

International Tourism Management University Of Lincoln

EVENTUALLY, YOU WILL UNQUESTIONABLY DISCOVER A SUPPLEMENTARY EXPERIENCE AND DEED BY SPENDING MORE CASH. NEVERTHELESS WHEN? DO YOU SAY YES THAT YOU REQUIRE TO ACQUIRE THOSE ALL NEEDS IN THE SAME WAY AS HAVING SIGNIFICANTLY CASH? WHY DONT YOU TRY TO GET SOMETHING BASIC IN THE BEGINNING? THATS SOMETHING THAT WILL LEAD YOU TO COMPREHEND EVEN MORE NEARLY THE GLOBE, EXPERIENCE, SOME PLACES, LATER THAN HISTORY, AMUSEMENT, AND A LOT MORE?

IT IS YOUR AGREED OWN TIME TO PUT ON AN ACT REVIEWING HABIT. ALONG WITH GUIDES YOU COULD ENJOY NOW IS **INTERNATIONAL TOURISM MANAGEMENT UNIVERSITY OF LINCOLN** BELOW.

RESEARCH THEMES FOR TOURISM - PETER ROBINSON 2011

THIS BOOK INTRODUCES A BROAD RANGE OF THEMES WITHIN TOURISM RESEARCH. AS SUCH, IT SEEKS TO PROVIDE SOME EXPLANATION AND CONTEXTUALIZATION OF EACH TOPIC, SUPPORTED BY APPLIED CASE STUDIES (WHERE APPROPRIATE), INTERNATIONAL EXAMPLES AND DETAILED DISCOURSE AROUND SOME OF THE CURRENT CONTEMPORARY DEBATES IN TOURISM MANAGEMENT. THE BOOK CONSISTS OF 20 MAJOR CHAPTERS ON THE DIFFERENT TYPES OF TOURISM.

FRONTIERS IN NATURE-BASED TOURISM - PETER FREDMAN 2014-01-02

NATURE HAS BEEN A KEY ATTRACTION FACTOR FOR TOURISM IN THE NORDIC COUNTRIES FOR DECADES. THE DEMAND FOR NATURE-BASED TOURISM HAS STEADILY GROWN AND IS ONE OF THE MOST RAPIDLY EXPANDING SECTORS WITHIN TOURISM ACROSS EUROPE AND ELSEWHERE. THIS DEMAND HAS CREATED OPPORTUNITIES FOR NATURE-BASED TOURISM TO DEVELOP AS AN ECONOMIC DIVERSIFICATION TOOL WITHIN REGIONS RICH IN NATURAL AMENITIES. BUT NATURE-BASED TOURISM IS NOT ONLY ABOUT TOURISM BUSINESSES AND TOURISTS VISITING NATURE. THE NATURAL ENVIRONMENT AS A BASIS FOR TOURISM INVOLVES MANY CHALLENGES RELATED TO LOCAL COMMUNITIES, PUBLIC ACCESS, NATURE PROTECTION AND THE MANAGEMENT OF NATURAL RESOURCES. THIS BOOK COVERS A BROAD SET OF TOPICS IN CONTEMPORARY NATURE-BASED TOURISM FROM FINLAND, ICELAND, NORWAY AND SWEDEN. AREAS DISCUSSED ARE INNOVATION, FISHING RIGHTS AND SUPPLY OF ANGLING, RECREATION EXPERIENCE PREFERENCES, NATIONAL PARK ATTRACTIONS, THE CULTURAL CLASH BETWEEN ESTABLISHED OUTDOOR RECREATIONAL USE AND NEW TOURISM ACTIVITIES, THE RIGHT OF PUBLIC ACCESS AS OPPORTUNITY AND OBSTACLE, PREFERENCES OF TOURISM LANDSCAPES, CONTROVERSIES AROUND WILDERNESS DEVELOPMENT, MANAGEMENT OF HIKING TRAILS, ECO-TOURISM CERTIFICATION, AND FINANCING OF RECREATIONAL INFRASTRUCTURE. THIS BOOK WAS PUBLISHED AS A SPECIAL ISSUE OF THE SCANDINAVIAN JOURNAL OF HOSPITALITY AND TOURISM.

INTERNATIONAL HOUSING MARKET EXPERIENCE AND IMPLICATIONS FOR CHINA - REBECCA L. H.

CHIU 2019-03-18

RECENT RAPID HOUSING MARKET EXPANSION IN CHINA IS PRESENTING NEW CHALLENGES FOR POLICY MAKERS, PLANNERS, BUSINESS PEOPLE, AND CITIZENS. NOW THAT HOUSING IN MIDDLE-INCOME CHINA IS DRIVEN BY CONSUMER CHOICES AND IS NO LONGER DOMINATED BY STATE POLICY DECISIONS, HOUSING POLICY ISSUES IN CHINESE CITIES ARE BECOMING INCREASINGLY SIMILAR TO THOSE ENCOUNTERED IN OTHER GLOBAL HOUSING MARKETS. WITH SOARING PRICES AND IMBALANCES IN HOUSING SUPPLY FAVORING HIGH INCOME GROUPS AND HOUSING DEMAND DRIVEN BY RISING INEQUALITY IN HOUSEHOLD INCOMES, MANY MIDDLE AND LOWER-INCOME HOUSEHOLDS FACE WORSENING CHOICES IN TERMS OF THE QUALITY AND LOCATION OF THEIR HOUSING AS WELL AS GREATER FINANCIAL DIFFICULTIES, WHICH TOGETHER CAN HAVE NEGATIVE IMPLICATIONS FOR STANDARDS OF PUBLIC HEALTH. THIS BOOK EXAMINES THE IMPACT OF THESE CHANGES ON THE GENERAL POPULATION, AS WELL AS ON ASPIRING HOMEOWNERS AND DEVELOPERS. THE CONTRIBUTORS LOOK AT THE EFFECT ON THE WIDENING OF WEALTH GAPS, SLOWER ECONOMIC GROWTH, AND THREATS TO POLITICAL AND SOCIAL STABILITY. THOUGH FOCUSING ON CHINA, THE EDITORS ALSO PRESENT DISCUSSIONS OF SPECIFIC POLICY DESIGN CHALLENGES ENCOUNTERED IN AUSTRALIA, JAPAN, KOREA, THE NETHERLANDS, THE NORDIC COUNTRIES, SINGAPORE, TAIWAN, THE UK, AND THE US. THIS BOOK WOULD BE OF INTEREST TO HOUSING POLICY MAKERS, AS WELL AS ACADEMICS WHO ARE STUDYING THE SOCIAL AND POLITICAL EFFECTS OF THE CHINESE HOUSING MARKET.

EVENTS TOURISM - VIOLET V. CUFFY 2020-10-30

THIS BOOK PRESENTS CRITICAL INSIGHTS AND CONTEMPORARY PERSPECTIVES FOR EXPLORING CURRENT TRENDS, CONCERNS AND PROSPECTS OF EVENTS TOURISM. IT EXAMINES MODERN-DAY GLOBAL ISSUES FACING THE EVENTS AND TOURISM INDUSTRY, POLICYMAKERS, RESEARCHERS AND ACADEMICS TO ADVANCE UNDERSTANDING OF PRACTICE AND DEVELOPMENT OF THEORY. ORGANISED IN FOUR PARTS, THIS BOOK EXAMINES HOW EVENTS TOURISM IS DESIGNED, PLANNED AND DELIVERED. THE FIRST PART ENGAGES WITH THE CORE, FUNDAMENTAL CONCEPTS OF EVENTS TOURISM WHICH ESTABLISH A BASIC UNDERSTANDING OF THE FIELD. THE SECOND

PART ADDRESSES CONTEMPORARY ISSUES RELATED TO VISITOR ATTRACTIONS, MUSIC FESTIVALS, SMALL AND USER-GENERATED EVENTS, WANDERLUST AND ENTREPRENEURSHIP. THE THIRD PART FOCUSES ON MEETINGS AND CHALLENGES IN THE CONFERENCE INDUSTRY AFTER DISASTERS, THE ECONOMIC IMPACT AND OTHER DILEMMAS OF MEGA-EVENTS, AND CITY AND DESTINATION CONCERNS. THE FOURTH AND FINAL PART PROVIDES A PEEK INTO THE FUTURE OF EVENTS TOURISM VIS-TO-VIS RESHAPING CITIES, MUSIC FESTIVALS AND CRITICAL DILEMMAS OF THE 21ST CENTURY. WITH AN INTERNATIONAL APPEAL BECAUSE OF CROSS-NATIONAL CONTRIBUTIONS, THIS BOOK WILL INTEREST EVENTS AND TOURISM PRACTITIONERS, ACADEMICS, STUDENTS, RESEARCHERS, POLICYMAKERS, AND BUSINESS AND INVESTMENT SECTOR PROFESSIONALS ACROSS THE GLOBE.

THE TOURISM AREA LIFE CYCLE: CONCEPTUAL AND THEORETICAL ISSUES - RICHARD BUTLER 2006

THIS BOOK IS DIVIDED INTO FIVE SECTIONS: THE CONCEPTUAL ORIGINS OF THE TALC, SPATIAL RELATIONSHIPS AND THE TALC, ALTERNATIVE CONCEPTUAL APPROACHES, RENEWING OR RETIRING WITH THE TALC, AND PREDICTING WITH THE TALC. IT CONCLUDES WITH A REVIEW OF THE FUTURE POTENTIAL OF THE MODEL IN THE AREA OF THE DESTINATION DEVELOPMENT PROCESS.

OVERTOURISM - RACHEL DODDS 2019-05-06

OVERTOURISM HAS BECOME A MAJOR CONCERN FOR AN INCREASING NUMBER OF DESTINATIONS AS TOURISM NUMBERS CONTINUE TO GROW, STIMULATED BY GENERAL ECONOMIC AND TECHNOLOGICAL GROWTH AND THE EXPANSION OF THE GLOBAL MIDDLE CLASS. THIS, COUPLED WITH RELENTLESS PROMOTION OF TOURISM BY MANY ORGANISATIONS AND DESTINATIONS, HAS INCREASED TOURISM, DESPITE GROWING OPPOSITION TO EXCESSIVE DEVELOPMENT. THIS BOOK IS THE FIRST ACADEMIC VOLUME TO DEAL WITH THIS TOPIC AND CONTAINS CHAPTERS BY EXPERIENCED RESEARCHERS IN THE TOURISM FIELD, TAKING A MULTIDISCIPLINARY APPROACH TO REVIEW AND EXPLAIN THE SUBJECT. THE INTRODUCTORY SECTION BEGINS WITH AN OVERVIEW OF THE CURRENT SITUATION AND THE FORCES ENABLING THE APPEARANCE OF OVERTOURISM. THIS IS FOLLOWED BY A NUMBER OF CASE STUDIES FROM A RANGE OF DESTINATIONS AROUND THE WORLD, BOTH URBAN AND RURAL, WHICH SHARE THE SAME PROBLEMS. THE CONCLUDING SECTION INCLUDES A DISCUSSION OF POTENTIAL MITIGATION METHODS AND APPROACHES AND A FINAL ASSESSMENT OF FUTURE DEVELOPMENTS. THE FOCUS AND RELEVANCE OF THIS BOOK ARE NOT JUST FOR ACADEMICS, AS IT OFFERS INSIGHTS INTO DESTINATIONS, ENABLERS AND SOLUTIONS FOR HOW TO ADDRESS THE ISSUE OF OVERTOURISM ON A WIDE VARIETY OF SCALES. THIS BOOK OFFERS GLOBALLY RELEVANT PERSPECTIVES ON DESTINATIONS AS VARIED AS VENICE AND BARCELONA, THAT HAVE GAINED GLOBAL MEDIA ATTENTION, AS WELL AS LESS PUBLICISED RURAL AREAS AND DEVELOPING DESTINATIONS.

TOURISM MANAGEMENT - TERRY V. LIU 2006

TOURISM APPEARS TO BE AN INDUSTRY THAT ANYONE CAN UNDERSTAND, BUT IN REALITY IT IS A VERY COMPLEX SUBJECT. IT IS A MEETING GROUND FOR ECONOMICS, SOCIOLOGY,

ANTHROPOLOGY, GEOGRAPHY, ECOLOGY AND NATIONAL PRIORITY ISSUES AMONG OTHER CHALLENGES. ISSUES OF EMPLOYMENT, PRICES AND CONTRIBUTION TO GDP ARE ALL A PART OF THE SCOPE OF THIS BOOK, AS WELL. THIS NEW VOLUME BRINGS TOGETHER RESEARCH ON TOURISM MANAGEMENT FROM AROUND THE WORLD.

BRITISH QUALIFICATIONS 2020 - KOGAN PAGE EDITORIAL 2019-12-03

NOW IN ITS 50TH EDITION, BRITISH QUALIFICATIONS 2020 IS THE DEFINITIVE ONE-VOLUME GUIDE TO EVERY RECOGNIZED QUALIFICATION ON OFFER IN THE UNITED KINGDOM. WITH AN EQUAL FOCUS ON BOTH ACADEMIC AND PROFESSIONAL VOCATIONAL STUDIES, THIS INDISPENSABLE GUIDE HAS FULL DETAILS OF ALL INSTITUTIONS AND ORGANIZATIONS INVOLVED IN THE PROVISION OF FURTHER AND HIGHER EDUCATION, MAKING IT THE ESSENTIAL REFERENCE SOURCE FOR CAREERS ADVISERS, STUDENTS, AND EMPLOYERS. IT ALSO CONTAINS A COMPREHENSIVE AND UP-TO-DATE DESCRIPTION OF THE STRUCTURE OF FURTHER AND HIGHER EDUCATION IN THE UK, INCLUDING AN EXPLANATION OF THE MOST RECENT EDUCATION REFORMS, PROVIDING ESSENTIAL CONTEXT FOR THE QUALIFICATIONS LISTED. BRITISH QUALIFICATIONS 2020 IS COMPILED AND CHECKED ANNUALLY TO ENSURE THE HIGHEST CURRENCY AND ACCURACY OF THIS VALUABLE INFORMATION. CONTAINING DETAILS ON THE PROFESSIONAL VOCATIONAL QUALIFICATIONS AVAILABLE FROM OVER 350 PROFESSIONAL INSTITUTIONS AND ACCREDITING BODIES, INFORMATIVE ENTRIES FOR ALL UK ACADEMIC UNIVERSITIES AND COLLEGES, AND A FULL DESCRIPTION OF THE CURRENT STRUCTURAL AND LEGISLATIVE FRAMEWORK OF ACADEMIC AND VOCATIONAL EDUCATION, IT IS THE COMPLETE REFERENCE FOR LIFELONG LEARNING AND CONTINUING PROFESSIONAL DEVELOPMENT IN THE UK.

PROGRESS IN ECONOMICS RESEARCH, VOLUME 11 - ALBERT TAVIDZE 2007

THIS SERIES SPANS THE GLOBE PRESENTING LEADING RESEARCH IN ECONOMICS. IT IS PERHAPS A SIGN OF THE TIMES THAT ECONOMIC WEAPONS SEEM TO BE AS POWERFUL AS OR MORE SO THAN TANKS. INTERNATIONAL APPLICATIONS AND EXAMPLES OF ECONOMIC PROGRESS ARE INVALUABLE IN THE WORLD OF THE 21ST CENTURY.

TOURISM EVENTS IN ASIA - AZIZUL HASSAN 2018-12-19

THE ROLES AND IMPACTS OF PLANNED EVENTS WITHIN TOURISM ARE OF INCREASING IMPORTANCE FOR DESTINATION COMPETITIVENESS. TOURISM EVENTS IN ASIA IS A UNIQUE CONTRIBUTION TO THE UNDERSTANDING OF THE IMPACTS OF EVENTS IN THE DEVELOPMENT PLANNING, PROMOTION AND MARKETING OF DESTINATIONS IN THE RAPIDLY GROWING TOURISM MARKET OF ASIA. BALANCING THEORY AND PRACTICAL EXAMPLES, THE BOOK ANALYSES THE TOOLS AND TECHNIQUES OF BRANDING, MARKETING AND MEDIA INVOLVEMENT AS WELL AS VISITOR MOTIVATIONS FOR SUCCESSFUL TOURISM EVENTS IN ASIA. IT REVIEWS A RANGE OF DIFFERENT EVENT TYPES FROM DARK TOURISM FESTIVALS, FILM TOURISM FESTIVALS, CULTURAL HERITAGE TOURISM FESTIVALS, FOOD TOURISM FESTIVALS, BUSINESS EVENTS, SPORTS EVENTS; AND MEETING, INCENTIVES, CONFERENCES AND EXHIBITIONS (MICE) AND MUCH MORE. WRITTEN BY AN INTERNATIONAL TEAM OF AUTHORS, THIS BOOK IS ESSENTIAL READING FOR ANYONE INTERESTED IN THE ASIAN TOURISM EVENTS MARKET AND WILL BE A VALUABLE RESOURCE FOR STUDENTS AND RESEARCHERS OF EVENTS, TOURISM, MARKETING

AND BRANDING.

BRITISH QUALIFICATIONS 2016 - PHILIP KOGAN 2015-12-03

NOW IN ITS 46TH EDITION, BRITISH QUALIFICATIONS IS THE DEFINITIVE ONE-VOLUME GUIDE TO EVERY QUALIFICATION ON OFFER IN THE UNITED KINGDOM. WITH AN EQUAL FOCUS ON VOCATIONAL STUDIES, THIS ESSENTIAL GUIDE HAS FULL DETAILS OF ALL INSTITUTIONS AND ORGANIZATIONS INVOLVED IN THE PROVISION OF FURTHER AND HIGHER EDUCATION AND IS AN ESSENTIAL REFERENCE SOURCE FOR CAREERS ADVISORS, STUDENTS AND EMPLOYERS. IT ALSO INCLUDES A COMPREHENSIVE AND UP-TO-DATE DESCRIPTION OF THE STRUCTURE OF FURTHER AND HIGHER EDUCATION IN THE UK. THE BOOK INCLUDES INFORMATION ON AWARDS PROVIDED BY OVER 350 PROFESSIONAL INSTITUTIONS AND ACCREDITING BODIES, DETAILS OF ACADEMIC UNIVERSITIES AND COLLEGES AND A FULL DESCRIPTION OF THE CURRENT FRAMEWORK OF ACADEMIC AND VOCATIONAL EDUCATION. IT IS COMPILED AND CHECKED ANNUALLY TO ENSURE ACCURACY OF INFORMATION.

TOURISM POLICY AND PLANNING IN BANGLADESH - MUHAMMAD SHOEB-UR- RAHMAN 2020-11-17

THIS BOOK ACCOUNTS THAT BANGLADESH IS A POTENTIAL DESTINATION IN SOUTH ASIA EXHIBITING A STEADY GROWTH IN ITS ECONOMY ALONG WITH SOCIO-CULTURAL DEVELOPMENTS. WITH A POPULATION OF OVER 170 MILLION, THE COUNTRY POSSESSES SIGNIFICANT POSSIBILITIES IN (DOMESTIC) TOURISM. THIS BOOK EXPLICATES THAT INCREASING NUMBER OF UPPER SOCIAL CLASSES ALONG WITH THEIR AFFORDABILITY TO SPEND ON TOURISM AND LEISURE ACTIVITIES HAS RECALLED ATTENTION FOR THE DEVELOPMENT OF THIS EMERGING INDUSTRY. THIS BOOK COMPREHENSIVELY EXAMINES THE OVERALL TOURISM AND HOSPITALITY CONTEXTS IN BANGLADESH UNDER THE LENS OF CURRENT POLICY AND ADMINISTRATIVE FRAMEWORKS. IN SO DOING, THE CONTRIBUTION OF TOURISM AND HOSPITALITY INDUSTRY HAS BEEN HIGHLIGHTED IN THE ECONOMY OF BANGLADESH AS A MEANS TO CREATING EMPLOYMENT OPPORTUNITIES. FURTHER, THE BOOK ADDRESSES THAT CONTRIBUTIONS REMAIN UNEVEN AND DISTRIBUTED IMPROPERLY AND TO DATE THE TOURISM INDUSTRY HAS NOT BEEN OFFERED THE DESIRED ATTENTION IN SUPPORTING EXAMPLES IN THIS REGARD. NONETHELESS, TOURISM AND HOSPITALITY EDUCATION AND RESEARCH HAVE BEEN INTENSIFYING IN RECENT YEARS ACROSS NUMEROUS HIGHER ACADEMIC INSTITUTIONS (E.G. PUBLIC AND PRIVATE UNIVERSITIES) IN BANGLADESH. THIS BOOK EXPLORES CRITICALLY THE REQUIREMENT OF SUPPORTIVE ROLES OF KEY TOURISM AND HOSPITALITY STAKEHOLDERS BOTH FROM PUBLIC AND PRIVATE DOMAINS. ULTIMATELY, THE BOOK SIGNIFIES COLLABORATIVE AND CONTINUOUS EFFORTS ARE IMPERATIVE THAT PARTAKE BOTH THE PRACTITIONERS AND THE ACADEMIA IN THE DEVELOPMENT AND EXECUTION OF INCLUSIVE AND FUNCTIONAL TOURISM POLICY AND PLANNING IN BANGLADESH.

THE ROUTLEDGE HANDBOOK OF TOURISM AND THE ENVIRONMENT - ANDREW HOLDEN 2013

THIS HANDBOOK EXPLORES AND CRITICALLY EVALUATES THE DEBATES AND CONTROVERSIES INHERENT TO TOURISM'S RELATIONSHIP WITH NATURE, ESPECIALLY PERTINENT AT A TIME OF MAJOR RE-EVALUATION OF OUR RELATIONSHIP WITH THE ENVIRONMENT AS A CONSEQUENCE

OF THE ENVIRONMENTAL PROBLEMS WE NOW FACE.

HANDBOOK OF HOSPITALITY HUMAN RESOURCES MANAGEMENT - DANA V TESONE 2008-09-10

HANDBOOK OF HOSPITALITY HUMAN RESOURCES MANAGEMENT IS AN AUTHORITATIVE RESOURCE COMPRISING AN EDITED COLLECTION OF PAPERS, WHICH REVIEW AND DISCUSS THIS CRUCIAL ASPECT OF HOSPITALITY, WHILST ILLUSTRATING HOW THEORIES AND CONCEPTS CAN BE APPLIED TO THE HOSPITALITY INDUSTRY. WRITTEN BY INTERNATIONALLY RECOGNIZED PRACTITIONERS AND ACADEMICS, THIS BOOK PROVIDES THOROUGH REVIEWS AND DISCUSSIONS. THE DEPTH AND COVERAGE OF EACH TOPIC IS UNPRECEDENTED. A MUST-READ FOR HOSPITALITY RESEARCHERS AND EDUCATORS, STUDENTS AND INDUSTRY PRACTITIONERS.

GLOBAL WINE TOURISM - JACK CARLSEN 2006

WINE REGIONS ARE ATTRACTING INCREASING NUMBERS OF TOURISTS THROUGH TOURS, WINE FESTIVALS AND EVENTS, AND WINERY, RESTAURANT AND CELLAR DOOR EXPERIENCES. USING A HOST OF CASE STUDIES FROM EUROPE, NORTH AMERICA, SOUTH AFRICA, AUSTRALIA AND NEW ZEALAND THIS BOOK REVIEWS THE LATEST WINE TOURISM RESEARCH AND MANAGEMENT AND MARKETING STRATEGIES. THE BOOK HIGHLIGHTS THE LESSONS LEARNT FOR WINE, TOURISM AND RELATED INDUSTRIES AND CONCLUDES BY EXAMINING THE FUTURE OF THE WINE TOURISM INDUSTRY.

THE ROUTLEDGE HANDBOOK OF TOURISM AND HOSPITALITY EDUCATION - DIANNE DREDGE 2014-10-03

TOURISM IS MUCH MORE THAN AN ECONOMIC SECTOR, IT IS ALSO A SOCIAL, CULTURAL, POLITICAL, AND ENVIRONMENTAL FORCE THAT DRIVES SOCIETAL CHANGE. UNDERSTANDING, RESPONDING TO, AND MANAGING THIS CHANGE WILL INEVITABLY REQUIRE KNOWLEDGE WORKERS WHO ARE ABLE TO ADDRESS A RANGE OF PROBLEMS ASSOCIATED WITH TOURISM, TRAVEL, HOSPITALITY, AND THE INCREASINGLY COMPLEX OPERATING ENVIRONMENT WITHIN WHICH THEY EXIST. THE PURPOSE OF THIS HANDBOOK IS TO PROVIDE AN INSIGHTFUL AND AUTHORITATIVE ACCOUNT OF THE VARIOUS ISSUES THAT ARE SHAPING THE HIGHER EDUCATIONAL WORLD OF TOURISM, HOSPITALITY AND EVENTS EDUCATION AND TO HIGHLIGHT THE CREATIVE, INVENTIVE AND INNOVATIVE WAYS THAT EDUCATORS ARE RESPONDING TO THESE ISSUES. IT TAKES AS ITS CENTRAL FOCUS A DYNAMIC CURRICULUM SPACE SHAPED BY INTERNAL AND EXTERNAL FACTORS FROM GLOBAL TO LOCAL SCALES, A VARIETY OF VALUES AND PERSPECTIVES CONTRIBUTED BY A RANGE OF STAKEHOLDERS, AND SHIFTING PHILOSOPHIES ABOUT EDUCATION POLICY, PEDAGOGY AND TEACHING PRACTICE. A BENCHMARK FOR FUTURE CURRICULUM DESIGN AND DEVELOPMENT, IT CRITICALLY REVIEWS THE DEVELOPMENT OF CONCEPTUAL AND THEORETICAL APPROACHES TO TOURISM AND HOSPITALITY EDUCATION. THE HANDBOOK IS COMPOSED OF CONTRIBUTIONS FROM SPECIALISTS IN THE FIELD, IS INTERDISCIPLINARY IN COVERAGE AND INTERNATIONAL IN SCOPE THROUGH ITS AUTHORSHIP AND CONTENT. PROVIDING A SYSTEMATIC GUIDE TO THE CURRENT STATE OF KNOWLEDGE ON TOURISM AND HOSPITALITY EDUCATION AND ITS FUTURE DIRECTION THIS IS ESSENTIAL READING FOR STUDENTS, RESEARCHERS AND ACADEMICS IN

TOURISM, HOSPITALITY, EVENTS, RECREATION AND LEISURE STUDIES.

THE TOURISM AREA LIFE CYCLE - RICHARD BUTLER 2006

EXAMINING THE TOURISM AREA LIFE CYCLE (TALC) SYSTEM IN DEPTH, THIS BOOK IS DIVIDED INTO FOUR SECTIONS: THE FOUNDATIONS OF THE TALC, THE TALC IN HERITAGE SETTINGS, LOCAL INVOLVEMENT AND THE TALC AND REJUVENATION. IT SUBSEQUENTLY CONCLUDES WITH A DISCUSSION ON THE TALC MODEL IN RELATION TO SUSTAINABILITY.

TOURISM MARKETING IN BANGLADESH - AZIZUL HASSAN 2020-10-20

TOURISM IS OFTEN A KEY DRIVER OF ECONOMIC GROWTH IN MANY COUNTRIES. THE RECENT UPWARD TRENDS OF TOURISM AND HOSPITALITY EDUCATION IN HIGHER ACADEMIC INSTITUTIONS IN BANGLADESH SUGGESTS A GROWING TOURISM SECTOR. VERY LITTLE HAS BEEN WRITTEN ON BANGLADESH'S TOURISM INDUSTRY. THIS IS THE FIRST EDITED VOLUME PUBLISHED FROM AN INTERNATIONAL PUBLISHER WHICH LOOKS AT THIS INDUSTRY AND HOW IT HAS DEVELOPED AND FLOURISHED. THE BOOK BEGINS BY LOOKING AT TOURISM POLICY PLANNING AND PROVIDES A COMPREHENSIVE OVERVIEW OF TOPICS FROM TOURISM PRODUCTS AND SERVICES IN BANGLADESH TO HOW THEY ARE BEING MARKETED. IT ALSO DISCUSSES HOW PRIVATE AND PUBLIC TOURISM INSTITUTIONS CAN ADDRESS FUTURE LONG TERM TRENDS. THIS BOOK WILL APPEAL TO THOSE INTERESTED TO LEARN MORE ABOUT DEVELOPING TOURISM INDUSTRY IN EMERGING ECONOMIES AND MAY PROVIDE INVALUABLE LESSONS FROM BANGLADESH'S EXPERIENCE AND SUCCESS.

THE SAGE HANDBOOK OF TOURISM MANAGEMENT - CHRIS COOPER 2021-08-04

THE SAGE HANDBOOK OF TOURISM MANAGEMENT IS A CRITICAL, AUTHORITATIVE REVIEW OF TOURISM MANAGEMENT, WRITTEN BY LEADING INTERNATIONAL THINKERS AND ACADEMICS IN THE FIELD. ARRANGED OVER TWO VOLUMES, THE CHAPTERS ARE FRAMED AS CRITICAL SYNOPTIC PIECES COVERING KEY DEVELOPMENTS, CURRENT ISSUES AND DEBATES, AND EMERGING TRENDS AND FUTURE CONSIDERATIONS FOR THE FIELD. THE TWO VOLUMES FOCUS IN TURN ON THE THEORIES, CONCEPTS AND DISCIPLINES THAT UNDERPIN TOURISM MANAGEMENT IN VOLUME ONE, FOLLOWED BY EXAMINATIONS OF HOW THOSE IDEAS AND CONCEPTS HAVE BEEN APPLIED IN THE SECOND VOLUME. CHAPTERS ARE STRUCTURED AROUND TWELVE KEY THEMES: VOLUME ONE PART ONE: RESEARCHING TOURISM PART TWO: SOCIAL ANALYSIS PART THREE: ECONOMIC ANALYSIS PART FOUR: TECHNOLOGICAL ANALYSIS PART FIVE: ENVIRONMENTAL ANALYSIS PART SIX: POLITICAL ANALYSIS VOLUME TWO PART ONE: APPROACHING TOURISM PART TWO: DESTINATION APPLICATIONS PART THREE: MARKETING APPLICATIONS PART FOUR: TOURISM PRODUCT MARKETS PART FIVE: TECHNOLOGICAL APPLICATIONS PART SIX: ENVIRONMENTAL APPLICATIONS THIS HANDBOOK OFFERS A FRESH, CONTEMPORARY AND DEFINITIVE LOOK AT TOURISM MANAGEMENT, MAKING IT AN ESSENTIAL RESOURCE FOR ACADEMICS, RESEARCHERS AND STUDENTS.

EVENTS PROJECT MANAGEMENT - HANYA PIELICHATY 2016-11-10

THIS BOOK PROVIDES EVENTS MANAGEMENT STUDENTS WITH AN ACCESSIBLE AND ESSENTIAL INTRODUCTION TO PROJECT MANAGEMENT. WRITTEN BY BOTH ACADEMICS AND INDUSTRY EXPERTS, EVENTS PROJECT MANAGEMENT OFFERS A UNIQUE BLEND OF THEORY AND PRACTICE

TO ENCOURAGE AND CONTEXTUALISE PROJECT MANAGEMENT REQUIREMENTS WITHIN EVENTS SETTINGS. KEY QUESTIONS INCLUDE: WHAT IS PROJECT MANAGEMENT? HOW DOES IT CONNECT TO EVENTS MANAGEMENT? WHAT IS EFFECTIVE PROJECT MANAGEMENT WITHIN THE EVENTS SECTOR? HOW DOES ACADEMIC THEORY CONNECT TO PRACTICE? THE BOOK IS COHERENTLY STRUCTURED INTO 12 CHAPTERS COVERING CRUCIAL EVENT MANAGEMENT TOPICS SUCH AS STAKEHOLDERS, SUPPLY CHAIN MANAGEMENT, PROJECT MANAGEMENT TOOLS AND TECHNIQUES, AND FINANCIAL AND LEGAL ISSUES. GUIDES, TEMPLATES, CASE STUDY EXAMPLES, INDUSTRY TIPS AND ACTIVITY TASKS ARE INTEGRATED IN THE TEXT AND ONLINE TO SHOW PRACTICE AND AID KNOWLEDGE. WRITTEN IN AN ENGAGING STYLE, THIS TEXT OFFERS THE READER A THOROUGH UNDERSTANDING OF HOW TO SUCCESSFULLY PROJECT MANAGE AN EVENT FROM THE CREATIVE IDEA TO THE CONCRETE PRODUCT. IT IS ESSENTIAL READING FOR ALL EVENTS MANAGEMENT STUDENTS.

ISLAND TOURISM - JACK CARLSEN 2011

ISLANDS ARE THE MOST VULNERABLE AND FRAGILE OF TOURISM DESTINATIONS AND WILL EXPERIENCE EVEN MORE PRESSURE AS THE COMBINED IMPACTS OF ECONOMIC, SOCIAL AND ENVIRONMENTAL CHANGE ACCELERATE IN THE FUTURE. IN ORDER TO UNDERSTAND THE PROCESS OF ISLAND TOURISM DEVELOPMENT, RESPONSE TO CHANGE AND CHALLENGES AND THEIR JOURNEY TO SUSTAINABILITY, THIS BOOK PROVIDES INSIGHTS AND INSTRUCTION ON TOPICS INCLUDING SOCIAL, CULTURAL, ENVIRONMENTAL AND ECONOMIC ASPECTS OF ISLAND TOURISM. IT CONTAINS ESSENTIAL INFORMATION FOR POLICYMAKERS, PLANNERS, RESEARCHERS, MANAGERS AND OPERATORS WITHIN THE TOURISM INDUSTRY.

TOURISM IN BANGLADESH: INVESTMENT AND DEVELOPMENT PERSPECTIVES - AZIZUL HASSAN 2022-01-05

THIS EDITED VOLUME UNIQUELY EXPLORES THE EXTENSIVE THEMES AND FRAMEWORKS OF TOURISM DEVELOPMENT AND INVESTMENT IN BANGLADESH. THE BOOK FOCUSES ON OUTLINING THE PRESENT INVESTMENT AND DEVELOPMENT SCENARIO OF BANGLADESH IN ORDER TO SUGGEST SOME SOLUTIONS TO CURRENT ISSUES. CONSIDERING THAT BANGLADESH HAS A POPULATION OF OVER 170 MILLION, THE COUNTRY POSSESSES AN ABUNDANCE OF POSSIBILITIES FOR TOURISM. IN RECENT YEARS, BANGLADESH HAS EXPERIENCED STEADY GROWTH IN ITS ECONOMY AND SOCIO-CULTURAL DEVELOPMENTS. CURRENTLY, THERE IS VERY LIMITED KNOWLEDGE OF OR RESEARCH INTO TOURISM IN BANGLADESH, EVEN THOUGH IT IS A MULTIFACETED AND FAST-GROWING INDUSTRY. THIS BOOK MAKES AN IMPORTANT CONTRIBUTION TO REPRESENTING AND EXPLORING DIVERSE ASPECTS OF TOURISM IN BANGLADESH FOR LOCAL AND INTERNATIONAL BENEFIT. THIS BOOK PROVIDES INSIGHTS INTO THE STRONGHOLD OF A SOCIAL CLASS HAVING THE ABILITY TO SPEND FOR TOURISM AND LEISURE ACTIVITIES, WHICH HAS PROMPTED THE COUNTRY TO PAY FURTHER ATTENTION TO THE DEVELOPMENT OF ITS TOURISM INDUSTRY. THIS BOOK EMPHASIZES THAT THE IMPORTANCE OF TOURISM IS UNDENIABLY ON A CONTINUOUS RISE IN BANGLADESH, WHICH IN TURN DESERVES THE APPROPRIATE ATTENTION FROM ACADEMIC RESEARCH.

AUTOMOBILE HERITAGE AND TOURISM - MICHAEL V. CONLIN 2016-12-01

AUTOMOBILE HERITAGE ENCOMPASSES A COMPLEX RANGE OF ARTEFACTS AND ACTIVITIES. BEYOND JUST HISTORIC VEHICLES WHICH ARE THE PRIMARY ARTEFACTS OF THIS NICHE, IT ALSO INCLUDES COMMUNITIES OF COLLECTORS AND ENTHUSIASTS, PRIVATE OWNERS AND PUBLIC INSTITUTIONS, AS WELL AS HISTORIC MOTORING ENVIRONMENTS, LITERALLY THOUSANDS OF MUSEUMS, EXHIBITIONS AND CAR SHOWS THROUGHOUT THE WORLD, AND A RANGE OF PARAPHERNALIA THAT INCLUDES BOTH ORIGINAL AND REPLICATED PROMOTIONAL MATERIALS, EQUIPMENT AND PARTS, AND GUIDE BOOKS. ALTHOUGH AUTOMOBILE HERITAGE HAS BEEN THE SUBJECT OF SOME LIMITED RESEARCH, AUTOMOBILE HERITAGE AND TOURISM IS UNIQUE IN EXAMINING ITS SCOPE AND ROLE WITHIN TOURISM. THE BOOK LOOKS AT A VAST ARRAY OF TOPICS, FROM THE EXPERIENCE OF USING AND COLLECTING OLD CARS, RELATED DESTINATION DEVELOPMENT, AUTOMOBILE HERITAGE AND MUSEUMS, TO EVENTS SUCH AS VINTAGE AUTOMOBILE RACING, PROMOTION AND SOCIAL CHANGE. IT THEREBY PROVIDES A THOROUGH REVIEW OF THE IMPACTS OF AUTOMOBILE HERITAGE ON TOURISM. A NUMBER OF THEORIES PROVIDE A FRAMEWORK AND ARE ANALYSED THROUGHOUT, INCLUDING THOSE RELATED TO THE COLLECTION, DISPLAY, EXHIBITION AND USE OF HISTORIC AUTOMOBILES. THE TITLE TAKES A GLOBAL AND INTERDISCIPLINARY VIEW OF THE SUBJECT WITH INTERNATIONAL CONTRIBUTIONS FROM BOTH ESTABLISHED AND EMERGING SCHOLARS IN THE FIELD. THIS BOOK ADDS TO THE INDUSTRIAL HERITAGE TOURISM LITERATURE AND WILL APPEAL TO A DIVERSE AUDIENCE, IN PARTICULAR THOSE IN THE FIELDS OF CULTURAL HERITAGE AND INDUSTRIAL HERITAGE TOURISM, BUT ALSO PRACTITIONERS INVOLVED WITH THE PLANNING, RESTORATION, EXHIBITION AND MANAGEMENT OF AUTOMOBILE HERITAGE ATTRACTIONS AND EVENTS.

TOURISM DESTINATION MANAGEMENT IN A POST-PANDEMIC CONTEXT - VANESSA GB GOWREESUNKAR 2021-06-11

DRAWING FROM LESSONS OF THE COVID-19 PANDEMIC, TOURISM DESTINATION MANAGEMENT IN A POST-PANDEMIC CONTEXT PRESENTS CASES AND COMPETENCIES TO ADVANCE THEORETICAL AND EMPIRICAL KNOWLEDGE IN THE MANAGEMENT OF DESTINATIONS POST-PANDEMIC.

CURRENT ISSUES AND EMERGING TRENDS IN MEDICAL TOURISM - COOPER, MALCOLM 2015-07-16

THE ERA OF GLOBALIZATION ALLOWS FOR MORE CONNECTIVITY BETWEEN NATIONS AND CULTURES. THIS INCREASE IN INTERNATIONAL ASSOCIATION GIVES CITIZENS MORE AVAILABILITY TO TAKE ADVANTAGE OF OPPORTUNITIES IN OTHER NATIONS, SUCH AS MEDICAL ASSISTANCE AND ACCOMPANYING SERVICES. CURRENT ISSUES AND EMERGING TRENDS IN MEDICAL TOURISM FOCUSES ON THE EMERGING PHENOMENA OF INTERNATIONAL TRAVEL BY PATIENTS IN SEARCH OF IMPROVED HEALTHCARE SERVICES AND TREATMENT, WELLNESS PROGRAMS, AND COMPLEMENTARY RECREATIONAL ACTIVITIES. INCLUDING EXTENSIVE COVERAGE AND CASE STUDIES FOCUSING ON PATIENT MOBILITY AND NEW OPPORTUNITIES FOR HEALTH SERVICES ACROSS BORDERS, THIS AUTHORITATIVE REFERENCE SOURCE IS ESSENTIAL TO THE NEEDS OF HEALTHCARE PROVIDERS, NONPROFIT ORGANIZATIONS, STUDENTS, AND

MEDICAL PROFESSIONALS SEEKING RELEVANT RESEARCH ON THE RELATIONSHIP BETWEEN GLOBAL TRAVEL AND ACCESS TO HEALTHCARE. THIS PUBLICATION FEATURES INNOVATIVE, RESEARCH-BASED CHAPTERS SPANNING THE SPECTRUM OF MEDICAL TRAVEL ISSUES INCLUDING, BUT NOT LIMITED TO, CUSTOMER PERCEPTIONS, ETHICAL CONSIDERATIONS, REPRODUCTIVE MEDICINE, SOCIAL MEDIA USE, FAMILY CAREGIVERS, ORGAN TRANSPLANTS, HUMAN TRAFFICKING, AND SURROGACY CONCERNS.

SOCIAL ENTREPRENEURSHIP AND TOURISM - PAULINE J. SHELDON 2016-12-22

THIS VOLUME EXPLORES THE LINKS BETWEEN THE RAPIDLY GROWING PHENOMENON OF SOCIAL ENTREPRENEURSHIP (SE) AND THE INTERNATIONAL TOURISM AND HOSPITALITY INDUSTRY. THIS UNIQUE INDUSTRY IS PARTICULARLY RIPE FOR TRANSFORMATION BY SE AND THE BOOK'S AUTHORS DELVE DEEPLY INTO THE REASONS FOR THIS. THE BOOK HAS THREE PARTS. THE FIRST CREATES A CONCEPTUAL AND THEORETICAL FRAMEWORK FOR UNDERSTANDING THE UNIQUENESS OF SE IN THE TOURISM CONTEXT. THE SECOND EXAMINES DIFFERENT COMMUNITIES OF PRACTICE WHERE SE IS BEING APPLIED IN TOURISM. THE THIRD IS A RICH COLLECTION OF CASE STUDIES FROM EIGHT COUNTRIES WHERE TOURISM SE IS ALREADY HAVING AN IMPACT. THE BOOK'S AUTHORS ADDRESS THE TOPIC FROM MANY DIFFERENT ANGLES, DISCIPLINARY BACKGROUNDS AND GEOGRAPHIC AREAS. MANY CASE STUDY AUTHORS ARE PRACTICING SOCIAL ENTREPRENEURS WHO SHARE THEIR SUCCESSES, CHALLENGES AND EXPERIENCE WITH TOURISM-RELATED PROJECTS. THE BOOK ALSO PROPOSES A RESEARCH AGENDA AND EDUCATIONAL PROGRAMMATIC CHANGES NEEDED TO SUPPORT TOURISM SE. AS THESE ARE DEVELOPED, TOURISM SE WILL BRING INNOVATION TO DESTINATIONS, TRANSFORMATION OF THEIR ECONOMIC AND SOCIAL STRUCTURES, AND CONTRIBUTION TO A BETTER WORLD. THE BOOK HAS MANY INSIGHTS AND RESOURCES FOR SCHOLARS AND PRACTITIONERS ALIKE TO USHER IN THIS TRANSFORMATION.

ROUTLEDGE HANDBOOK OF THE TOURIST EXPERIENCE - RICHARD SHARPLEY 2021-11-17

ROUTLEDGE HANDBOOK OF THE TOURIST EXPERIENCE OFFERS A COMPREHENSIVE SYNTHESIS OF CONTEMPORARY RESEARCH ON THE TOURIST EXPERIENCE. IT DRAWS TOGETHER MULTIDISCIPLINARY PERSPECTIVES FROM LEADING TOURISM SCHOLARS TO EXPLORE EMERGENT TOURIST BEHAVIOURS AND MOTIVATIONS. THIS HANDBOOK PROVIDES UP-TO-DATE, CRITICAL DISCUSSIONS OF ESTABLISHED AND EMERGENT THEMES AND ISSUES RELATED TO THE TOURIST EXPERIENCE FROM A PRIMARILY SOCIO-CULTURAL PERSPECTIVE. IT OPENS WITH A DETAILED INTRODUCTION WHICH LAYS DOWN THE FRAMEWORK USED TO EXAMINE THE DYNAMIC PARAMETERS OF THE TOURIST EXPERIENCE. ORGANISED INTO FIVE THEMATIC SECTIONS, CHAPTERS SEEK TO BUILD AND ENHANCE KNOWLEDGE AND UNDERSTANDING OF THE SIGNIFICANCE AND MEANING OF DIVERSE ELEMENTS OF THE TOURIST EXPERIENCE. SECTION 1 CONCEPTUALISES AND UNDERSTANDS THE TOURIST EXPERIENCE THROUGH AN EXPLORATION OF CONVENTIONAL THEMES SUCH AS TOURISM AS AUTHENTIC AND SPIRITUAL EXPERIENCE, AS WELL AS EMERGING THEMES SUCH AS TOURISM AS AN EMBODIED EXPERIENCE. SECTION 2 INVESTIGATES THE NEW, DEVELOPING TOURIST DEMANDS AND MOTIVATIONS, AND A GROWING INTEREST IN THE TRAVEL CAREER. SECTION 3 CONSIDERS THE SIGNIFICANCE, MOTIVES,

PRACTICES AND EXPERIENCES OF DIFFERENT TYPES OF TOURISTS AND THEIR ROLES SUCH AS THE TOURIST AS PHOTOGRAPHER. SECTION 4 DISCUSSES THE RELEVANCE OF 'PLACE' TO THE TOURIST EXPERIENCE BY EXPLORING THE RELATIONSHIP BETWEEN TOURISM AND PLACE. THE LAST SECTION, SECTION 5, SCRUTINISES THE ROLE OF THE TOURIST IN CREATING THEIR EXPERIENCES THROUGH THEMES SUCH AS 'TRANSFORMATIONS IN THE TOURIST ROLE' FROM PASSIVE RECEIVER OF EXPERIENCES TO CO-CREATOR OF EXPERIENCES, AND 'EXTERNAL MEDIATORS IN CREATING TOURIST EXPERIENCES'. THIS HANDBOOK IS THE FIRST TO FILL A NOTABLE GAP IN THE TOURISM LITERATURE AND COLLATE WITHIN A SINGLE VOLUME CRITICAL INSIGHTS INTO THE DIVERSE ELEMENTS OF THE TOURIST EXPERIENCE TODAY. IT WILL BE OF KEY INTEREST TO ACADEMICS AND STUDENTS ACROSS THE FIELDS OF TOURISM, HOSPITALITY MANAGEMENT, GEOGRAPHY, MARKETING AND CONSUMER BEHAVIOUR.

GAMIFICATION FOR TOURISM - FEIFEI XU 2021-05-10

THIS BOOK EXAMINES THE CUTTING-EDGE CONCEPT OF GAMIFICATION IN TOURISM. IT PROVIDES A THEORETICAL FOUNDATION FOR TOURISM GAMIFICATION AND DISCUSSES THE CONCEPTS OF GAMING AND GAMIFICATION AND THEIR APPLICATION IN THE TOURISM AND HOSPITALITY INDUSTRY. THE CHAPTERS OFFER VALUABLE INSIGHTS BY SHOWCASING EXAMPLES OF BEST PRACTICE FROM DIFFERENT COUNTRIES AND ADDRESSING KEY ISSUES OF GAME MECHANISM AND GAME DESIGN PRINCIPLES. THEY FOCUS ON AREAS SUCH AS GAME DESIGN ELEMENTS, GAME PLAYER TYPES AND THEIR MOTIVATION, LOCATION-BASED GAMES, AUGMENTED REALITY AND VIRTUAL REALITY GAMES. THE VOLUME WILL BE USEFUL FOR STUDENTS AND RESEARCHERS IN TOURISM MARKETING, DIGITAL TOURISM, SMART TOURISM AND TOURISM FUTURES. IT ALSO SERVES AS A HELPFUL TOOL FOR TOURISM INDUSTRY PRACTITIONERS LOOKING TO INCREASE CUSTOMER ENGAGEMENT, ENHANCE LOYALTY AND RAISE BRAND AWARENESS.

TOURISM REVIEW INTERNATIONAL - 2006

BRITISH QUALIFICATIONS 2013 - KOGAN PAGE LTD 2013-01-01

NOW IN ITS 43RD EDITION, BRITISH QUALIFICATIONS IS THE DEFINITIVE ONE-VOLUME GUIDE TO EVERY QUALIFICATION ON OFFER IN THE UNITED KINGDOM. WITH FULL DETAILS OF ALL INSTITUTIONS AND ORGANIZATIONS INVOLVED IN THE PROVISION OF FURTHER AND HIGHER EDUCATION, THIS PUBLICATION IS AN ESSENTIAL REFERENCE SOURCE FOR CAREERS ADVISORS, STUDENTS AND EMPLOYERS. IT ALSO INCLUDES A COMPREHENSIVE AND UP-TO-DATE DESCRIPTION OF THE STRUCTURE OF FURTHER AND HIGHER EDUCATION IN THE UK. THE BOOK INCLUDES INFORMATION ON AWARDS PROVIDED BY OVER 350 PROFESSIONAL INSTITUTIONS AND ACCREDITING BODIES, DETAILS OF ACADEMIC UNIVERSITIES AND COLLEGES AND A FULL DESCRIPTION OF THE CURRENT FRAMEWORK OF ACADEMIC AND VOCATIONAL EDUCATION. IT IS COMPILED AND CHECKED ANNUALLY TO ENSURE ACCURACY OF INFORMATION.

WINE AND IDENTITY - MATT HARVEY 2014-01-10

IN AN INCREASINGLY COMPETITIVE GLOBAL MARKET, WINEMAKERS ARE SEEKING TO INCREASE THEIR SALES AND WINE REGIONS TO ATTRACT TOURISTS. TO ACHIEVE THESE AIMS, THERE IS

A TREND TOWARDS LINKING WINE MARKETING WITH IDENTITY. SUCH AN APPROACH SEEKS TO DISTINGUISH WINE PRODUCTS – WHETHER WINE OR WINE TOURISM – FROM THEIR COMPETITORS, BY FOCUSING ON CULTURAL AND GEOGRAPHICAL ATTRIBUTES THAT CONTRIBUTE TO THE IMAGE AND EXPERIENCE. IN ESSENCE, MARKETING WINE AND WINE REGIONS HAS BECOME INCREASINGLY ABOUT TELLING STORIES – ENGAGING AND PROVOCATIVE STORIES WHICH ENGAGE CONSUMERS AND TOURISTS AND TRANSLATE INTO SALES. THIS TIMELY BOOK EXAMINES THIS PHENOMENA AND HOW IT IS LEADING TO CHANGES IN THE WINE AND TOURISM INDUSTRIES FOR THE FIRST TIME. IT TAKES A GLOBAL APPROACH, DRAWING ON RESEARCH STUDIES FROM AROUND THE WORLD INCLUDING OLD AND NEW WORLD WINE REGIONS. THE VOLUME IS DIVIDED INTO THREE PARTS. THE FIRST – BRANDING – INVESTIGATES CASES WHERE ESTABLISHED REGIONS HAVE SOUGHT TO STRENGTHEN THEIR BRANDS OR NEWER REGIONS ARE STRIVING TO CREATE EFFECTIVE EMERGING BRANDS. THE SECOND – HERITAGE – CONSIDERS CASES WHERE THERE ARE STRONG LINKAGES BETWEEN CULTURAL HERITAGE AND WINE MARKETING. THE THIRD SECTION – TERROIR – EXPLORES HOW A 'SENSE OF PLACE' IS INHERENT IN WINESCAPES AND REGIONAL IDENTITIES AND IS INCREASINGLY BEING USED AS A DISTINCTIVE SELLING PROPOSITION. THIS SIGNIFICANT VOLUME SHOWCASING THE CONNECTIONS BETWEEN PLACE, IDENTITY, VARIETY AND WINE WILL BE VALUABLE READING FOR STUDENTS, RESEARCHERS AND ACADEMICS INTERESTED IN TOURISM, MARKETING AND WINE STUDIES.

QUALITATIVE METHODS IN TOURISM RESEARCH - WENDY HILLMAN 2018-01-05

THIS VOLUME SEEKS TO EXPOSE AND ILLUSTRATE NEW APPROACHES AND THINKING IN QUALITATIVE METHODS THAT ARE BEING DEVELOPED AND IMPLEMENTED IN TOURISM RESEARCH. THE CONTRIBUTIONS BRING TOGETHER VARIOUS QUALITATIVE METHODS AND APPROACHES WHILE ALSO PROVIDING SUGGESTIONS FOR THE JUXTAPOSITION OF QUALITATIVE AND QUANTITATIVE METHODS IN MIXED METHODS RESEARCH. THE BOOK HAS BEEN WRITTEN WITH A CROSS-DISCIPLINARY APPROACH WHICH PROVIDES AN INSIGHT INTO THE ART OF RESEARCH DEVELOPMENT FROM BUSINESS, SOCIOLOGY AND TOURISM PERSPECTIVES. THE CHAPTERS PROVIDE READERS WITH A CONTEXT AND PRACTICAL APPLICATION EXAMPLES FOR EACH METHOD. THEY PRESENT A DISTINCTIVE OPPORTUNITY FOR SOCIAL RESEARCHERS FROM A RANGE OF DISCIPLINES, IN PARTICULAR TOURISM, TO EXAMINE HOW TO ADAPT THE WIDE VARIETY OF QUALITATIVE APPROACHES TO THEIR PARTICULAR RESEARCH NEEDS.

CHILDREN, FAMILIES AND LEISURE - HEIKE SCHAEZEL 2018-02-02

THIS BOOK AIMS TO FURTHER ACADEMIC DEBATE WITHIN THE LEISURE AND TOURISM STUDIES COMMUNITY ABOUT THE ROLE OF 'FAMILIES' IN CONTEMPORARY LIFE AND THE EXPERIENCES OF FAMILIES AND THEIR CHILDREN IN THE LEISURE ENVIRONMENT. IT IS BASED ON THE RECOGNITION OF THE DIVERSE NATURE OF THE FAMILY IN THE CONTEMPORARY ERA AND THE POSITION OF CHILDREN IN FAMILIES AND SOCIETY IN GENERAL AS ACTIVE AND KNOWING SOCIAL AGENTS RATHER THAN AS PASSIVE OBJECTS. THE FAMILY IS ON THE ONE HAND OUR FIRST COMMUNITY WITH ITS OWN SPECIAL KIND OF HUMAN ATTACHMENT AND ON THE OTHER A LITTLE WORLD ON WHICH THE LARGER SOCIETY IS MODELLED. FAMILIES FORM THE CLOSEST AND MOST IMPORTANT EMOTIONAL BOND IN HUMANS. THIS RELATIONSHIP IS WHAT DRIVES HUMANITY

AND SOCIETY, AND POSITIONS FAMILIES AT THE CENTRE OF LEISURE ACTIVITIES. THIS INTERNATIONAL AND MULTI-DISCIPLINARY COMPILATION OF RECENT RESEARCH INTO CHILDREN AND FAMILIES EXAMINES PROGRESS MADE AND CHALLENGES AHEAD FOR LEISURE STUDIES. IT EXTENDS THE ACADEMIC DISCOURSE TO A WIDER UNDERSTANDING OF WHAT FAMILIES, CHILDREN AND THEIR LEISURE BEHAVIOUR MEAN IN TODAY'S SOCIETIES. THIS BOOK WAS ORIGINALLY PUBLISHED AS A SPECIAL ISSUE OF ANNALS OF LEISURE RESEARCH.

TOURISM, TOURISTS AND SOCIETY - RICHARD SHARPLEY 2018-05-01

TOURISM, TOURISTS AND SOCIETY PROVIDES A BROAD INTRODUCTION TO THE INTER-RELATIONSHIP BETWEEN TOURISM AND SOCIETY, MAKING COMPLEX SOCIOLOGICAL CONCEPTS AND THEMES ACCESSIBLE TO READERS FROM A NON-SOCIOLOGICAL ACADEMIC BACKGROUND. IT PROVIDES A THOROUGH EXPLORATION OF HOW SOCIETY INFLUENCES OR SHAPES THE BEHAVIOURS, MOTIVATIONS, ATTITUDES AND CONSUMPTION OF TOURISTS, AS WELL AS THE TOURISM IMPACTS ON DESTINATION SOCIETIES. THE FIFTH EDITION HAS BEEN FULLY REVISED AND UPDATED TO REFLECT RECENT DATA, CONCEPTS AND ACADEMIC DEBATES: • NEW CONTENT ON: MOBILITIES PARADIGM AND THE EMOTIONAL DIMENSION OF TOURIST EXPERIENCES. • NEW CHAPTER: TOURISM AND THE DIGITAL REVOLUTION, LOOKING AT THE WAYS IN WHICH THE INTERNET AND MOBILE TECHNOLOGY TRANSFORM BOTH TOURIST BEHAVIOUR AND THE TOURIST EXPERIENCE. • NEW END-OF-CHAPTER FURTHER READING AND DISCUSSION TOPICS. ACCESSIBLE YET CRITICAL IN STYLE, THIS BOOK OFFERS STUDENTS AN INVALUABLE INTRODUCTION TO TOURISM, TOURISTS AND SOCIETY.

INTERNATIONAL HANDBOOK ON THE ECONOMICS OF TOURISM - L. DWYER 2007-09-24

TOURISM ECONOMICS IS A RAPIDLY EXPANDING FIELD OF RESEARCH AND INTEREST IN THE SUBJECT HAS BEEN GROWING STEADILY OVER THE PAST DECADE. AS A FIELD OF STUDY IT IS ONE OF THE SMALL BAND OF AREAS, SUCH AS ENERGY AND TRANSPORT ECONOMICS, THAT DRAWS ON, AND APPLIES, DEVELOPMENTS IN GENERAL ECONOMICS. THIS HIGHLY ACCESSIBLE AND COMPREHENSIVE HANDBOOK PRESENTS A CUTTING EDGE DISCUSSION OF THE STATE OF TOURISM ECONOMICS AND ITS LIKELY DIRECTIONS IN FUTURE RESEARCH. LEADING RESEARCHERS IN THE FIELD EXPLORE A WIDE RANGE OF TOPICS INCLUDING: DEMAND AND FORECASTING, SUPPLY, TRANSPORT, TAXATION AND INFRASTRUCTURE, EVALUATION AND APPLICATION FOR POLICY-MAKING. EACH CHAPTER INCLUDES A DISCUSSION OF ITS RELEVANCE AND IMPORTANCE TO THE TOURISM ECONOMICS LITERATURE, AN OVERVIEW OF ITS MAIN CONTRIBUTIONS AND THEMES, A CRITICAL EVALUATION OF EXISTING LITERATURE AND AN OUTLINE OF ISSUES FOR FURTHER CONCEPTUAL AND APPLIED RESEARCH. LARRY DWYER AND PETER FORSYTH HAVE ASSEMBLED A FASCINATING HANDBOOK THAT WILL BE AN INVALUABLE AND MUCH WELCOMED REFERENCE BOOK FOR TOURISM ECONOMICS SCHOLARS AND RESEARCHERS AT ALL LEVELS OF ACADEME. GENERAL ECONOMICS SCHOLARS WILL ALSO FIND MUCH TO ENGAGE THEM WITHIN THE BOOK.

THE ROUTLEDGE HANDBOOK OF COMMUNITY BASED TOURISM MANAGEMENT - SANDEEP KUMAR WALIA 2020-12-20

THIS HANDBOOK OFFERS AN UP-TO-DATE AND COMPREHENSIVE OVERVIEW OF CORE THEMES

AND CONCEPTS IN COMMUNITY-BASED TOURISM MANAGEMENT. PROVIDING INTERDISCIPLINARY INSIGHTS FROM LEADING INTERNATIONAL SCHOLARS, THIS IS THE FIRST BOOK TO CRITICALLY EXAMINE THE CURRENT STATUS OF COMMUNITY-BASED TOURISM. ORGANISED INTO FIVE PARTS, THE HANDBOOK PROVIDES CUTTING-EDGE PERSPECTIVES ON ISSUES SUCH AS INDIGENOUS COMMUNITIES, TOURISM AND THE ENVIRONMENT, SUSTAINABILITY, AND THE IMPACT OF DIGITAL COMMUNITIES. PART 1 INTRODUCES CORE CONCEPTS AND METHODOLOGIES, AND DISTINGUISHES COMMUNITY PRODUCTS FROM OTHER TOURISM AND HOSPITALITY GOODS. PART 2 EXPLORES COMMUNITIES' ATTITUDES TOWARDS TOURISM DEVELOPMENT AND THEIR ENGAGEMENT WITH AND OWNERSHIP OF THE PROCESS. IT ALSO DELVES INTO THE ROLE OF COMMUNITY-BASED TOURISM, UNDER THE INFLUENCE OF GOVERNMENTAL POLICIES, IN THE ECONOMIC AND SOCIAL DEVELOPMENT OF A REGION. IN PART 3 VARIOUS MANAGEMENT, MARKETING, AND BRANDING INITIATIVES ARE IDENTIFIED AS A MEANS OF EXPANDING THE TOURISM BUSINESS. PART 4 EXAMINES THE NEGATIVE IMPACTS OF MASS TOURISM AND ITS THREATS TO CULTURE, TRADITION, IDENTITY, THE BUILT ENVIRONMENT, AND NATURAL HERITAGE. IN THE FINAL AND FIFTH PART, FUTURE CHALLENGES AND OPPORTUNITIES FOR COMMUNITY-BASED TOURISM INITIATIVES ARE CONSIDERED, AND RESEARCH-BASED SUSTAINABLE SOLUTIONS ARE PROPOSED. OVERALL, THE BOOK CONSIDERS ENGAGING LOCAL POPULATIONS IN TOURISM DEVELOPMENT AS A WAY OF BUILDING STRONGER AND MORE RESILIENT COMMUNITIES. THIS HANDBOOK FILLS A VOID IN THE CURRENT RESEARCH AND THUS WILL APPEAL TO SCHOLARS, STUDENTS, AND PRACTITIONERS INTERESTED IN TOURISM MANAGEMENT, TOURISM GEOGRAPHY, BUSINESS STUDIES, DEVELOPMENT POLICY AND PRACTICE, REGIONAL DEVELOPMENT, CONSERVATION, AND SUSTAINABILITY.

QUALITATIVE RESEARCH IN TOURISM - LISA GOODSON 2004-07-31

THE FIRST TO FOCUS SOLELY UPON QUALITATIVE RESEARCH IN TOURISM, THIS BOOK COMBINES DISCUSSIONS OF THE PHILOSOPHIES UNDERPINNING QUALITATIVE RESEARCH, WITH REFLEXIVE CHAPTERS THAT DEMONSTRATE HOW THESE TECHNIQUES CAN BE USED. INCORPORATING A RANGE OF CASE STUDIES WRITTEN BY LEADING INTERNATIONAL SCHOLARS, THIS BOOK MAKES CLEAR THE WAYS IN WHICH THESE PIECES OF RESEARCH HAVE BEEN INFORMED BY THE AUTHORS' EPISTEMOLOGICAL, ONTOLOGICAL AND METHODOLOGICAL STANDPOINT. BASED ON A RANGE OF EMPIRICAL TOURISM STUDIES SET IN THE CONTEXT OF THEORETICAL DISCUSSION, IT DEMONSTRATES THE BENEFITS OF USING A RANGE OF QUALITATIVE APPROACHES TO RESEARCH TOURISM, EXPLORING THE WAYS IN WHICH A NUMBER OF TECHNIQUES, INCLUDING PARTICIPANTS OBSERVATION, MEMORY WORK, BIOGRAPHICAL DIARIES, FOCUS GROUPS AND VISUAL EXERCISES, HAVE BEEN ADOPTED BY RESEARCHERS FROM A RANGE OF DISCIPLINARY BACKGROUNDS TO UNDERTAKE EMPIRICAL RESEARCH IN TOURISM. AN INDISPENSABLE TEXT FOR FINAL YEAR UNDERGRADUATES, MASTERS AND PHD STUDENTS EMBARKING ON RESEARCH IN THE FIELD, IT ALSO WILL BE A VALUABLE TITLE FOR ACADEMICS WITH AN INTEREST IN EITHER TOURISM RESEARCH OR QUALITATIVE METHODOLOGY. LINKING THEORY WITH RESEARCH PRACTICE, IT OFFERS A HOLISTIC ACCOUNT OF QUALITATIVE RESEARCH IN TOURISM.

BRITISH QUALIFICATIONS 2014 - KOGAN PAGE EDITORIAL STAFF 2013-12-03

NOW IN ITS 44TH EDITION, BRITISH QUALIFICATIONS IS THE DEFINITIVE ONE-VOLUME GUIDE TO EVERY QUALIFICATION ON OFFER IN THE UNITED KINGDOM. WITH FULL DETAILS OF ALL INSTITUTIONS AND ORGANIZATIONS INVOLVED IN THE PROVISION OF FURTHER AND HIGHER EDUCATION, THIS PUBLICATION IS AN ESSENTIAL REFERENCE SOURCE FOR CAREERS ADVISORS, STUDENTS AND EMPLOYERS. IT ALSO INCLUDES A COMPREHENSIVE AND UP-TO-DATE DESCRIPTION OF THE STRUCTURE OF FURTHER AND HIGHER EDUCATION IN THE UK. THE BOOK INCLUDES INFORMATION ON AWARDS PROVIDED BY OVER 350 PROFESSIONAL INSTITUTIONS AND ACCREDITING BODIES, DETAILS OF ACADEMIC UNIVERSITIES AND COLLEGES AND A FULL DESCRIPTION OF THE CURRENT FRAMEWORK OF ACADEMIC AND VOCATIONAL EDUCATION. IT IS COMPILED AND CHECKED ANNUALLY TO ENSURE ACCURACY OF INFORMATION.

THE ENCYCLOPEDIA OF ECOTOURISM - DAVID BRUCE WEAVER 2001-01-01

THE ENCYCLOPEDIA OF ECOTOURISM PROVIDES AN EXPERT, STATE-OF-THE-ART AND COMPREHENSIVE KNOWLEDGE BASE OF THE RAPIDLY GROWING GLOBAL ECOTOURISM SECTOR. IT IS DIVIDED INTO EIGHT MAJOR SECTIONS, AND CONTAINS 41 CHAPTERS, INDIVIDUALLY

AUTHORED BY INTERNATIONAL RESEARCHERS AND PRACTITIONERS IN ECOTOURISM. EACH CHAPTER COMBINES THEORY AND PRACTICE IN A COMPLEMENTARY WAY. THE SCOPE OF THE ENCYCLOPEDIA INCLUDES DEFINITIONS AND OTHER CONTEXTUAL MATERIAL, REGIONAL PERSPECTIVES, VENUES, IMPACTS, PLANNING AND MANAGEMENT CONSIDERATIONS, AND ISSUES ASSOCIATED WITH ECOTOURISM BUSINESSES, RESEARCH AND TRAINING.

MASS TOURISM IN A SMALL WORLD - DAVID HARRISON 2017-05-26

THIS NEW BOOK REVIEWS ALL ASPECTS OF THE PHENOMENON OF MASS TOURISM. IT COVERS THEORETICAL PERSPECTIVES (INCLUDING POLITICAL ECONOMY, ETHICS, SUSTAINABILITY AND ENVIRONMENTALISM), THE HISTORICAL CONTEXT, AND THE CURRENT CHALLENGES TO DOMESTIC, INTRA-REGIONAL AND INTERNATIONAL MASS TOURISM. AS TOURISM AND TOURIST NUMBERS CONTINUE TO GROW AROUND THE WORLD, IT BECOMES INCREASINGLY IMPORTANT THAT THIS SUBJECT IS STUDIED IN DEPTH AND BEST PRACTICE APPLIED IN REAL-LIFE SITUATIONS. FINISHING WITH A SPECULATIVE CHAPTER IDENTIFYING POTENTIAL FUTURE TRENDS AND CHALLENGES, THIS BOOK FORMS AN ESSENTIAL RESOURCE FOR ALL RESEARCHERS AND STUDENTS WITHIN TOURISM STUDIES.