

# POWERED BY WORDPRESS How To Create A WordPress Site From Scratch A Beginners Guide To SEO Google Friendly Website

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[Building E-Commerce Solutions with WooCommerce](#) - Robbert Ravensbergen 2015-12-30  
Transform your WordPress website into a fully-featured e-commerce store with the power of WooCommerce About This Book Offers do-it-yourself e-commerce solution using WordPress and WooCommerce Discover the new Onboarding wizard that makes complex processes user-friendly Manage your online store and expand its functions using plugins Who This Book Is For This book is suitable for everybody running their own WordPress website, such as small business owners and marketers. It has been written for users, not for programmers, who want to add e-commerce functionality to their existing WordPress website. The book will also appeal to Web design agencies working with WordPress and looking for ways to improve their services for clients working with WordPress. What You Will Learn Use WooCommerce settings to set up the behavior of the online store Get familiar with the downloadable and variable products Set up shipping and payment methods Use discount coupons for marketing purposes Choose the right WooCommerce theme for your online store Customize your website using the Storefront theme as a base Handle orders, payments, and emails on a daily basis with ease Work with WooCommerce reporting possibilities Expanding your online store with the functionalities offered by WooCommerce In Detail Building an online store is often considered to be a difficult, complex task. Using the combination of WordPress and the WooCommerce plugin, this is no longer the case. WooCommerce is the most popular e-commerce platform for WordPress and is being rapidly developed by WooThemes. It provides a strong e-commerce solution to set up your own online store in just a couple of hours. This easy and practical book will help you make the most of WooCommerce to be able to set up and run your online store yourself. Installing WooCommerce is an easy task, but this book will explain in detail all the possible settings. After that you'll be adding products, different payment methods, and shipping solutions to your store. You will then customize your store by adding themes to change the look and feel. Once your store is running, you'll learn how to use discount coupons, process your orders, look at reports, and even expand the functionality further with additional plugins. By the end of the book, you will learn everything you need to add a fully functional online store to you WordPress website and start running an online business. Style and approach This book is a practical, step-by-step guide that will help you manage your online store easily and efficiently, and expand its functions using the WooCommerce plug-in  
[Step-By-Step Guide for AI-Powered Advanced SEO Secrets Finally Revealed!](#) - Tuhin Banik 2019-10-21

Looking for a no-nonsense guide to SEO where step-by-step procedures have been outlined with a view in mind to provide the utmost benefit to the readers? Something that reveals the latest innovations and cutting-edge technologies, which have one of its kind strategies to prevail on this planet? Strategies that are proven to effectively work in real-time? Crafted in such a manner that any type of reader can grasp the information and apply it, Step-By-Step Guide for AI-Powered Advanced SEO Secrets Finally Revealed! is engineered in such a way to help every single website owner or marketing specialist understand SEO from a fundamental standpoint. In fact, it has been tested to see if any beginner can also implement the strategies without much involvement with the technology. However, the book is more suited for readers from the industry or the field, giving them an edge.

**Blogging** - Kevin Liroy 2019-11

If you want to start your own Blog and make it your full time job, then keep reading. Creating your Blog is the first step into building a strong and lasting online presence. If you have a blog, you have your own space on the Internet. In short, you can influence people with your thoughts, your arguments and anything you share with the world. That would be amazing, right? Well, turns out it's pretty easy to run a successful blog that generates profits, if you know how to handle that. In order to create a profitable blog, you will need to post content. But, be careful. Random content won't work. There is a precise strategy you have to follow to optimize your reachability and visibility on both search engines like Google, and social media platforms like Facebook. You need a proven strategy that mathematically works. "Just keep posting" is not a strategy. With Blogging for Beginners you will discover...  
› Why do you want to start a blog?  
› How to setup your blog and be online!  
› How to choose the right domain name and hosting  
› Craft the perfect design for your blog  
› The content strategy that will guarantee your success  
› How to turn a simple blog into a money-making business  
› What monetization method you can use and how  
› How to expand your influence to other networks: YouTube and podcast  
› How to gain easy visibility on Quora  
› How to build your own mailing list to 10X your earning power!  
In WordPress for Beginners you will discover...  
› Why WordPress is the best platform for your blog  
› How to setup WordPress, step by step  
› How to increase the performance of your website with advanced techniques  
› The importance of having a backup - always  
› How to actually use the platform  
› How to analyze the data to increase your traffic  
› How to publish your content  
› The best methods to handle your community  
› The SEO-friendly way to use categories and tags  
› The best plugins to create photo galleries, podcasts and any other content  
› The WordPress community and why it's so important  
› How to use WordPress as a CMS to create any kind of website