert has never been easier. You'll find crystal-clear instructions, real-world examples, insider insights, step-by-step projects, and much more. It's all complemented by extensive web-based resources, from sample journals and ledgers to business forecasting tools. · Get more insight from income statements and balance sheets · Manage current assets and value inventories · Summarize transactions from journal to balance sheet · Analyze working capital, cash flow, statements, and ratios · Optimize budgeting and planning cycles · Make more accurate and useful forecasts and projections · Measure product or service quality · Plan investments, set decision criteria, and perform sensitivity analyses · Analyze profits, pricing, costs, contributions, and margins · Make better

decisions in uncertain conditions · Understand and maximize the value of fixed assets · Efficiently import and export business data · Use Excel and Power BI to analyze data from QuickBooks or other sources

Microsoft Excel and Business Data Analysis for the Busy Professional -

Michael Olafusi 2016-08-22

Microsoft Excel is the world's most used business intelligence tool. Its knowledge is even compulsory for an MBA degree and the investment world depends greatly on it. This book is aimed at making you extremely good in using Microsoft Excel for business data analysis; teaching you with companion videos and practice files. It's intended for Sales Managers, Financial Analysts, Business Analysts, Data Analysts, MIS Analysts, HR Executives and frequent Excel users. It is written by Michael Olafusi a three time Microsoft Excel MVP (most valuable professional) and a full-time Microsoft Excel consultant. He is the founder of UrBizEdge, a

business data analysis and Microsoft Excel consulting firm. He has trained hundreds of business professionals on Microsoft Excel and has used the experience gained from interacting with them both during such trainings and while consulting for companies to write this excellent guide for the busy professional who needs the improved work productivity Microsoft Excel provides.

Microsoft Excel Data Analysis and Business Modeling - Wayne Winston 2016-12-01

Written by award-winning educator Wayne Winston, this hands-on, scenario-focused guide will help you apply Excel 2016's most valuable innovations for data analysis and business modeling. It's packed with realistic problems and solutions to help you gain mastery -- including over 150 that are new or revised. Coverage includes: Quickly transitioning from basic Excel to more sophisticated analytics Summarizing data with PivotTables and Descriptive

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Statistics Exploring new trends in predictive and prescriptive analytics Using Excel Trend Curves, multiple regression, and exponential smoothing Mastering advanced Excel functions such as OFFSET and INDIRECT Delving into key financial, statistical, and time functions Making charts more effective with Power View Tame complex optimization problems with Excel Solver Running Monte Carlo simulations on stock prices and bidding models Using Excel 2016's new FORECAST and Power Map tools Working with the AGGREGATE function and Table Slicers Creating multiple PivotTables from a filter Using HYPERLINKS, ISFORMULA, and UNICODE Performing sensitivity analyses with more than two variables Making the most of the Inquire add-in And much more "

Microsoft Excel 2010 - Wayne L. Winston 2011

An award-winning business professor and corporate consultant shares the best of his real-world experience in this practical, scenario-focused guide--fully updated for Excel

2010.

Business Analysis with Microsoft Excel - Conrad George Carlberg 2002

Take control of the bottom line using expert techniques and Excel's powerful financial capabilities! Whether you own a small business or work for a large corporation; whether you are looking for help making financial and business decisions -- this book is for you. Business Analysis with Microsoft Excel, Second Edition provides in-depth information that will maximize your use of the tools within Excel. Professional advice and guidance from an experienced author provide the answers to your most pressing questions.

Data Analysis with Excel® - Les Kirkup 2002-03-07

An essential introduction to data analysis techniques using spreadsheets, for undergraduate and graduate students.

Automated Data Analysis Using Excel - Brian D. Bissett 2020-08-18

This new edition covers some of the key topics relating to the

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latest version of MS Office through Excel 2019, including the creation of custom ribbons by injecting XML code into Excel Workbooks and how to link Excel VBA macros to customize ribbon objects. It now also provides examples in using ADO, DAO, and SQL queries to retrieve data from databases for analysis. Operations such as fully automated linear and non-linear curve fitting, linear and non-linear mapping, charting, plotting, sorting, and filtering of data have been updated to leverage the newest Excel VBA object models. The text provides examples on automated data analysis and the preparation of custom reports suitable for legal archiving and dissemination. Functionality Demonstrated in This Edition Includes: Find and extract information raw data files Format data in color (conditional formatting) Perform non-linear and linear regressions on data Create custom functions for specific applications Generate datasets for regressions and functions

Create custom reports for regulatory agencies Leverage email to send generated reports Return data to Excel using ADO, DAO, and SQL queries Create database files for processed data Create tables, records, and fields in databases Add data to databases in fields or records Leverage external computational engines Call functions in MATLAB® and Origin® from Excel

Analyzing Data with Power BI and Power Pivot for Excel

- Alberto Ferrari 2017-04-28

Renowned DAX experts Alberto Ferrari and Marco Russo teach you how to design data models for maximum efficiency and effectiveness. How can you use Excel and Power BI to gain real insights into your information? As you examine your data, how do you write a formula that provides the numbers you need? The answers to both of these questions lie with the data model. This book introduces the basic techniques for shaping data models in Excel and Power BI. It's meant for readers who are new to data

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modeling as well as for experienced data modelers looking for tips from the experts. If you want to use Power BI or Excel to analyze data, the many real-world examples in this book will help you look at your reports in a different way—like experienced data modelers do. As you'll soon see, with the right data model, the correct answer is always a simple one! By reading this book, you will:

- Gain an understanding of the basics of data modeling, including tables, relationships, and keys
- Familiarize yourself with star schemas, snowflakes, and common modeling techniques
- Learn the importance of granularity
- Discover how to use multiple fact tables, like sales and purchases, in a complex data model
- Manage calendar-related calculations by using date tables
- Track historical attributes, like previous addresses of customers or manager assignments
- Use snapshots to compute quantity on hand
- Work with multiple currencies in the most efficient

way

- Analyze events that have durations, including overlapping durations
- Learn what data model you need to answer your specific business questions

About This Book

- For Excel and Power BI users who want to exploit the full power of their favorite tools
- For BI professionals seeking new ideas for modeling data

Excel Data Analysis For Dummies - Paul McFedries
2022-02-15

Turn jumbles of numbers into graphics, insights, and answers with Excel With Microsoft Excel, you can, well, excel at data analysis. And Excel Data Analysis For Dummies can help, with clear and easy explanations of the mountain of features for creating, visualizing, and analyzing data. PivotTables, charts, what-if analysis, statistical functions—it's all in here, with examples and ideas for Excel users of all skill levels. This latest edition covers the most recent updates to Excel and Microsoft 365. You'll beef up your data skills and learn powerful techniques for turning

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numbers into knowledge. For students, researchers, and business professionals, Excel is the spreadsheet and data application of choice—and Dummies is the best choice for learning how to make those numbers sing. Learn how to use Excel's built-in data analysis features and write your own functions to explore patterns in your data Create striking charts and visualizations, and discover multiple ways to tell the stories hidden in the numbers Clean up large datasets and identify statistical operations that will answer your questions Perform financial calculations, database operations, and more—without leaving Excel Excel Data Analysis For Dummies is the go-to resource for Excel users who are looking for better ways to crunch the numbers.

Python for Excel - Felix Zumstein 2021-03-04

While Excel remains ubiquitous in the business world, recent Microsoft feedback forums are full of requests to include Python as an Excel scripting language. In fact, it's the top feature requested. What makes

this combination so compelling? In this hands-on guide, Felix Zumstein--creator of xlwings, a popular open source package for automating Excel with Python--shows experienced Excel users how to integrate these two worlds efficiently. Excel has added quite a few new capabilities over the past couple of years, but its automation language, VBA, stopped evolving a long time ago. Many Excel power users have already adopted Python for daily automation tasks. This guide gets you started. Use Python without extensive programming knowledge Get started with modern tools, including Jupyter notebooks and Visual Studio code Use pandas to acquire, clean, and analyze data and replace typical Excel calculations Automate tedious tasks like consolidation of Excel workbooks and production of Excel reports Use xlwings to build interactive Excel tools that use Python as a calculation engine Connect Excel to databases and CSV files and fetch data from the internet using Python code Use Python

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as a single tool to replace VBA, Power Query, and Power Pivot
Exam Ref 70-779 Analyzing and Visualizing Data by Using Microsoft Excel - Chris Sorensen 2018-04-28

Direct from Microsoft, this Exam Ref is the official study guide for the new Microsoft 70-779 Analyzing and Visualizing Data by Using Microsoft Excel certification exam. Exam Ref 70-779 Analyzing and Visualizing Data by Using Microsoft Excel offers professional-level preparation that helps candidates maximize their exam performance and sharpen their skills on the job. It focuses on the specific areas of expertise modern IT professionals need to successfully consume, transform, model, and visualize data with Excel 2016. Coverage includes: Importing data from external data sources Working with Power Query Designing and implementing transformations Applying business rules Cleansing data Creating performance KPIs And much more Microsoft Exam Ref publications stand apart from

third-party study guides because they: Provide guidance from Microsoft, the creator of Microsoft certification exams Target IT professional-level exam candidates with content focused on their needs, not "one-size-fits-all" content Streamline study by organizing material according to the exam's objective domain (OD), covering one functional group and its objectives in each chapter Feature Thought Experiments to guide candidates through a set of "what if?" scenarios, and prepare them more effectively for Pro-level style exam questions Explore big picture thinking around the planning and design aspects of the IT pro's job role For more information on Exam 70-779 and the MCSA: BI Reporting credential, visit microsoft.com/learning.
[Business Data Analysis Using Excel](#) - David Whigham 2007

Microsoft Excel Data Analysis and Business Modeling - Wayne L. Winston 2004-01
Provides an introduction to data

analysis and business modeling using Microsoft Excel.

Statistical Analysis with Excel For Dummies - Joseph Schmuller 2009-04-27

You too can understand the statistics of life, even if you're math-challenged! What do you need to calculate?

Manufacturing output? A curve for test scores? Sports stats? You and Excel can do it, and this non-intimidating guide shows you how. It demystifies the different types of statistics, how Excel functions and formulas work, the meaning of means and medians, how to interpret your figures, and more in plain English. Getting there learn how variables, samples, and probability are used to get the information you want Excel tricks find out what's built into the program to help you work with Excel formulas Playing with worksheets get acquainted with the worksheet functions for each step Graphic displays present your data as pie graphs, bar graphs, line graphs, or scatter plots What's normal? understand normal distribution and probability Hyping

hypotheses learn to use hypothesis testing with means and variables When regression is progress discover when and how to use regression for forecasting What are the odds work with probability, random variables, and binomial distribution Open the book and find: Ten statistical and graphical tips and traps The difference between descriptive and inferential statistics Why graphs are good How to measure variations What standard scores are and why they're used When to use two-sample hypothesis testing How to use correlations Different ways of working with probability

Business Analytics: Data Analysis & Decision Making - S. Christian Albright 2014-02-28

Become a master of data analysis, modeling, and spreadsheet use with BUSINESS ANALYTICS: DATA ANALYSIS AND DECISION MAKING, 5E!

This quantitative methods text provides users with the tools to succeed with a teach-by-example approach, student-friendly writing style, and

complete Excel 2013 integration. It is also compatible with Excel 2010 and 2007. Problem sets and cases provide realistic examples to show the relevance of the material. The Companion Website includes: the Palisade DecisionTools Suite (@RISK, StatTools, PrecisionTree, TopRank, RISKOptimizer, NeuralTools, and Evolver); SolverTable, which allows you to do sensitivity analysis; data and solutions files, PowerPoint slides, and tutorial videos. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Excel Data Analysis - Jinjer L. Simon 2003

* Essential for those who know basic Excel and want to explore the full potential of the program
* Teaches how to manipulate data to suit specific needs and achieve more by doing less work
* Self-contained two-page lessons, featuring high-resolution screen shots and minimal text, show how to create custom functions,

retrieve data from databases, use value chains, and slice and pivot information from the Web with Excel's PivotTable utility * Covers data analyzing techniques for statistical functions, financial functions, data sharing, PivotTables and PivotCharts, Solver, and BackSolver

Microsoft Excel: Preparing Data, Analysing Data and Designing a Business Model – A Practical Guide (UUM Press) - Yurita

Yakimin Abdul Talib 2020-01-01
Microsoft Excel: Preparing Data, Analysing Data and Designing a Business Model – A Practical Guide will be a useful manual for readers who intend to master various functionalities offered in a spreadsheet application. The module serves as a teaching material, mainly for accounting program students, lecturers, financial analysts, accountants, and other interested parties. This textbook that comprises of eight chapters employs the Microsoft Excel, one of the most commonly used and popular spreadsheet applications, to demonstrate the applications of

essential functionalities available in the spreadsheet applications. This application becomes one of the primary analytical tools in today's business. Excel functions, if used wisely and effectively, are capable of transforming business data into meaningful and valuable information.

Microsoft Excel 2010 Data Analysis and Business

Modeling - Wayne Winston
2011-01-07

Master the business modeling and analysis techniques that help you transform data into bottom-line results. For more than a decade, Wayne Winston has been teaching corporate clients and MBA students the most effective ways to use Excel to solve business problems and make better decisions. Now this award-winning educator shares the best of his expertise in this hands-on, scenario-focused guide—fully updated for Excel 2010! Use Excel to solve real business problems—and sharpen your edge! Model investment risks and returns Analyze your sales team's

effectiveness Create best, worst, and most-likely case scenarios Compare lease vs. buy, and calculate loan terms See how price, advertising, and seasonality affect sales Manage inventory with precision Quantify the value of customer loyalty Calculate your break-even number and ROI Maximize scheduling efficiency Express “home-field advantage” in real numbers Project company growth, predict election results, and more! Plus—introduce yourself to PowerPivot for Excel Your companion web content includes: Downloadable eBook Hundreds of scenario-based practice problems All the book's sample files—plus customizable templates

Excel Data Analysis For Dummies - Stephen L. Nelson
2015-11-30

Want to take the guesswork out of analyzing data? Let Excel do all the work for you! Data collection, management and analysis is the key to making effective business decisions, and if you are like most people, you probably don't take full advantage of Excel's data

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analysis tools. With *Excel Data Analysis For Dummies, 3rd Edition*, you'll learn how to leverage Microsoft Excel to take your data analysis to new heights by uncovering what is behind all of those mind-numbing numbers. The beauty of Excel lies in its functionality as a powerful data analysis tool. This easy-to-read guide will show you how to use Excel in conjunction with external databases, how to fully leverage PivotTables and PivotCharts, tips and tricks for using Excel's statistical and financial functions, how to visually present your data so it makes sense, and information about the fancier, more advanced tools for those who have mastered the basics! Once you're up to speed, you can stop worrying about how to make use of all that data you have on your hands and get down to the business of discovering meaningful, actionable insights for your business or organization. Excel is the most popular business intelligence tool in the world, and the newest update -

Microsoft Excel 2016 - features even more powerful features for data analysis and visualization. Users can slice and dice their data and create visual presentations that turn otherwise indecipherable reports into easy-to-digest presentations that can quickly and effectively illustrate the key insights you are seeking. Fully updated to cover the latest updates and features of Excel 2016 Learn useful details about statistics, analysis, and visual presentations for your data Features coverage of database and statistics functions, descriptive statistics, inferential statistics, and optimization modeling with Solver Helps anyone who needs insight into how to get things done with data that is unwieldy and difficult to understand With *Excel Data Analysis For Dummies, 3rd Edition*, you'll soon be quickly and easily performing key analyses that can drive organizational decisions and create competitive advantages.

Microsoft Office Excel 2007 - Wayne L. Winston 2007

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Provides an introduction to data analysis and business modeling using Microsoft Excel.